Maulana Abul Kalam Azad University of Technology, WB
(Formerly known as West Bengal University of Technology)
Syllabus of B.Sc. in Multimedia Animation & Graphics Design
Effective from academic session 2023-24

Revised Model curriculum structure for 4 year UG programs with fixed subjects for MAKAUT WB for BMAGD

Sem	Major	Minor	Inter Disciplinary	Ability Enhancement	Skill Enhancement(Online /Sessional)	Common Value added(SESSIONAL)	Total credits
I	**Design Fundamentals and Visual Literacy** (BMAGD 101, 191) **[5 credits]** **Introduction to Graphic Design** (BMAGD 102, 192) **[5 credits]**	1 sub x 3 credits **Principles Of Management** [3 credits]	Any one from GE baskets Basket A or D (3 credits)	**English & Professional Communication** (2 credits)	**Life Skills & Personality Development** (2 credits)	**Health & Wellness** (2 credits)	22
II	**Advanced Graphic and Web Design** (BMAGD 201, 291) **[5 credits]** **Understanding Film Technology and Film Language** (BMAGD 202) **[4 credits]**	1 sub x 3 credits **Organisation Behaviour** [3 credits]	Any one from GE baskets Basket B or E (3 credits)	**Personality Development and Soft Skills** (2 credits)	**IT Skills** (2 credits)	**Critical Thinking** (2 credits)	21
III	**Animation Fundamentals** (BMAGD 301, 391) **[5 credits]**	1 sub x 4 credits **Business & Sustainability**	Any one from GE baskets Basket C or F (3 credits)	**The Constitution, Human Rights and Law** (2 credits)	**Understanding and connecting with environment** (2 credits)		21

Maulana Abul Kalam Azad University of Technology, WB
(Formerly known as West Bengal University of Technology)
Syllabus of B.Sc. in Multimedia Animation & Graphics Design
Effective from academic session 2023-24

	2D Animation Production (BMAGD 302, 392) **[5 credits]**	**[4 credits]**					
IV	**Audio and Video Editing for cinema** (BMAGD 401, 491) **[5 credits]** **Introduction to 3D Animation Production** (BMAGD 402,492) **[5 credits]** **Conceptualization and storytelling** (BMAGD 403) **[4 credits]**	2 sub x 4 credits **Corporate Social Responsibility** [4 credits] **E-Commerce** [4 credits]		**Society Culture and Human Behavior** (2 credits)			24
V	**Introduction to Post Production and VFX** (BMAGD 501, 591) **[5 credits]** **Advance 3D Animation Production** (BMAGD 502, 592) **[5 credits]**	2 sub x 4 credits **Financial Management** [4 credits] **Entrepreneurship** [4 credits]			Internship to be started after exam of 4th sem (sem break) and completed within 5th sem (weekends) (4 credits)		22
VI	**Advertising Branding and Design** (BMAGD 601, 691) **[5 credits]**	2 sub x 4 credits **Customer Relationship Management**					22

Maulana Abul Kalam Azad University of Technology, WB
(Formerly known as West Bengal University of Technology)
Syllabus of B.Sc. in Multimedia Animation & Graphics Design
Effective from academic session 2023-24

	Advance Post Production and VFX (BMAGD 602, 692) **[5 credits]** **Stop Motion Animation Sessional** (BMAGD 683) **[4 credits]**	[4 credits] **Managing Workplace Diversity** [4 credits]					
VII	**New Media Tools and Techniques** (BMAGD 701, 791) **[5 credits]** **Advanced compositing & cg integration** (BMAGD 702, 792) **[5 credits]** **Final Project 1** (Sessional) **[4 credits]**	2 sub x 4 credits **Consumer Behaviour** [4 credits] **Intellectual Property Rights** [4 credits]					22
VIII	**Final Project 2** (Sessional) **[5 credits]** **Portfolio Design and Presentation Skills** (Sessional) **[5 credits]**			**Research project** (12 credits)			22
	19 sub - 91 credits	**11 sub – 42 credits**	**4 sub – 08 credits**	**3 sub & Int & Proj - 22 credits**	**2 sub – 4 credits**		**176**