

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly known as West Bengal University of Technology)
Syllabus of BBA in Supply Chain Management
Effective from academic session 2023-2024

FYUP-CCF [BBA in Supply Chain Management], MAKAUT

Sem	Major (Offline)	Minor (Blended Mode) (Management)	Inter Disciplinary (Offline)	Ability Enhancement (Offline)	Skill Enhancement (Online /Sessional)	Common Value added Course (SESSIONAL)	Total credits
I	FYBBAGB 101-BASICS OF FINANCIAL ACCOUNTING(5) FYBBAGB 102-PRINCIPLES OF MANAGEMENT(5)	M01: Computer Fundamental	Any one from GE baskets Basket A or D (3 credits)	English and Professional Communication	Life Skills & Personality Development (2 credits)	Yoga/ Health & Wellness/ Sports (2 credits)	22
II	FYBBAGB201- INTRODUCTION TO GLOBAL BUSINESS ENVIRONMENT(5) FYBSCM 202-Introduction to Supply Chain Management (5)	M02: Management Information System	Any one from GE baskets Basket B or E (3 credits)	Modern Indian Languages and Literature (2 credits)	IT Skills (2 credits)	Critical Thinking / NSS/ Mental Health/ Environmental Studies (2 credits)	22
III	FYBBAGB301- MANAGERIAL ECONOMICS(5) FYBBAGB302-BUSINESS REGULATORY FRAMEWORK(5)	M03: Word and PowerPoint & Spreadsheet Application with Excel / R programming & Data Analytics	Any one from GE baskets Basket C or F(3 credits)	The Constitution, Human Rights and Law (2 credits)	Understanding basics of Cyber Security (2 credits)		21
IV	FYBBAGB 401-MARKETING & SALES MANAGEMENT (4)	M04: Basics of Operating System / Database Management		Society Culture and Human Behavior (2 credits)			23

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	FYBBAGB 402-HUMAN RESOURCE MANAGEMENT (4) FYBSCM 403-Basics of Logistics Management(5)	System with SQL /PHP Programming & Web Development M05: Graphic Design with Photoshop and Illustrator/ Unix And Shell Programming/ Advanced Excel & Data Analytics					
V	FYBSCM 501- International Business and Global Supply Chain (5) FYBSCM 502-Inventory Management(5)	M06: Cloud Computing/ Introduction to Computer Networks / M07:E-commerce and Application			Internship [Code: FYBFDI581] (4 credits)		22
VI	FYBBAGB 601-Project management(5) FYBSCM 602-Customer Relationship Management(4) FYBSCM 603- Risk management in Global Business(5)	M08: Web Development with HTML and CSS/ Data Mining & Data Warehousing M09: Internet and Network / ERP					22

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VII	FYBSCM 701-Procurement and Quality Management (5) FYBSCM 702-Research Methodology(5) FYBBAGB 791-Statistics Lab 1 (4)	M10: Software Project Management / Introduction to Cyber Security and Cyber Laws/ Machine Learning with Python M11: Digital Marketing / Data Analysis and Interpretation/ Data Analysis & Reporting using SAS					22
VIII	FYBSCM 801-Management of Service Operations(5) OR FYBBAGB891-Statistics Lab 2 (5) FYBSCM 802-Supply Chain Analytics (5)				Capstone/ [Code FYBSCMC881] Research project [Code FYBSCMR882] 12 credits		22
	19 sub - 91 credits	11 sub – 42 credits	3 sub – 09 credits	4 sub – 08 credits	3 sub & Int & Proj - 22 credits	2 sub – 4 credits	176