MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WB Syllabus of BBA in Hospital Management (In-house) (Effective for 2020-2021 Admission Session) Choice Based Credit System 140 Credit (3-Year UG) MAKAUT Framework

w.e.f 2020-21

Program Outcome:

- 1) Apply the principles and practices of management into managing the hospitals
- 2) Apply analytical and critical thinking abilities for problem solving in hospitals
- 3) Conform business affairs with respect to social economic legal and ethical issues
- 4) Communicate with effectiveness and empathy.

Curriculum Structure

SEM-1

SI.	Subject	Code	Subject Name	Credits		Total	
	Туре			L	T	P	Credits
1.	CC	BBA (HM) 101	Hospital Operations Management	5	1		6
2.		BBA (HM) 102	Hospital and Health Systems	5	1		6
3.	GE		Any one from GE Basket				6
4.	AECC	BBA(HM) 104	English Communication	2			2
Total Credit							20

SEM-2

SI.	Subject	Code	Subject Name	Credits		Total	
	Туре			L	L T P		Credits
1.	СС	BBA(HM) 201	Medical Terminology	5	1		6
2.		BBA(HM) 202	Hospital Overview (Field Visit)	5	1		6
3.	GE		Any one from GE Basket				6
4.	AECC	BBA(HM) 204	Environment & Sustainable Development	2			2
Total Credit							20

SEM-3

SI.	Subject	Code	Subject Name	Credits		Total	
	Туре			L	Т	Р	Credits
1.	СС	BBA(HM) 301	Medical Record Science	5	1		6
2.		BBA(HM) 302	Health Care Marketing	5	1		6
3.		BBA(HM) 303	Health Information Systems	5	1		6
4.	GE		Any one from GE Basket				6
5.	SEC	BBA (HM) 305	Computer Applications	2			2
Total Credit							26

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SEM-4

SI.	Subject	Code	Subject Name	Credits		S	Total	
	Туре			L	Т	Р	Credits	
1.	СС	BBA(HM) 401	Public Health and Health Care Planning	5	1		6	
2.		BBA (HM) 402	Support Utility Systems-I	5	1		6	
3.		BBA(HM) 403	Hospital Inventory Management	5	1		6	
4.	GE		Any one from GE Basket				6	
5.	SEC	BBA(HM) 405	Basic Healthcare Analytics	2			2	
Total Credit							26	

SEM-5

Sl.	Subject	Code	Subject Name	Credits		Total		
	Type			L	T	P	Credits	
1.	CC	BBA (HM)	Epidemiological Transitions in	5	1		6	
		501	Healthcare					
2.		BBA (HM)	Support and Utility Services-II	5	1		6	
		502						
3.		BBA(HM)	Financial Management and Risk	5	1		6	
	DSE 1	503 (A)	Analysis					
	(Any one)	BBA(HM)	Concepts of Digital Health					
		503 (B)						
4.	DSE 2	BBA (HM)	Minor Project		1	5	6	
	(Any One)	594 (A/B) *						
	(Ally Olle)		Internship					
	Total Credit							

^{** (}Students have to engage in a full length project with a pre-specified Internal Guide (faculty member) throughout the semester). Industry collaboration is highly encouraged wherever possible.

(At least two-three times progress needs to be checked and evaluation needs to be done through PCA.) It will followed by a report submission and viva.)

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SEM-6

Sl.	Subject	Code	Subject Name	Credits			Total
	Type			L	T	P	Credits
1.	CC	BBA(HM)601	Quality in Healthcare	5	1		6
2.		BBA(HM)602	Health Insurance	5	1		6
3.	DSE 3	BBA(HM)603 (A)	Health Economics	5	1		6
	(Any						
	one)	BBA(HM) 603					
		(B)	Human Resource				
			Management				
4.	DSE 4	BBA(HM)694 *(A/B)	Major Project/		1	5	6
	(Any one)		Internship				
Total Credit							

^{**(}Students have to engage in a full length project with a pre-specified Internal Guide (faculty member) throughout the semester). Industry collaboration is highly encouraged wherever possible.

(At least two-three times progress needs to be checked and evaluation needs to be done through PCA.) It will followed by a report submission and viva.