

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly known as West Bengal University of Technology)
Syllabus of *B.Sc. in Fashion Design & Management*
Effective from academic session 2023-2024

FYUP-CCF [B.Sc in Fashion Design & Management], MAKAUT

Sem	Major (Offline)	Minor (Blended Mode)	Inter Disciplinary (Offline)	Ability Enhancement (Offline)	Skill Enhancement (Online /Sessional)	Common Value added Course (SESSIONAL)	TOTAL CREDITS
I	FYBFD 101/191 DESIGN FOUNDATION-1 (3+2) FYBFD 102 : DESIGN FOUNDATION- 2(4+1)	Computer Fundamental	Any one from GE baskets Basket A or D (3 credits)	AECC 101-English and Professional Communication	SEC 181- Life Skills & Personality Development (2 credits)	VAC 181A/B/C- Yoga/ Health & Wellness/ Sports (2 credits)	22
II	FYBFD 201/291 DESIGN FOUNDATION- 3(3+2) FYBFD 202/292 DESIGN FOUNDATION- 4	Management Information System	Any one from GE baskets Basket B or E (3 credits)	AECC 201- Modern Indian Languages and Literature (2 credits)	SEC 201- IT Skills (2 credits)	VAC281A/B/C/D- Critical Thinking / NSS/ Mental Health/ Environmental Studies (2 credits)	22
III	FYBFD 301/391 FASHION DESIGN PROCESS (3+2) FYBFD 302/392 GARMENT PRODUCTION TECHNIQUES(3+2)	Word and PowerPoint & Spreadsheet Application with Excel / R programming & Data Analytics	Any one from GE baskets Basket C or F(3 credits)	AECC 301- The Constitution, Human Rights and Law (2 credits)	SEC 301- Understanding basics of Cyber Security (2 credits)		21
IV	FYBFD 401 FASHION MERCHANDISING (3+1) FYBFD 402/492 STUDY OF	Basics of Operating System / Database Management System with SQL /PHP		Society Culture and Human Behavior (2 credits)			23

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	<p>TEXTILES (2+2) 1 sub x 5 credits</p> <p>FYBFD 403/493: WOMEN'S WEAR DESIGNING PROJECT(3+2)</p>	<p>Programming & Web Development</p> <p>M05: Graphic Design with Photoshop and Illustrator/ Unix And Shell Programming/ Advanced Excel & Data Analytics</p>					
V	<p>FYBFD 501/591: HISTORY OF COSTUME (3+2)</p> <p>FYBFD 502/592: MEN'S WEAR DESIGNING PROJECT (3+2)</p>	<p>M06: Cloud Computing/ Introduction to Computer Networks / M07:E-commerce and Application</p>			<p>Internship [Code: SEC581] (4 credits)</p>		22
VI	<p>FYBFD 601/691 KID'S WEAR DESIGNING PROJECT (3+2)</p> <p>FYBFD 602/692: FASHION STYLING & PHOTOGRAPHY (3+2)</p> <p>FYBFD 603: FASHION MARKETING (3+1)</p>	<p>M08: Web Development with HTML and CSS/ Data Mining & Data Warehousing</p> <p>M09: Internet and Network / ERP</p>					22

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VII	<p>FYBFD 701/791: FASHION RETAIL & VISUAL MERCHANDISING (3+2)</p> <p>FYBFD 702/792: COSTUME DESIGNING PROJECT(3+2)</p> <p>1 sub x 4 credits</p> <p>FYBFD 781: INTEGRATED PORTFOLIO DEVELOPEMENT PROJECT(1+3) (SESSIONAL)</p>	<p>M10: Software Project Management / Introduction to Cyber Security and Cyber Laws/ Machine Learning with Python</p> <p>M11: Digital Marketing / Data Analysis and Interpretation/ Data Analysis & Reporting using SAS</p>					22
VIII	<p>FYBFD 801A SUSTAINABILITY IN FASHION (4+1)</p> <p>OR</p> <p>FYBFD 801B RESEARCH METHODOLOGY (4+1)</p> <p>FYBFD 882: INDUSTRY GUIDED PROJECT/INTERNSHIP (1+4) (SESSIONAL)</p>				<p>Capstone/ [SEC881] Research project [Code SEC882] 12 credits</p>		22
	19 sub - 91 credits	11 sub – 42 credits	3 sub – 09 credits	4 sub – 08 credits	3 sub & Int & Proj - 22 credits	2 sub – 4 credits	176