

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WB
(Formerly West Bengal University of Technology)
Syllabus for Bachelor of Business Administration (BBA) Course
Effective from the Academic Year 2018-19
CURRICULUM STRUCTURE

Year	Semester	Paper Code	Paper	Marks	Credits
1 st	1 st	BBA(N)-101	English	100	4
		BBA(N)-102	Basics of Mathematics	100	4
		BBA(N)-103	Fundamentals of Statistics	100	4
		BBA(N)-104	Economics(Micro)	100	4
		BBA(N)-105	Computer Applications	100	4
			Total	500	20
	2 nd	BBA(N)-201	Business Communication	100	4
		BBA(N)-202	Advanced Mathematics and Statistics	100	4
		BBA(N)-203	Organizational Behaviour	100	4
		BBA(N)-204	Economics (Macro)	100	4
		BBA(N)-205	Indian Social Structure and Values & Ethics	100	4
		Total	500	20	

Year	Semester	Paper Code	Paper	Marks	Credits
2 nd	3 rd	BBA(N)-301	Principles of Management	100	4
		BBA(N)-302	Managerial Economics	100	4
		BBA(N)-303	Business Laws	100	4
		BBA(N)-304	Financial Accounting	100	4
		BBA(N)-305	Environmental Sciences	100	4
			Total	500	20
	4 th	BBA(N)-401	Production & Materials Management	100	4
		BBA(N)-402	Management Information Systems	100	4
		BBA(N)-403	Cost Accounting	100	4
		BBA(N)-404	Marketing Management	100	4
		BBA(N)-405	Human Resource Management	100	4
		Total	500	20	

Year	Semester	Paper Code	Paper	Marks	Credits
3 rd	5 th	BBA(N)-501	Financial Management	100	4
		BBA(N)-502	Sales & Distribution Management	100	4
		BBA(N)-503	Human Resource Development	100	4
		BBA(N)-504	Entrepreneurship Development	100	4
		BBA(N)-505	Research Methodology	100	4
			Total	500	20
	6 th	BBA(N)-601	Management Accounting	100	4
		BBA(N)-602	Advertising & Sales Promotion	100	4
		BBA(N)-603	Industrial Relations	100	4
		BBA(N)-604	Public Service Management	100	4
		BBA(N)-605	Project and Viva	100	4
		Total	500	20	