# Semester-VII

# Retail Management and Visual Merchandising (PE APM 701 A)

Name of the Course:			I	Retail Management and Visual Merchandising			
Course C	ode: PE APN	M 701 A	S	Semester: VII			
Duration:	6 months		Ν	Maximum M	arks: 100		
Teaching	Scheme		I	Examination	Scheme		
Theory: 3	hrs./week		Ν	Mid Semester	Exam.: 15	Marks	
Tutorial: N	Nil		I	Assignment &	: Quiz: 10(=8	8+2) Marks	
			I	Attendance:	5 Marks		
Practical:	hr./week		I	End Semester	Exam.: 70 N	larks	
Credit Poi	nts: 3						
Objective	:						
1	To impart	the knowledge ab	out the retail stru	cture and diff	ferent activit	ies in the retai	l chain
2	To impart	To impart the concept and significance of visual merchandising					
3	To introdu	ce the different el	ements of visual	merchandisin	ng and their a	pplications	
Pre-Requ	isite:						
1	Basic know	wledge of supply of	chain manageme	nt and appare	l merchandis	sing (PC APM	604)
2	Basic conc	ept of marketing	and fashion mana	agement (PC	APM 604)		
3	Creativity	and aesthetic cond	cepts. (PC APM	303)			
End Seme	ester Examir	nations Scheme. N	Maximum Mark	ks – 70. Time	allotted – 3	hrs.	
Groups	Units	<b>Objective Ques</b>	tions (MCQ	Subjective	Questions		
		only with one co	orrect answer)				
		No. of	Total marks	No. of	То	Marks per	Total marks
		questions to		questions	answer`	question	
		be set		to be set			
Α	1 to 6	10	10				
В	1 to 6			6	3	5	15
С	1 to 6			6	3	15	45

• Only multiple choice type questions (MCQ) with one correct answer are to be set in the objective part.

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit		Content	Hrs/Unit	Marks/Unit
	Introductio	n Retailing		
1			4	10
	Retailing, R	ole, Relevance of & Trends. Classification of Retail		
	Operations			
	Defin	nition of Retail Management · Elements of Retail		
	Managem	ent.		
	1.	Retail location strategy		
	2.	Product Mix and Merchandise management		
2	3.	Stores Management	15	30
	4.	Pricing		
	5.	Advertising & sales promotion		
	6.	Concept of Branding & Brand Management		
	7.	Introduction to Consumer Analysis & Consumer		
	Seg	mentation.		
	Legal & co	mpliances		
	1.	License		
3	2.	Legal Process	4	10
	3.	IR –Law		
	4.	Shops & establishments		
	5.	IPR (International patents & Trademarks)		
	Introductio	n to Visual Merchandising		
4			4	10
	Definition o	f VM , Significance of VM , Types of VM		

5	Elements of VM		
	Different Elements of VM, Types of Store Planning & store Layout.	14	20
	Significances of Colour, Texture, Interiors, Fixtures, Props &	14	50
	Mannequins. Significance of Window Display & types of Window		
	Display.		
6	Visual Merchandising Planning	4	10
0	Sequential steps of Visual Merchandising Planning	·	10
	Total	45	100

# Text and reference books:

1. Cash R. P., Thomas, C., Wingate J. W. & Friedlander J. S., (2005) Management of Retail Buying; John Wiley & Sons.

- 2. Clodfelter, R. Retail Buying: From Staples to Fashions to Fads. 4th Edition. Delmar
- 3. Donnellan, J., Merchandise Buying and Management. 3rd Edition. NY: Fairchild Publications.
- 4. Tepper, B.K. & Godnick, N.E., Mathematics for Retail Buying. 5th Edition.NY: Fairchild Publications.
- 5. ANSUYA ANGADI Ansuya A textbook of Retail Management S.Chand (G/L) & Company Ltd (2009)
- 6. Morgan, T. (2008), Visual Merchandising: Windows and In-store Displays for Retail. Laurence King Publishing.

7. Bell, J. and Ternus, K. (2006), Silent Selling: Best Practices and Effective Strategies in Visual Merchandising. Fairchild Publications Inc, New York.

8. Bailey, S. and Baker, J. (2014), Visual Merchandising for Fashion. Fairchild Publications Inc, New York.

9. Websites <u>www.wsgn.com</u>

# Course Outcome:

After successful completion of this course, the students should be able to

1. Identify the different necessary elements in a retail chain

2. Identify and plan different activities like sourcing, logistic or legal activities etc. in case of retail management.

3. Plan for visual merchandising elements like window display, props, theme, colours, interiors etc. for a retail outlet.

# Special Remarks (If any): NIL.

# Yarn and Fabric Sourcing in Apparel (PE APM 701 B)

Name of the Course:			Ŋ	Yarn and Fabric Sourcing in Apparel			
Course Co	ode: PE API	M 701 B	S	Semester: VII			
<b>Duration:</b>	6 months		Ν	Aaximum Ma	arks: 100		
Teaching Scheme			F	Examination	Scheme		
Theory: 3	hrs./week		Ν	Aid Semester	Exam.: 15	Marks	
Tutorial: N	Vil		A	Assignment &	Quiz: 10(=	8+2) Marks	
			A	Attendance:	5 Marks		
Practical:	hr./week		E	End Semester	Exam: 70 M	larks	
Credit Poin	nts:3						
Objective:							
1	To impart	knowledge on sa	nple preparation,	types of sam	ples and its o	quality require	ments.
2	To impart	knowledge on rav	v material sourcin	ng and sourcin	ng concepts.		
Pre-Requi	site:						
1	Knowledg	e of Garment indu	ustry & merchand	lising (PC AP	PM 604)		
2	Knowledg	e of yarn and fabi	ric structure (PC A	APM 301 , PC	C APM 402)		
3	Economics	s and costing (HM	1 301)				
End Seme	ster Examir	nations Scheme.	Maximum Mark	as – 70. Time	allotted – 3	hrs.	
Groups	Units	<b>Objective Ques</b>	tions (MCQ	Subjective	Questions		
		only with one c	orrect answer)				
		No. of	Total marks	No. of	То	Marks per	Total marks
		questions to		questions	answer`	question	
		be set		to be set			
Α	1 to 9	10	10				
В	1 to 9			6	3	5	15
С	1 to 9			6	3	15	45
•	Only m	ultiple choice typ	e questions (MC	CQ) with one	correct ans	wer are to be	set in the
objective part.							
•	Specific	instruction to tl	ne students to ma	aintain the o	rder in ansv	vering objecti	ve questions
she	should be given on top of the question paper.						

Unit	Content	Hrs/Unit	Marks/Unit
1	Introduction         The suppliers         The buyers         The China-first strategy         The go-it-alone-strategy         Strategic relationships         Sampling: Types of samples – pro – photo type – fit – pre-production –         top – shipment – gold sealed – sales man samples etc., need and         importance of the samples – quality requirements -sampling and lead         time – sampling and costing – approvals	4	8
2	Material sourcing         Ordering/paying -Sourcing against buyers' requests Sourcing         independently         Introduction to Souring: Procurement and outsourcing in the fashion         industry – benefits and risks of outsourcing – searching, evaluating, and         maintaining sources of supply – make-buy decisions – single-multiple         sourcing decisions -domestic-global sourcing decisions	10	22
3	Sourcing Concept Manufacturing resource planning – supply chain management – demand chain analysis – Just in Time Technology – quality specifications – inventory control – purchase orders – inspection – follow up	2	6

	The material sourcing process		
	Stage I: the buyer's side, The material sourcing process		
4	Stage II: the factory side, The material sourcing process	5	10
	Stage III: salesperson samples , The material sourcing process		
	Stage IV: ordering stock materials -The material sourcing process –		
	Stage V: final stage		
	Textile testing		
	Chemical restrictions worldwide		
	United States market textile testing standards		
	Flammability of wearing apparel – Test method ASTM D1230 or title		
5	16 CFR, part 1610	10	24
	Children's sleepwear flammability - Test method title 16 CFR, parts		
	1615 and 1616		
	Fibre content – AATCC Test method 20 and 20A		
	Care labelling		
	Other tests		
	All about trim ,Yarns, Paying for materials, Things go wrong ,The		
	art of fabric sourcing-		
6		2	4
	Changing the paradigm ,Developing skills and acquiring knowledge		
	The mechanics of fabric sourcing		
7	Material shows		
	Colour–fabric–fashion services	Δ	8
	Shopping the stores		
	Meeting the mills		
	Supplier evaluation: determining which is the right mill		
	Developing relationships with the mill		

Developing relationships with the buyer		
Some additional thoughts		
The policies of trade		
Governments in garment exporting countries: the captive customer syndrome ,Governments in garment importing countries ,Summary EU country of origin rules ,Non-preference rules of origin ,Preference rules of origin , Basic preference rule for garments and accessories, Cumulation of origin Preference rule for fabric. United States country of origin rules , Non- preference rules of origin, Preference rules of origin ,Fabric and yarn restricted ,Third-party fabric, Trade preference levels, Short supply fabrics ,Special exceptions.	4	8
From theory to practice Planning ,Understand product requirements ,Understand your customer's requirements ,Calculate the logistics ,Analyse your local import and customer's import restrictions ,Create sourcing strategy ,Locate suitable mills. Locate new fabric ideas ,Working with the customer ,Present to customer ,Sampling process ,Negotiate the stock order ,Order the fabric	4	10
Total	45	100

# Text and reference books:

1. E.Glock Ruth and I. Kunz Grace, "Apparel Manufacturing – Sewn Product Analysis", Blackwell Scientific Publications, 1996.

- 2. Jeannette Jamow, Kitty G.Dickerson, "Inside the Fashion Business", Prentice-Hall of India, 1997.
- 3. Jacob Solinger, "Apparel Manufacturing", Handbook, VanNostrand Reinhold Company, 1980.
- 4. Tyler J David "Materials Management in Clothing Production", 1991.

5. Herold Carr and Barbara Lathem,"The Technology of Clothing Manufacturing", 2nd Edition, Blackwell Scientific Publications, London, 1988.

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. To understand the various sourcing techniques and methodologies
- 2. Identify the class of sample
- 3. Prepare the specification sheet as per required quality of the sample
- 4. Select raw material
- 5. Design new product
- 6. Plan the process layout for sourcing of raw material

## Modern Developments in Garment Manufacturing Process: Industry 4.0 (PE APM 701C)

Name of the Course:			N	Modern Developments in Garment Manufacturing			
			F	Process: Industry 4.0			
Course Co	ode: PE APN	A 701 C	S	Semester: VII			
<b>Duration:</b>	6 months		N	<b>Aaximum M</b> a	arks: 100		
Teaching	Scheme		ŀ	Examination	Scheme		
Theory:	3 hrs./week		Ν	Aid Semester	Exam.: 15	Marks	
Tutorial: N	lil		A	Assignment &	Quiz: 10(=	8+2) Marks	
			A	Attendance:	5 Marks		
Practical:	hr./week		E	End Semester	Exam: 70 M	arks	
Credit Poin	nts: 3						
Objective	:						
1	To introdu	ce modern proces	s flow of garmen	t manufacturi	ing.		
2	To make students familiar with present developments in garment manufacturing process.						
3	To make students familiar with different domains of application of Artificial intelligence in						
	Garment Industry						
4	To make st	tudents familiar w	ith different type	es of software	for the infor	mation flow a	nd production
	planning a	nd control in garn	nent manufacturi	ng.			
5	To make st	tudents aware abo	ut the latest deve	elopments in c	lifferent mac	chineries relate	d to garment
	manufactu	ring and surface o	mamentations.				
Pre-Requi	isite:					~ • • • • •	
1	Basic know	vledge of softwar	e and basic algor	rithms (ES-CS	<u>\$201, ES-CS</u>	<u>\$291)</u>	
2	Thorough	knowledge about	Garment manuta	cturing (PC)	APM 302, P	C APM 403 ,	PC APM 502)
3	Thorough	understanding of 1	the technology of	t Sewing (PC	<u>APM 502)</u>	1	
4	Thorough	knowledge about	production seque	ences and sub-	-functions in	apparel manu	facturing. (PC
E.J.C.	APM 302	, PC APM 403 , P	$\frac{C \text{ APM } 502)}{C \text{ APM } 502}$	<b>70 T1</b>	- 11 - 44 - 1 2	I	
End Seme	ster Examin	ations Scheme. I	Maximum Mark	s = 70. Time	$\frac{\text{anotted} - 3}{\text{Owestigned}}$	nrs.	
Groups	Umts	only with one of	uolis (MCQ orrect answer)	Subjective	Questions		
		No of	Total marks	No. of	То	Marks ner	Total marks
		auestions to	i otar marks	auestions	answer	question	i otar marks
		he set		to be set	answer	question	
Α	1 to 6	10	10				
B	1 to 6		10	6	3	5	15
C	1 to 6			6	3	15	45
• On	lv multiple o	choice type quest	ions (MCO) wit	h one correc	t answer are	e to be set in t	he objective
part.				J			

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
1	Introduction to modern garment manufacturing	12	25

	techniques: Features of non-traditional garment manufacturing processes like QRM, UPS, Cellular or modular Production system, Digitised overhead hanger and conveyor belt system etc., principles, applications, advantages and disadvantages of each techniques, comparative study.		
	Concept of JIT, Lean manufacturing, KANBAN, Real time production tracking system, RFID, modern PPC softwares, ERP, FCS, Web Ticketing system,	6	15
	Introduction to industry 4.0 in garment manufacturing, Principles of machine learning, IOT and cloud computing. Present applications and future scopes of these in the domain of garment manufacturing.	6	15
4	Introduction to mobile applications in industrial environment. Concept of Smart garment factory. Diferent types of micro electromechanical devices and sensors for smart machineries in garment manufacturing.	6	15
5	Modern developments in garment machineries and surface ornamentations, Robotics and its applications, Computerised Spreading and Cutting machine, Sewbot, Computerized Embroidery and quilting machine, Template stitching /Profile stitching/ Automatic workstation, Digital Measuring Tape, Direct to Garment Printing (DTG), Digital printing, principles and scope of 3D printing	10	20
6	Principles of Big data analysis in Apparel marketing, Supply Chain management, Fashion Forecasting etc. Concepts of VR and AR in virtual fittings, simulations, customizations in garment retailing and E-commerce.	5	10
	Total	45	100

# Text and reference books:

1. Alexis leon and Mathews leon"Fundamentals of Information Technology" Leon press, 1999

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2. Dennis P Curtin "Information Technology", Tata McGraw hill Pvt Ltd 1999

3.James A Senn"Information Technology in Business", Prentice Hall of India Pvt Ltd 1998.

Windows office XP/MSOFFICE/MSACCESS/

4. Stephen Gray " CAD / CAM in clothing and Textiles ", Gower Publishing Limited, 1998,

ISBN 0-566-07673X.

5. Compilation of papers presented at the Annual world conference Sep 26 -29, 1984 Hongkong,

" Computers in the world of textiles ", The textile Institute ISBN: 0-0900739-69X.

6. W.Aldrich, " CAD in clothing and Textiles ", Blackwell Science 2nd edition, 1992, ISBN: 0-63 -3893

7. Jacob Solinger, " Apparel Manufacturing Handbooks ", Van no strand and Reinhold Company, 1980,ISBN:0-442-21904-0.

8. .Computer technology for textile apparel Edited by Jinlian Hu, Woodhead Publishing Limited,

80 High Street, Sawston, Cambridge CB22 3HJ, UK.

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Identify and understand the characteristics and process flow of modern techniques in garment manufacturing.
- 2. Select suitable process flow depending upon garment type and volume of production
- 3. Understand the principles of different domains of industry 4.0 and their applications in garment manufacturing , fashion marketing, and garment supply chain.

# Special Remarks (If any): NIL.

#### Name of the Course: **Clothing and Comfort Science Course Code: PE APM 702A** Semester: VII **Duration: 6 months** Maximum Marks: 100 **Teaching Scheme Examination Scheme** Theory: 3 hrs./week Mid Semester Exam.: 15 Marks Tutorial: Nil Assignment & Quiz: 10(=8+2) Marks Attendance: 5 Marks Practical: hr./week End Semester Exam.: 70 Marks Credit Points: 3 **Objective:** To introduce the important functional, mechanical and physical properties of apparel fabrics, and 1 their relationships with the performance of the garment. 2 To impart the concept and different elements of clothing comfort. 3 To impart the principles behind relationships between fabric properties with the fit, comfort and the hand-feel of garments. **Pre-Requisite:** 1 Knowledge of fabric structure and properties of textile fabrics (PC APM 401, PC APM 503) 2 Knowledge about testing of different fabric properties (PC APM 503) 3 Knowledge about the technology of garment manufacturing (PC PM 302, PC APM 403, PC APM 502, PC APM 604) End Semester Examinations Scheme. Maximum Marks – 70. Time allotted – 3 hrs. **Objective Questions (MCQ Subjective Questions** Groups Units only with one correct answer) No. of **Total marks** No. of То Marks per **Total marks** questions to questions answer` question be set to be set 1 to 10 10 10 А

## Clothing and Comfort Science (PE APM 702A)

B	1 to 10			6	3	5	15
С	1 to 10			6	3	15	45
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• Only multiple choice type questions (MCQ) with one correct answer are to be set in the objective part.

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
1	Introduction Concept of selection of fabrics for clothing purpose. Factors involved in the study of clothing. General functional description of clothing. Types of fabric required for apparel use for different age group, occasions, purpose. Fabric properties and performance for apparel use.	3	5
2	Tailoring of fabrics Bending and shear properties, clothing fit and drape and formability.	3	10
3	Clothing Science Heat and moisture relations, breathability in clothing- thermal resistance, water vapor resistance, wicking and air permeability. Influence of environmental conditions of the protective performance of garments. Influence of environmental conditions of the protective performance of garments Influence of fiber yarn characteristics and fabric construction parameters on clothing comfort.	8	12
4	Serviceability of fabrics Abrasion resistance - flat abrasion, flex abrasion, edge abrasion, Pilling - mechanism of pilling formation, anti-pilling techniques, Snagging, Strength, Tearing strength - Tensile strength - Bursting strength , seam	6	12

	strength and seam slippage.		
5	<b>Functional properties</b> Elasticity: elastic recovery, residual strain; Thermal insulation. Water repellence, water resistance and water proof; Wicking: vertical and horizontal transportation of liquid; Water absorbency Fabric friction, static electricity	5	12
6	Aesthetic properties Aesthetic aspects of clothing. Crease and wrinkle recovery - Lustre. Yarn unevenness: neps, thick place, thin place, periodic fault, Scroopiness, Colour- Colour fastness: to light, washing, perspiration, rubbing, dry cleaning.	4	12
7	<b>Dimensional properties</b> Hygral expansion, Relaxation shrinkage, Swelling shrinkage, Felting shrinkage. Mechanism of fabric shrinkage- Relationship between Hygral Expansion, Relaxation shrinkage and extensibility - Knitting Process Parameters and fabric stability. Methods of measuring dimensional stability to dry cleaning and dry heat.	5	12
8	<b>Fabric Hand</b> Smoothness, fullness and stiffness, subjective hand judgment, objective evaluation of fabric hand and its applications.	3	6
9	Clothing Comfort Definition of comfort - Human clothing system - Physical, Physiological andpsychological aspects of comfort. Tactile and pressure sensation aspects. Phy sical properties of clothing and clothing materials in relation to comfort. Thermal transfer processes. Dry heat transfer and Rapid heat transfer.	6	14

	Function of Textiles in enhancing thermal comfort. Comparison of		
	thermal comfort properties for different textile structures.Clothing comfort		
	and sports garment		
10	New materials and finishes, new techniques, new concepts. Current trends	n	5
	and new developments in the study of clothing.	2	5
	Total	45	100

# Text and reference books:

- 1. Kothari, V K, "Testing and Quality Management", CBS Book Publishers, New Delhi, 2000.
- 2. Li. Y, "The Science of Clothing Comfort", Textile Progress, Volume: 31, No. 1/2, Textile Institute.
- 3. Saville B P, "Physical Testing of Textiles", The Textile Institute, Woodhead publication limited, Cambridge.
- 4. Billie J Collier and Helen H Epps, "Textile Testing and Analysis", Prentice- Hall Inc., NewJersey.
- Lyman Fourt& Norman R.S. Hollies, "Clothing: Comfort & Functions", Marcel Dekker, Inc, Newyork.
- 6. G.Song, "Improving Comfort in Clothing", Woodhead Publication.
- 7. A. Das, R.Alagirusamy, "Science in Clothing Comfort", Woodhead Publication.

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Describe thermal and non-thermal components of clothing comfort.
- 2. Explain the role of body components in maintaining body temperatures
- 3. Recognize the principles of heat movement through human-clothing-environment system
- 4. Explain properties of clothing related to clothing comfort.
- 5. Summarize the influence of various factors for clothing comfort
- 6. Design a clothing product given comfort condition

# Special Remarks (If any): NIL.

# **Protective Clothing (PE APM 702B)**

Name of the Course:			P	Protective Clothing			
Course Co	ode: PE API	M 702B	S	emester: VII			
Duration:	6 months		N	Aaximum Ma	rks: 100		
Teaching	Scheme		E	Examination S	Scheme		
Theory: 3	3 hrs./week		N	/id Semester ]	Exam.: 15	Marks	
Tutorial: N	Jil		A	Assignment &	Quiz: 10(=	8+2) Marks	
			A	Attendance: 5	Marks		
Practical:	hr./week		E	End Semester I	Exam.: 70 M	larks	
Credit Poir	nts: 3						
Objective	:		I				
1	To impart	knowledge variou	s classes on prote	ective fabrics/	clothing/gar	ment and futu	re of personal
	protection						
2	To impart	knowledge on var	ious fibre, yarn a	nd fabric strue	cture used in	protective clo	othing
3	To impart	knowledge on var	ious chemical fir	nishes applied	protective f	abrics/clothir	ng/garment
4	To impart	knowledge on cha	racterization of p	protective fabr	ric/clothing/g	garment	
5	To impart	knowledge on app	lication of protect	ctive clothing			
Pre-Requ	isite:						
1	BS PH 101	l, BS PH 201, BS	S CH 101 , BS C	H 201			
2	PC APM 3	01, PC APM 402	, PC APM 492 ,	, PC APM 503	B, PC APM	592 , PC APM	1 402 , PC
	APM 501						
3	PC APM 3	002, PC APM 403	, PC APM 502				
End Seme	ster Examir	nations Scheme. N	/laximum Mark	as – 70. Time :	allotted – 3	hrs.	
Groups	Units	<b>Objective Quest</b>	tions (MCQ	Subjective (	Questions		
		only with one co	orrect answer)	r)			
		No. of	Total marks	No. of	То	Marks per	Total marks
		questions to		questions	answer`	question	
		be set		to be set			
Α	1 to 7	10	10				

B	1 to 7	6	3	5	15		
С	1 to 7	6	3	15	45		
• Only multiple choice type questions (MCQ) with one correct answer are to be set in the							

objective part.

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
	Overview of protective clothing		
1	Introduction, classification of hazard and its criteria requirement and Future of personal protection	3	6
	Selection of fibres for protective clothing.		
2	Selection of fibres -suitability and properties of high performance fibres for various protective clothing. Brief introduction to fibre for protection,chemical composition and physical structure, characteristics - carbon, aramid and related fibre, High-modulus polyethylene, PBO and M5, inorganic fibre, resistant polymer fibre. Working of various fibres according to different end uses: Chemical and biological, ballistic, extreme cold, thermal(heat and fire),UV, electrostatic, radiation protective clothing etc.	8	20
	Yarn & fabric properties and finishes for protective clothing.		
3	Yarn & fabric (knitted, woven & non-woven) parameters-their method of production. Effect of structure on their performance- use of composite materials in yarn and fabric formation used for protective end uses.	6	12
	Different class of protective clothing		
4		6	12
	Chemical and biological, ballistic, extreme cold, thermal (heat and		

	fire),UV, electrostatic, radiation protective clothing		
	Garment construction		
5	Method of construction of garments according to various protective end uses like protection against cold, ballistic protection, Use of different fabric types (knitted, woven, and nonwoven), coated/ laminated in different places. Use of interlining & composites. 3D structures. Hi-tech textiles -wearable electronics. Protective garments for industrial and	10	20
	Chemical finishes for protective fabrics/clothing/garment		
6	Use of coated fabrics - different type of finishes like fire retardant finishes, for different textile materials, water repellent finishes, anti microbial finishes. Chemical finishes against radiation and chemicals - Method of application of those finishes Protective finishes for health	6	15
	Evaluation of protective fabrics/clothing/garment		
7	Desirable properties of protective textiles-method of testing for thermal protective performance, abrasion & wear resistance, Evaluation of resistance to mildew, ageing, sunlight, chemical, electrostatic and electrical resistivity, impact properties. ASTM standards for protective garments.	6	15
	Total	45	100

# Text and reference books:

1. P.W.Harrison"The Design of Textiles for Industrial Application "the Textile institute, Manchester 1998.

- 2. Bajaj P. and Sengupta A.K "Protective Clothing" The Textile Institute 1992.
- 3. Jhonson J.S. and Mansdork S.Z, "Performance of Protective Clothing", ASTM 1996
- 4. Corbman B.P.,"Textiles :Fibre To Fabric",McGrawhill Book Company,1985

## **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Describe the scope and classification of protective clothing
- 2. Describe the hazard
- 3. Outline the fibres, yarns and fabric types to be used in protective clothing
- 4. Outline the functions and various requirements of protective clothing
- 5. Formulate standard of protective clothing/product for specific application

# Special Remarks (If any): NIL.

Name of	the Course	e:	N	Nano Technology			
Course (	Code: OE A	APM 701A	S	Semester: VII			
Duration	: 6 months	5	Ν	Maximum N	<b>1arks:</b> 100		
Teaching Scheme				Examination	Scheme		
Theory:	3 hrs./weel	K	Ν	Aid Semester	r Exam.: 1:	5 Marks	
Tutorial:	Nil		A	Assignment &	& Quiz: 10	(8+2) Mark	S
			A	Attendance:	5 Marks		
Practical	hr./weel	K	E	End Semester	r Exam.: 70	) Marks	
Credit Po	ints: 3						
Objective:							
1	To impart knowledge on nanotechnology						
2	To impart knowledge on production of nano particles, nano fibres and nano composite				o composites		
3	To impar	t knowledge on	characterization	n of nano pa	rticles, nan	o composite	s and bio
	nano com	posites					
4	To impar	t knowledge on	application of 1	nanotechnolo	ogy in dive	rse fields wi	th special
	emphasis	in textiles					
Pre-Req	uisite:						
1	General I	Physics and Che	mistry				
2	Knowled	ge of PC TT 301	l: Textile fibre				
3	Knowled	ge of Biochemis	stry				
End Sem	ester Exan	ninations Scher	ne. Maximum	Marks – 70	. Time allo	otted – 3 hrs	s.
Groups	Units	Objective Que	estions	Subjective	Questions	8	
		(MCQ only with	ith one				
		correct answe	r)				
		No. of	Total	No. of	То	Marks	Total
		questions to	marks	questions	answer`	per	marks
		be set		to be set		question	
Α	1 to 6	10	10				

# Nano Technology (OE APM 701A)

В	1 to 6		6	3	5	15		
С	1 to 6		6	3	15	45		
	• Only multiple set in the objective	e choice type questions part.	s (MC	Q) with one	correct ans	swer are to be		
	• Specific instruction to the students to maintain the order in answering objective							
	questions should be	given on top of the qu	estion	paper.				

Unit	Content	Hrs/Unit	Marks/Unit
1	Introduction History of nanotechnology, definition, bottom-up and top-down approach for synthesis of nanoparticles, application of nanotechnology	4	10
2	Nano fibre production Principle of electro-spinning, electro-spinning of nanofibres- conditions, structure formation, properties, effect of process parameters upon fibre formation, methods to produce continuous filaments, electro-spinning of polyamide and polyesters	8	25
3	Carbon nano tubes (CNT) Definition, synthesis, characterization and properties of CNT, application of CNT in polymer and textiles, effect of process conditions upon CNT structure and properties, nanotubes/nanofibre polymer composite, development of nanotubes/nanofibre polymer composites, analysis of rheological properties and microstructure of nanotubes/nanofibre polymer composites, introduction of multifunctional polymer nano composites.	8	20
4	Nanoparticles	9	20

	Preparation, characterization and application of `Ag, Fe, ZnO,		
	TiO <sub>2</sub> , MgO <sub>2</sub> , SiO <sub>2</sub> for coating and composites, clay nanoparticles,		
	cellulose nano whiskers and nanoparticles, self assembled nano		
	layer films, nano structuring of polymer with cyclodextrins.		
	Characterization of nanoparticles		
5	Different nanomaterial characterization techniques, nano-	9	15
	finishing: self cleaning of fabrics, UV-protection, antibacterial,		
	water repellent, antistatic and wrinkle resistant.		
	Ecological aspects		
6	Ecological considerations of nanoparticles and nanofibres, human	7	10
0	health hazards, hazard to environment, aquatics and to useful	/	10
	microbes responsible for biodegradation, Global regulation		
	concerning nanoparticles and products.		
	Total	45	100

# Text and reference books:

- 1. Brown P. J. and Stevens K. Nanofibres and Nanotechnology in textiles, Woodhead publishing Ltd., Cambridge, 2007.
- 2. Gogotsi Y. Nanotubes and Nanofibres, CRC Taylor & Francis, Boca Raton, 2006.
- 3. Cao G. Nanostructure and Nanomaterials, Imperial College press, USA, 2006.
- 4. Wilson M., Kannangara K., Smith G., Simons M. and Raguse B. Nanotechnology--- Basic Science and Engineering Technologies, Oversees Press, New Delhi, 2005.

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Understand the objectives, tasks and basic principles behind nanotechnology
- 2 Understand the synthesis and characterization of nanoparticles, nanofibres and nanocomposites
- 3 Examine the effect of different nanoparticles on functional properties of different textile materials.
- 4 Apply the knowledge of nanotechnology in diverse fields as a whole and textiles in particular.

# <u>Special Remarks (If any):</u> NIL.

New Gene	eration Fibre	e (OE APM 701B	)				
Name of t	he Course:		N	New Generation Fibre			
Course Co	ode: OE APN	A 701 B	S	emester: VII	[		
Duration: 6 months				Aaximum Ma	arks: 100		
Teaching	Scheme		ŀ	Examination	Scheme		
Theory: 3 hrs./week				Aid Semester	Exam.: 15 N	Marks	
Tutorial: N	Jil		A	Assignment &	Quiz: 10 (*	=8+2) Marks	
			A	Attendance: 5	Marks		
Practical:	hr./week		E	End Semester	Exam.: 70 N	larks	
Credit Points: 3							
Objective	:						
1	To study th	ne transition of ne	w fibres				
2	To impart knowledge of the super fibre with new performance						
3	To impart	To impart knowledge about High-tech fibres with biomimetic chemistry					
4	To impart	knowledge of fibr	es for the next ge	eneration			
5	To impart	knowledge of bio-	polymer frontier	S			
Pre-Requ	isite:						
1	General Ph	sysics and Chemis	try (BS PH 101	01 . BS PH 201)			
2	Knowledge	e of PC APM 301	: Textile fibre				
3	Knowledge	e of Biochemistry	(BS 301)				
End Seme	ester Examin	ations Scheme. N	Aaximum Mark	as – 70. Time	allotted – 3	hrs.	
Groups	Units	<b>Objective Quest</b>	tions (MCQ	Subjective	Questions		
		only with one co	orrect answer)				
		No. of	Total marks	No. of	То	Marks per	Total marks
		questions to		questions	answer`	question	
		be set		to be set			
Α	1 to 12	10	10				
В	1 to 12			6	3	5	15
С	1 to 12			6	3	15	45

• Only multiple choice type questions (MCQ) with one correct answer are to be set in the objective part.

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
-	Introduction to high performance and specialty fibres: Definitions and	2	4
1	classification. Structural requirements of high performance fibres.		
2	Aramids: Polymerization, polyamides. Spinning and properties of Aromatic	4	9
2	fibre		
3	Polymerization, spinning and properties of thermotropic liquid crystalline co-	4	9
5	polyesters.		
1	Polymerization, spinning and properties of other rigid rod polymers such as	4	9
+	PBZT, PBO, PBI, PIPD		
	Precursors for carbon fibre manufacture, Preparation and properties of PAN	6	15
5	precursor suitable for carbon fibre. Manufacturing of carbon fibres from PAN		
5	precursors, viscose and pitch fibres.		
6	Gel spinning concept, Technical requirements for gel spinning process,	4	9
0	Spinning process, structure and properties for UHMWPE fibre.		
	Glass and ceramic fibre: Glass for fibres and manufacturing process and	4	9
7	applications. Chemistry of preparation, introduction to non oxide and oxide		
/	based ceramic fibres, basalt fibres and their applications.		
0	Preparation and properties of thermally/chemically resistant polymers and	3	5
0	fibres		
0	Elastomeric fibres: Synthesis chemistry of segmented polyurethanes, spinning	4	8
9	and properties of polyurethane fibres.		
	Conducting fibres: Polymer conductivity, processing of conducting polymers	5	12
10	into fibres and fibre coatings. Spinning and properties of polyaniline (PANI)		
	fibre and their applications.		
11	Ultra fine fibres: definition, manufacturing ,characteristics and applications of	2	4

	micro denier fibres		
12	Other specialty fibres: absorbent fibres, hollow fibres and profile fibres, bi-	3	7
	component fibres, optical fibres		
	Total	45	100

# Text and reference books:

- 1. Hongu T. and Phillips G. O. New fibres, 2<sup>nd</sup> Edition, Woodhead Publishing Ltd. 1997.
- 2. Hongu t., Takigami M. and Phillips G. O. New Millennium fibres, 1<sup>st</sup> edition, Woodhead Publishing Ltd. 2005.

3. Seymour R. B. Polymers for Engineering Applications, Us Department of Energy, Office of scientific and Technological Information, US, 1987.

4. Lewin M. and Preston S. Handbook of Fibre Science and technology, Vol. III, High Technology Fibres, Taylor & Francis, 1991.

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Classify high performance and specialty fibres
- 2. Explain the fundamentals, manufacturing, properties and applications of rigid rod like fibre, carbon and glass fibres
- 3. Explain the structure and properties for UHMWPE fibre
- 4. Differentiate the structure, manufacturing methods, properties and applications of thermally/ chemically resistant fibre
- 5. Describe about elastomeric and conducting fibre
- 6. Summarize the properties and application of speciality fibre

## Special Remarks (If any): NIL

# **Robotics (OE APM 701 C)**

Name of th	Name of the Course:			Robotics			
Course Co	de: OE TT	701 C	S	Semester: VII			
<b>Duration:</b>	6 months		Γ	Maximum Ma	arks: 100		
Teaching S	Scheme		]	Examination	Scheme		
Theory: 3hrs./week				Mid Semester	Exam.:15Ma	arks	
Tutorial: N	il		1	Assignment &	Quiz: 10 (=	8+2)Marks	
			1	Attendance: 5]	Marks		
Practical:			I	End Semester	Exam.: 70 N	larks	
Credit Poir	nts:3						
Objective:							
1	To impart knowledge about the engineering aspects of Robots and their application.						
2	To make students acquaint with the principles of Robotics , theory and working principles of						
	different types of sensors and mechanical systems used in the Textile Industry.						
Pre-Requi	site:						
1	Basic Elec	trical Engineering	and theory of m	nachines (ES 7	TT 301 , ES 7	FT 391 , ES T	T 401)
2	Instrument	tation & Control in	n Apparel Proces	ssing (ES TT 4	492)		
3	Concept of	f Programming La	inguage and Ass	embly Langua	ige Program	ming (ES-CS2	01)
4	Thorough	knowledge of the	production flow	in Apparel M	anufacturing	, Process (PC .	APM 302 , PC
	APM 403	, PC APM 502, PC	C APM 604)				
End Seme	ster Examir	nations Scheme. N	Maximum Marl	<b>cs – 70. Time</b>	allotted – 3	hrs.	
Groups	Units	<b>Objective Ques</b>	tions (MCQ	Subjective	Questions		
		only with one co	orrect answer)				
		No. of	Total marks	No. of	То	Marks per	Total marks
		questions to		questions	answer`	question	
		be set		to be set			
Α	1 to 6	10	10				
B	1 to 6			6	3	5	15
С	1 to 6			6	3	15	45

• Only multiple choice type questions (MCQ) with one correct answer are to be set in the objective part.

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
	Basic concepts of Robotics		
1.	Definition of Robot, History of robotics, Robotics market and the future prospects, Robot Anatomy, Robot configurations: Point to point control, continuous path contour. Robot motions, Joints, Work volume, Robot drive systems, Precision of movement –	8	18
	Spatial resolution, Accuracy, Repeatability,		
2.	End Effectors         End effectors- classification- mechanical, magnetic, vacuum and adhesive gripper- gripper force analysis and design. Robot control-Unit control system concept- servo and non-servo control of robot joints, adaptive and optimal control	7	15
3.	Robot actuation and feedback components         Position sensors – Potentiometers, resolvers, encoders, velocity         sensors. Actuators - Pneumatic and Hydraulic Actuators, Electric         Motors, Stepper motors, Servomotors, Power Transmission         systems.	5	10
4.	Robot Sensors and Machine vision systemSensors in Robotics - Sensor devices, Types of sensors- contact,Force and torque sensors- Proximity and range sensors- acousticsensors- use of various sensors in Robotics.Machine Vision System: Introduction to Machine vision, the	8	20

	sensing and digitizing function in Machine vision, Image processing and analysis, Training and Vision systems.		
5	Robot programming and Automation Robot Programming: Robot language classification- programming methods- off and on line programming- Lead through method Teach pendent method- VAL systems and language, simple	10	22
5.	program. Automation: History of Automation, Reasons for automation, Disadvantages of automation, Automation systems, Types of automation – Fixed, Programmable and Flexible automation, Automation strategies	10	
6.	<ul> <li>Application in Apparel Industry</li> <li>Robotized Machines for cotton harvesting , PR robot for folding of cloth, PUMA robot for handling fabric ,Nomad 200 for cleaning, piecing ROBO in ring spinning machine ROBO lap in combing m/c , Robot pickup and place of cans , automatic splicer arm robot , dispenser in dyeing, Robotic Fiber Assembly and Control System (RFACS) in nonwoven, AI in textile industry.</li> <li>Application of Robotics in automatic Printing and Embroidery Process</li> <li>Applications of Robotics in material handling in the production floor.</li> </ul>	7	15
	Total	45	100

# Text and reference books:

1. S.R. Deb, Robotics technology and flexible automation, McGraw Hill publishing company limited, New Delhi, 1994.

2. M.P. Groover. Industrial Robotics Technology Programming and Applications, McGraw Hill Book Co, Singapore, 1987.

- 3. R.J. Schilling, Fundamentals of Robotics Analysis and Control, Prentice Hall of India, 1996.
- 4. J.J. Craig, Introduction to Robotics, Addison-Wesley, 2009.
- 5. T. Yoshikawa, Foundations of Robotics Analysis and Control, Prentice Hall of India, 2010.

6. K.S. Fu, R.C. Gonzales and C.S.G. Lee, Robotics: Control, Sensing, Vision and Intelligence, McGraw Hill, 1997.

- 7. Kevin M. Lynch and Frank C. Park: Modern Robotics: Mechanics, Planning, and Control, Kindle Edition
- 8. S.K. Saha, Introduction to Robotics, McGraw-Hill Publication, 2014.
- 9. Y. Koren, Robotics for Engineers, McGraw Hill, New York, 1985.
- P.G. Ranky and C.Y. Ho, Robots Modelling Control and Applications with Software, Springer Verlag, 1985.
- 11. W. Stadler, Analytical Robotics and Mechatronics, McGraw Hill Book Co., 1995.
- 12. Khushdeep Goyal- Industrial Automation & Robotics

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Understand basic knowledge of robotic.
- 2. Identify and understand transducers, sensors, actuators and controllers employed commonly in robotics.
- 3. Understand the Principles of Design and construction of robotics system.
- 4. Understand automation strategies.
- 5. Identify the different areas of application of Robotics in Apparel Industry

# Special Remarks (If any): NIL

# Supply Chain Management (OE APM 702 A)

Name of	Name of the Course:				Supply Chain Management			
Course C	Code: OE AP	M 702 A	5	Semester: VII				
Duration	: 6 months		Γ	Maximum Ma	arks: 100			
Teaching	Scheme		I	Examination S	Scheme			
Theory:	3 hrs./week		1	Mid Semester	Exam.: 15	Marks		
Tutorial: Nil			I	Assignment &	Quiz: 10(*	=8+2) Marks		
			I	Attendance:	5 Marks			
Practical:	hr./week		I	End Semester ]	Exam.: 70 N	Marks		
Credit Points: 3								
Objective	2:							
1	Understand	l the basic concept	s and key element	nts of Supply	Chain Mana	agement.		
2	Gain the knowledge of Supply Chain Management performance.							
3	Design mo	dels in order to acl	hieve efficiency.					
Pre-Requ	isite:							
1	Knowledge	e of economics, sta	atistics, Merchar	ndising (HM 3	01, PC AP	M 604 , PC A	PM , PE APM	
	502 A/B)							
2	Manufactu	ring process (PC A	APM 302 , PC A	PM 403 , PC A	APM 502)			
End Sem	ester Exami	nations Scheme. N	Aaximum Mark	as – 70. Time :	allotted – 3	hrs.		
Groups	Units	<b>Objective Quest</b>	ions (MCQ	Subjective Questions				
		only with one co	rrect answer)					
		No. of	Total marks	No. of	То	Marks per	Total marks	
		questions to be		questions	answer`	question		
		set		to be set				
Α	1 to 9	10	10					
В	1 to 9			6	3	5	15	
С	1 to 9			6	3	15	45	

• Only multiple choice type questions (MCQ) with one correct answer are to be set in the objective part.

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
	Understanding the Supply Chain		
	Definition of Supply Chain. Historical perspective; Objective of Supply		
	Chain; The Importance of supply Chain Decisions; Decisions Phases in a		
	Supply Chain; Process Views of a Supply Chain; Examples of Supply Chains.		
1	Supply Chain Performance: Achieving Strategic Fit and Scope: Competitive	7	14
	and supply Chain Strategies; Achieving Strategic Fit; Expanding Strategic		17
	Scope; Obstacles to		
	Achieving Strategic Fit. Supply Chain Drivers and Metrics: Impellers of		
	Supply Chain; Drivers of Supply chain performance; A framework for		
	structuring Drivers; Facilities; Inventory; Transportation; Information;		
	Sourcing; Pricing; Obstacles to Achieving Strategic Fit.		
	Designing		
2	Distribution Networks and Applications to e-Business: The role of	2	4
	Distribution in Supply Chain; Factors influencing Distribution Network	_	
	Design; Design Options for a Distribution Network; Indian Distribution		
	Channels; Distribution Networks in Practice.		
	Network Design in the Supply Chain		
	The Role of Network Design in the Supply Chain; Factors Influencing		
3	Network design decisions; A framework for Network design decisions;	6	12
	Models for Facility Location and Capacity Allocation; The role of information		
	Technology in Network Design; Tradition with Modernity; Making Network		
	Design Decisions in Practice; The impact of Uncertainty on Network Design.		

	Designing Global Supply Chain Networks		
4	The impact of Globalization on Supply Chain Networks; The Off shoring Decision: Total Cost; Risk Management in Global Supply Chains; the Basic Aspects of Evaluating Global Supply Chain Design; Evaluating Network Design Decisions Using Decision Trees; Making Global Supply Chain Design Decisions Under uncertainty in Practice; Uncertainty in Global Supply Chain operations –An Indian Experience. Demand	5	10
5	Forecasting in a Supply Chain The Role of Demand Forecasting in the Supply Chain; Characteristics of forecasts; Components of Forecast and forecasting methods; Basic approach to demand forecasting; Time-series Forecasting Methods; Measures of Forecast Error; The Role of information Technology in Forecasting; Risk Management in Forecasting; Forecasting in Practice.	5	12
6	Managing Economies of Scale in a Supply Chain: Cycle Inventory The role of Cycle Inventory in a Supply Chain; Estimating Cycle inventory- Related Costs in Practice; Economies of scale to exploit fixed costs; Economies of scale to exploit Quantity Discounts; Short-Term Discounting: Trade Promotions; Inventory; Cycle Inventory Optimization in Indian Distribution Channels.	5	12
7	Transportation in a Supply Chain The role of transformation in a supply chain; Modes of transportation and their Performance Characteristics; Design options for a Transportation Network; Trade-offs in Transportation Design; Tailored Transportation; The Role of information Technology in Transportation; Risk Management in Transportation; Making Transportation Decisions in Practice;	5	12

	Information Technology in Supply Chain		
8	The role of information Technology in a supply chain; The Supply Chain IT Framework; Customer Relationship Management; Internal Supply Chain Management; Supplier Relationship Management; The Transaction Management Foundation; The Future of IT in the Supply Chain; Risk Management in It; Supply Chain IT in Practice; IT System Selection Processes-Indian Approach and Experiences.	5	12
9	Coordination in a Supply Chain Lack of supply chain coordination and the bullwhip effect; Effect of lack of coordination on performance; Obstacles to coordination in a supply chain; Managerial Levers to achieve coordination; Building strategic partnerships and trust within a supply chain; Continuous Replenishment and Vendor- Managed Inventories; Collaborative Planning, Forecasting, and Replenishment (CPFR); The Role of IT in Coordination; Achieving Coordination in Practice; coordination in Supply Chains-Multiechelon Models.	5	12
	Total	45	100

# Text and reference books:

- Supply Chain Management: Chopra & Meindl:4th Edition 2010: Pearson Education Addison Wesley Longman,. ISBN-13: 978-0738206677
- 2. Designing and Managing the Supply Chain Concepts, Strategies and Case Studies -: David Simchi Levi, Philip Kaminsky& Edith SimchiLevi :3rd Edition, 2008:Tata McGraw Hill,. ISBN-13: 978-1935182399
- Supply Chain Management Theories and Practices , R P Mohanty, S G Deshmukh, Bizmantra: 2005. ISBN-0957597118
- Logistics and Supply Chain Management, M Martin Christopher : 4th Edition 2011, Pearson Education, ISBN-13: 978-1493909827

## **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Identify the key elements and processes in a supply chain and their interaction
- 2. Understand and analyze the designing, planning and operational decisions of SCM.
- 3. Identify the techniques used in management of critical components of supply chain
- 4. Analyze, design and identify suitable supply chain networks for manufacturing organizations
- 5. Design and optimize inventories across the supply chain

## Special Remarks (If any): NIL.

# **Entrepreneurship Development (OE APM 702B)**

Name of t	Name of the Course:				Entrepreneurship Development			
Course C	ode: OE A	PM 702B		Semester: VII				
Duration	6 months			Maximum Marks: 100				
Teaching	Scheme			Examination	Scheme			
Theory:	3 hrs./week			Mid Semester	Exam.: 15	Marks		
Tutorial: Nil				Assignment &	2 Quiz: 10 (	8+2) Marks		
			Attendance:	5 Marks				
Practical:	hr./week			End Semester	Exam.: 70 M	Marks		
Credit Points: 3								
Objective	:		I					
1	To create	e an awareness abo	ut benefits and c	lraw backs of e	entrepreneur	ship.		
2	To impar	To impart basic knowledge about desired entrepreneurial skills and characteristics						
3	To impar	t knowledge about	stages of effect	ive entreprenet	urial develop	oment		
Pre-Requ	isite:							
1	Basic kno	owledge about bus	iness (PC APM	604, HM 301)	)			
2	Definitio	<u>n of profit, loss, Fi</u>	xed cost, variab	le cost (PC AP	M 604 , HM	[ 301)		
3 Fnd Some	Creativity	y and motivation	Maximum Mai	les 70 Timo	allattad 3	hrs		
End Sent						· III 5.		
Groups	Units	Objective Que	stions (MCQ	Subjective	Questions			
		only with one o	correct answer)					
		No. of	Total marks	No. of	То	Marks per	Total marks	
		questions to		questions	answer`	question		
		be set		to be set				
Α	1 to 4	10	10					
В	1 to 4			6	3	5	15	
С	1 to 4			6	3	15	45	
•	Only r	nultiple choice ty	pe questions (M	ICQ) with one	correct ans	swer are to be	set in the	
ob	jective par	t.						

# • Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
	Entrepreneurship		
	Entrepreneur – Definition of entrepreneurship, Entrepreneurship		
1	development, Concept of Entrepreneurship, Difference between	10	25
	Entrepreneur and Intrapreneur Entrepreneurship in Economic Growth,		
	Benefits of Entrepreneurship, Drawbacks of Entrepreneurship,		
	Functions of Entrepreneurship, The myths of entrepreneurship.		
	Entrepreneurial SKILL and Characteristics		
2	Types of entrepreneur, Characteristics of an entrepreneur,	8	25
	Entrepreneurial skill, Personal qualities of successful entrepreneurs,		
	Entrepreneurial competencies, Case study		
	Motivation		
	Definition of Motivations, Importance of Motivation, Types of		
3	Motivation, Major Motives Influencing an Entrepreneur – Achievement	10	20
	Motivation Training, Self Rating, Business Games, Thematic		
	Apperception Test – Stress Management, Entrepreneurship		
	Development Programs – Need, Objectives.		
	Business		
	Small Enterprises – Definition, Classification – Characteristics,		
4	Ownership Structures – Project Formulation – Stages of Effective	17	24
4	Entrepreneurial development – Launching and Organizing an	17	34
	Enterprise – Enterprise selection – SWOT analysis, Market Survey and		
	Research, Preparation of Preliminary Project Reports – Project		
	Appraisal – Sources of Information – Classification of Needs and		

Agencies. Case Study		
Total	45	100

## Text and reference books:

- 1. Forbat, John, "Entrepreneurship" New Age International.
- 2. Havinal, Veerbhadrappa, "Management and Entrepreneurship" New Age International
- 3. Joseph, L. Massod, "Essential of Management", Prentice Hall of India
- 4. Khanka. S.S., "Entrepreneurial Development" S. Chand & Co. Ltd.
- 5. Donlad F Kuratko,. "Entrepreneurship Theory, Process and Practice".

## **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Understand the different aspects of a new business
- 2. Understand the benefits of setting a new venture
- 3. Understand the essential characteristics and skill sets of a successful entrepreneur
- 4. Gain knowledge and skill needed to run a business successfully
- 5. Formulate a new project

# Special Remarks (If any): NIL

# ERP (OE APM 703A)

Name of the Course:ERP						
Code: OE Al	PM 703A	Sei	Semester: VII			
a: 6 months		Ma	aximum Ma	rks: 100		
g Scheme		Ex	amination S	cheme		
3hrs./week		Mi	d Semester I	Exam.:15M	arks	
Nil		Ass	signment &	Quiz: 10 (=	=8+2)Marks	
		Att	endance: 5N	larks		
:		End	d Semester H	Exam.: 70 N	Marks	
oints: 3						
e:						
To understa	nd the importance of ERP and its relat	ionship w	ith the supp	ort systems	•	
To understa	nd the comprehensiveness of ERP Imp	lementati	ion as a strat	egic initiat	ive of busin	ess.
uisite:						
Basic under	standing on the business functions and	processe	s. (PC APM	/1 604 , HM	[ 301)	
Basic know	ledge on the domains of industry vertice	cals will b	e an added a	advantage.	(PC APM 6	604, PC
APM 302,	PC APM 303 , PC APM 403 , PC APM	A 502)				
iester Exami	nations Scheme. Maximum Marks –	70. Tim	e allotted – a	3 hrs.		
Units	<b>Objective Questions (MCQ only wi</b>	th one	Subjective	Question	8	
	correct answer)					
	No. of questions to be set	Total	No. of	То	Marks	Total
		marks	questions	answer`	per	marks
			to be set		question	
1 to 6	10	10				
1 to 6			6	3	5	15
1 to 6			6	3	15	45
Only n	nultiple choice type questions (MCQ)	) with on	e correct an	swer are t	o be set in	the
bjective part	•					
Specifi	c instruction to the students to main	tain the <b>c</b>	order in ans	wering ob	jective que	stions
	the Course: Code: OE AI a: 6 months g Scheme Bhrs./week Nil ints: 3 e: To understa to understa uisite: Basic under Basic know APM 302 , nester Exami Units 1 to 6 1 to 6 1 to 6 1 to 6 1 to 6 1 to 6	the Course: Code: OE APM 703A n: 6 months g Scheme Shrs./week Nil sints: 3 e: To understand the importance of ERP and its relat To understand the comprehensiveness of ERP Imp uisite: Basic understanding on the business functions and Basic knowledge on the domains of industry vertic APM 302 , PC APM 303 , PC APM 403 , PC APM nester Examinations Scheme. Maximum Marks – Units Objective Questions (MCQ only wi correct answer) No. of questions to be set 1 to 6 1 to 6 1 to 6 1 to 6 1 to 6 Only multiple choice type questions (MCQ bjective part. Specific instruction to the students to main	the Course:       ER         Code: OE APM 703A       Ser         Code: OE APM 703A       Ser         Code: OE APM 703A       Ser         Strestore OE APM 703A       Mail         g Scheme       Ex         g Scheme       Ex         Shrs./week       Mi         Nil       Assisted of the series of the	the Course:       ERP         Code: OE APM 703A       Semester: VII         i: 6 months       Maximum Ma         g Scheme       Examination S         Shrs./week       Mid Semester I         Nil       Assignment & Assignment & Assignment & Attendance: 5M         Sins: /week       End Semester E         Sins: 3       End Semester E         e:       End Semester E         To understand the importance of ERP and its relationship with the supp         To understand the comprehensiveness of ERP Implementation as a strat         uisite:       Basic understanding on the business functions and processes. (PC APM         Basic knowledge on the domains of industry verticals will be an added a APM 302, PC APM 303, PC APM 403, PC APM 502)         rester Examinations Scheme. Maximum Marks – 70. Time allotted – 4         Units       Objective Questions (MCQ only with one correct answer)         No. of questions to be set       Total marks         1 to 6       10         1 to 6       6         1 to 6       6         1 to 6       6         1 to 6       6         0 noly multiple choice type questions (MCQ) with one correct an objective part.         Specific instruction to the students to maintain the order in ans	the Course:       ERP         Code: OE APM 703A       Semester: VII         a: 6 months       Maximum Marks: 100         g Scheme       Examination Scheme         Bars./week       Mid Semester Exam.: 15M         Nil       Assignment & Quiz: 10 (=         Attendance: 5Marks       End Semester Exam.: 100         ints: 3       End Semester Exam.: 70 N         oints: 3       er         To understand the importance of ERP and its relationship with the support systems         To understand the comprehensiveness of ERP Implementation as a strategic initiat usite:         Basic understanding on the business functions and processes.       (PC APM 604 , HN         Basic knowledge on the domains of industry verticals will be an added advantage.       APM 302 , PC APM 303 , PC APM 403 , PC APM 502)         rester Examinations Scheme. Maximum Marks – 70. Time allotted – 3 hrs.       Intits         Objective Questions (MCQ only with one correct answer)       Subjective Questions (mCQ only with one to be set         1 to 6       10       6       3         1 to 6       6       3         1 to 6       6       3         Only multiple choice type questions (MCQ) with one correct answer are to bjective part.       6         Specific instruction to the students to maintain the order in answering objective part. <td>the Course:       ERP         Code: OE APM 703A       Semester: VII         a: 6 months       Maximum Marks: 100         g Scheme       Examination Scheme         Bhrs./week       Mid Semester Exam.: 15Marks         Nil       Assignment &amp; Quiz: 10 (=8+2)Marks         Attendance: 5Marks       End Semester Exam.: 10 Marks         ints: 3       End Semester Exam.: 70 Marks         ints: 3       Image: Starks         e:       To understand the importance of ERP and its relationship with the support systems.         To understand the comprehensiveness of ERP Implementation as a strategic initiative of busin         usite:       Basic understanding on the business functions and processes. (PC APM 604 , HM 301)         Basic knowledge on the domains of industry verticals will be an added advantage. (PC APM 604 APM 302 , PC APM 303 , PC APM 403 , PC APM 502)         tester Examinations Scheme, Maximum Marks – 70. Time allotted – 3 hrs.         Units       Objective Questions (MCQ only with one correct answer)         No. of questions to be set       Total marks questions and processes.         1 to 6       10       Imarks questions and set of a answer' per to be set in bejective part.</td>	the Course:       ERP         Code: OE APM 703A       Semester: VII         a: 6 months       Maximum Marks: 100         g Scheme       Examination Scheme         Bhrs./week       Mid Semester Exam.: 15Marks         Nil       Assignment & Quiz: 10 (=8+2)Marks         Attendance: 5Marks       End Semester Exam.: 10 Marks         ints: 3       End Semester Exam.: 70 Marks         ints: 3       Image: Starks         e:       To understand the importance of ERP and its relationship with the support systems.         To understand the comprehensiveness of ERP Implementation as a strategic initiative of busin         usite:       Basic understanding on the business functions and processes. (PC APM 604 , HM 301)         Basic knowledge on the domains of industry verticals will be an added advantage. (PC APM 604 APM 302 , PC APM 303 , PC APM 403 , PC APM 502)         tester Examinations Scheme, Maximum Marks – 70. Time allotted – 3 hrs.         Units       Objective Questions (MCQ only with one correct answer)         No. of questions to be set       Total marks questions and processes.         1 to 6       10       Imarks questions and set of a answer' per to be set in bejective part.

should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
	The evolution of ERP systems		
	A historical perspective - Evolution through Payroll system,		
	Inventory Control system - Materials Requirement Planning (MRP		
1	I) system - Manufacturing Resource Planning (MRP II) system -	5	10
	Their advantages and Disadvantages - Definition and Concept of		
	ERP - Business reasons for rise and popularity of ERP system -		
	Benefits of an ERP		
	System.		
	Business processes supported by ERP systems		
	Various business functions in an Organization – Purchasing,		
	Materials Management-Manufacturing, Sales & distribution - Plant		
	Maintenance - Quality Management - Finance & Accounting		
	including Costing- Human Resources etc.		
2	ERP market place – SAP, Oracle-PeopleSoft-JD Edwards-Baan-	6	14
	Microsoft's suit of products etc. Business modules in these ERP		
	packages – a brief comparative description of business function		
	modules and sub modules - Overview of key end to end business		
	processes supported in two major ERP systems (preferably SAP		
	and Oracle) – Order to Cash - Procure to Pay- Plan to Produce and		
	Dispatch.		
	The evolution of Information Technology (IT)		
3	A historical perspective Evolution of computer generations	5	12
	(hardware and software) - Operating systems, File systems to		12
	Database Management systems - Communication Networks -		
	Enabling of ERP systems by IT evolution.		

	Related technology concepts		
4	ERP and Supply Chain Management (SCM), and Customer Relationship Management (CRM), ERP and Business Intelligence (some of the popular tools like Congas, Business Objects should be mentioned), ERP and Data warehousing (Data Mart, Data Mining and On-line Analytical Processing - OLAP), ERP and E- business.	6	14
	Implementation of ERP system		
5	<ol> <li>ERP implementation approach Single vendor versus Best-of Breed ERP implementation, Big Bang versus Phased (by module/ site) implementation, Using ERP of Application Service Provider (ASP).</li> <li>ERP implementation life cycle Planning different aspects (Economic viability, Senior Management commitment, Resource requirements, Change management etc.), Understanding requirements and Process preparation – Gap analysis and Business Process Engineering, User Acceptance criteria, Design, Configuration, Customization (difference between Configuration and Customization, advantages and disadvantages), Extensions, Data migration, End-user training, User Acceptance, Going live, Roll-out. Differences between ERP implementation life cycle and Custom Software development phases. Drawbacks of ERP system.</li> <li>Organizing implementation Interaction with Vendors, Consultants, and Users. Contracts with Vendors, Consultants, and Employees. Project</li> <li>Management and Monitoring. ERP Project Organization – Formation of Steering Committee and different User Groups. Top Management Commitment and Steering Committee meetings. Change Management, Risks and Challenges in ERP</li> </ol>	14	30

	implementation.		
	4. Post-implementation Support, Review, Maintenance and		
	Security of ERP systems A typical Support Cycle (Planning,		
	Stabilization, Ongoing and Upgrade phases).Post implementation		
	Review of ERP systems – measures of review (Efficiency,		
	Effectiveness, and Competitive Advantage), and approaches for		
	review (User attitude survey, Cost/benefit analysis, Compliance		
	audit, Budget performance review, Service level		
	Monitoring, Technical review, Product review, Integration review		
	etc.). System maintenance and ERP system maintenance. Software		
	upgrades (patch, release and version). Security and Access control		
	of ERP systems.		
	Emerging Trends and Future of ERP systems		
	Service-oriented Architecture (SOA): Enterprise SOA layers –		
	Business processes, Business services, Components and Integration		
	services, Advantages and Drawbacks of SOA, When to use SOA,		
	Difference between multi-layered Client-server architecture and SOA,		
	basic awareness of Net Weaver from SAP, Web sphere from Oracle		
	and .Net from Microsoft. Enterprise Application Integration (EAI):		
6	Basic understanding of the concept, Types of EAI (levels) – User	9	20
	Interface, Method (logic), Application Interface, Data. EAI architecture		
	- Typical framework (Business Processes, Components & Services,		
	Messaging service, and Transport service. Mention of some of the		
	leading EAI vendors – IBM, Microsoft, Oracle, SAP, and TIBCO.		
	Radio Frequency Identification (RFID) and ERP: awareness of RFID		
	technology, Benefits of RFID integrated with ERPs. M-Commerce:		
	basic concept and applications, difference with E-Commerce, benefits		
	of integration with ERPs.		
	Total	45	100

## Text and reference books:

1. Enterprise Resource Planning – A Managerial Perspective by D P Goyal, Tata McGraw Hill Education, 2011

2. Enterprise Resource Planning by Ashim Raj Singla, Cengage Learning, 2008

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Adapt & demonstrate the significance of ERP in today's business context.
- 2. Understand and appreciate the percolation of ERP into core business processes and as an enabler for extending its scope to back and forth the supply chain for organizations.

3. Relate the relationship between technological motivations with business justification when ERP implementation is done which has strategic implications for the business.

# Special Remarks (If any): NIL

# RDBMS (OE APM 703 B)

Name of the Course:			-	RDBMS			
Course Co	Course Code: OE APM 703 B			Semester: VII			
Duration:	Duration: 6 months			Maximum Ma	arks: 100		
Teaching	Scheme			Examination	Scheme		
Theory: 3	3 hrs./week			Mid Semester	Exam.: 15	Marks	
Tutorial: N	Jil			Assignment &	Quiz: 10(=	8+2) Marks	
				Attendance: 5	Marks		
Practical:	hr./week			End Semester	Exam.: 70 N	larks	
Credit Poi	nts: 3						
Objective	:						
1	To study a	To study and understand the basic concepts of RDBMS.					
2	To learn S	To learn SQL in detail.					
3	To learn h	ow to work with a	ny database.				
Pre-Requ	isite:						
1	Basic know	wledge of mathem	atics and statisti	cs (BS TT 40	I, PE APM	502 A/B)	
2	Fundamen	tals of computer k	nowledge (ES-G	CS 201)			
3							
End Seme	ester Examir	nations Scheme. N	Maximum Mar	ks – 70. Time	allotted – 3	hrs.	
Groups	Units	<b>Objective Ques</b>	tions (MCQ	Subjective	Questions		
		only with one c	orrect answer)				
		No. of	Total marks	No. of	То	Marks per	Total marks
		questions to		questions	answer`	question	
		be set		to be set			
Α	1 to 7	10	10				
В	1 to 7			6	3	5	15
С	1 to 7			6	3	15	45
•	• Only multiple choice type questions (MCQ) with one correct answer are to be set in the						

# objective part.

Specific instruction to the students to maintain the order in answering objective questions •

should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
	Introduction		
1	Concept & Overview of DBMS, Data Models, Database	7	14
	Languages, Database Administrator, Database Users, Three		
	Schema architecture of DBMS.		
	Entity-Relationship Model		
2	Basic concepts, Design Issues, Mapping Constraints, Keys, Entity-Relationship Diagram, Weak Entity Sets, Extended E-R features.	4	8
	Relational Model		
3	Structure of relational Databases, Relational Algebra, Relational Calculus	4	8
	SQL and Integrity Constraints		
4	Concept of DDL, DML, DCL. Basic Structure, Set operations, Aggregate Functions, Null Values, Domain Constraints, Referential Integrity Constraints, assertions, views, Nested Subqueries	6	14
	Relational Database Design		
5	Functional Dependency, Different anamolies in designing a Database., Normalization using funtional dependencies, Decomposition, Boyce-Codd Normal Form, 3NF, Nomalization using multi-valued depedencies, 4NF, 5NF	8	20

	Internals of RDBMS		
6	Physical data structures, Query optimization : join algorithm, statistics and cost bas optimization. Transaction rocessing, Concurrency control and Recovery Management : transaction model properties, state serializability, lock base protocols, two phase locking.	8	18
7	File Organization & Index Structures File & Record Concept, Placing file records on Disk, Fixed and Variable sized Records, Types of Single-Level Index (primary, secondary, clustering), Multilevel Indexes, Dynamic Multilevel Indexes using B tree and B+ tree .	8	18
	Total	45	100

# Text and reference books:

1. HenryF.KorthandSilberschatzAbraham, "DatabaseSystemConcepts", Mc.GrawHill.

2. ElmasriRamezandNovatheShamkant,"FundamentalsofDatabaseSystems",BenjaminCummings Publishing.Company.

- 3. Ramakrishnan: Database Management System ,McGraw-Hill
- 4. GrayJimandReuterAddress,"TransactionProcessing:ConceptsandTechniques",MoraganKauffm an Publishers.
- 5. Jain: Advanced Database Management SystemCyberTech
- 6. DateC.J., "IntroductiontoDatabaseManagement", Vol.I, II, III, AddisonWesley.
- 7. Ullman JD., "Principles of Database Systems", GalgottiaPublication.
- 8. JamesMartin, "PrinciplesofDatabaseManagementSystems", 1985, PrenticeHallof India, NewDelhi
- 9. "FundamentalsofDatabaseSystems",RamezElmasri,ShamkantB.Navathe,AddisonWesleyPublis hingEdition

10. "DatabaseManagementSystems", ArunK. Majumdar, PritimayBhattacharya, TataMcGrawHill

## **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Understand the concept of Database system and Client Server Architecture
- 2. Understand and develop the concepts of Data Modeling, Security and Integrity.
- 3. Understand and execute different SQL queries .
- 4. Normalize the database using normal forms.
- 5. Understand the concept of query processing and transaction processing.

## Special Remarks (If any): NIL.

# Soft Computing & Image Processing (OE APM 703 C)

Name of t	Name of the Course:				Soft Computing & Image Processing			
Course Co	ode: OE AP	M 703 C	S	Semester: VII				
<b>Duration:</b>	6 months		Ν	Maximum Ma	arks: 100			
Teaching	Scheme		I	Examination	Scheme			
Theory: 3	hrs./week		Ν	Mid Semester	Exam.: 15	Marks		
Tutorial: N	Vil		A	Assignment &	Quiz: =1(	)(=8+2)Marks		
			Ā	Attendance: 5	Marks			
Practical:	hr./week		E	End Semester	Exam.: 70 N	Iarks		
Credit Poin	nts: 3							
Objective	:							
1	Introduce students to soft computing concepts and techniques and foster their abilities in designing				s in designing			
	and impler	and implementing soft computing based solutions for real-world and engineering problems.					blems.	
2	Introduce students to fuzzy systems, fuzzy logic and its applications.							
3	Explain the	e students about A	Artificial Neural N	Networks and	various cate	gories of ANN	1	
4	To treat the	e 2D systems as a	n extension of 1I	O system desi	gn and discu	ss techniques	specific to 2D	
	systems							
Pre-Requi	isite:							
1	Mathemat	ics,probability and	d statistics (BS T	TT 401 , ES T	Т 491 , РЕ А	APM 502 A/B)		
2	Digital Ele	ctronics ,Knowle	dge of algorithms	s (ES TT 401	, ES TT 492	, ES-CS 201)		
3	Progammi	ng, problem solvi	ng skills (ES CS	201)				
End Seme	ster Examin	ations Scheme. N	Maximum Mark	<b>xs – 70. Time</b>	allotted – 3	hrs.		
Groups	Units	<b>Objective Ques</b>	tions (MCQ	Subjective	Questions			
		only with one co	orrect answer)					
		No. of	Total marks	No. of	То	Marks per	Total marks	
		questions to		questions	answer`	question		
		be set		to be set				
Α	1 to 14	10	10					
В	1 to 14			6	3	5	15	
С	1 to 14			6	3	15	45	

• Only multiple choice type questions (MCQ) with one correct answer are to be set in the objective part.

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Unit	Content	Hrs/Unit	Marks/Unit
1	<b>Introduction to soft computing</b> Fuzzy Computing, Neural Computing, Genetic Algorithms, Associative	3	5
	Memory, Adaptive Resonance Theory, Applications		
	Fundamentals of neural network		
2	Model of artificial neuron, architectures, learning models, single layer NNs, multi layer NNs, back propagation networks	2	7
	Associative memory		
3		2	6
	Auto-associative memory, bi-directional hetero-associative memory		
	Fuzzy set theory		-
4		2	6
	Fuzzy sets, membership, operations, properties, fuzzy relation		
5	Fuzzy systems	2	6
	Fuzzy logic, fuzzification, fuzzy inference, fuzzy rule based system		
	Fundamental of genetic algorithms		-
6		3	7
	Encoding, operations of GA		
7	Nature inspired optimization techniques	3	6
	Ant Colony, particle swarm optimization		
	Hybrid system		
8		3	8
	Integrating Neural networks, fuzzy logic, and genetic algorithms, GA based		

	back propagation networks, fuzzy back propagation networks		
9	Fundamentals of neural network Neuron, Nerve structure and synapse, Artificial Neuron and its model, activation functions, Neural network architecture: single layer and multilayer feed forward networks, recurrent networks. Various learning techniques; perception and convergence rule, Auto-associative and hetro- associative memory.	5	10
10	Elements of Visual perception. Image sensing and Acquisition . Imaging in different bands. Digital Image Representation. Relationship between pixels. Image transformations: 2D-DFT, DCT, DST, Hadamard, Walsh, Hotelling transformation, 2D-Wavelet transformation, Wavelet packets.	5	10
11	Image Enhancements in spatial domain and Frequency domain. Image Restoration techniques. Color Image processing.	3	5
12	Error free compression Variable length coding, LZW, Bit-plane coding, Lossless predictive coding Lossy compression: Lossy predictive coding, transform coding, wavelet coding. Image compression standards, CCITT, JPEG, JPEG 2000, Video compression standards.	5	10
13	Summary of morphological operations in Binary and Gray Images. Image segmentation: Point, Line and Edge segmentation. Edge linking and Boundary detection. Segmentation using thresholding, Region based segmentation. Segmentation by morphological watersheds. Use of motion in segmentation.	5	9
14	Feature Extraction from the Image: Boundary descriptors, Regional descriptors, Relational descriptors.	2	5
	Total	45	100

# Text and reference books:

1. Introduction to Fuzzy Logic using MATLAB by S. N. Sivanandam, S. Sumathi and S. N. Deepa, Springer

2. Fuzzy Logic: Intelligence, Control, and Information by John Yen and Reza Langari

3. Timothy J. Ross, "Fuzzy Logic with Engineering Applications, Third Edition", Wiley 2010

4. S. Rajsekaran & G. A. Vijaya lakshmi Pai, "Neural Networks, Fuzzy Logic and Genetic Algorithm : Synthesis and Applications" Prentice Hall of India.

- 5. N.P. Padhy," Artificial Intelligence and Intelligent Systems" Oxford University Press.
- 6. Siman Haykin,"Neural Netowrks"Prentice Hall of India
- 7. Timothy J. Ross, "Fuzzy Logic with Engineering Applications" Wiley India.
- 8. Kumar Satish, "Neural Networks" Tata McGrawHill
- 9. R. C. Gonzalez, R.E. Woods," Digital Image processing", Pearson edition, Inc3/e,2008.
- 10. 2. A.K.Jain," Fundamentals of Digital Image Processing", PHI,1995
- 11. J.C. Russ," The Image Processing Handbook", (5/e), CRC, 2006
- 12. R.C. Gonzalez& R.E. Woods; "Digital Image Processing with MATLAB", Prentice Hall, 2003

# **Course Outcome:**

After successful completion of this course, the students should be able to

- 1. Understand soft computing techniques and their role in problem solving.
- 2. Conceptualize and parameterize various problems to be solved through basic soft computing techniques.
- 3. Analyze and integrate various soft computing techniques in order to solve problems effectively and efficiently.
- 4. Understand the need for image transforms different types of image transforms and their properties.
- 5. Learn different techniques employed for the enhancement of images.
- 6. Learn different causes for image degradation and overview of image restoration techniques.
- 7. Learn different feature extraction techniques for image analysis and recognition

# Special Remarks (If any): NIL.

Name of	the Course:		Product Design Lab and Portfolio	
			Presentation	
Course (	Code: PC APM 791		Semester: VII	
Duration	a: 6 months		Maximum Marks: 100	
Teaching	g Scheme		Examination Scheme	
Theory:	hrs./week		Continuous Internal Assessment: 40	
Tutorial	: Nil		External Assessment: 60	
Practical	: 4 hr./week		Distribution of marks:	
Credit P	oints: 2			
Course (	Dutcomes: After success	ful completion	of this course, the students should be able to	
1	Apply their concept inte	o apparel desig	ning in a form of Illustration	
2	Understand upcoming trend and colour forecast on apparel designing			
3	Able to acquire knowledge about customised apparel as well as other apparel			
4	Able to acquire knowledge about manufacturing and cost of customised and other			
	apparel			
5	Design new product			
Pre-Req	uisite:			
1	Student must have good	l and keen kno	wledge about fabric properties, garment	
	construction (PC APM	401, PC APM	1 491 , PC APM 503 , PC APM 593 , PC APM	
	302 , PC APM 303 , PC	C APM 392 , P	C APM 393 , PC APM 402 , PC APM 492 , PC	
	APM 502, PC APM 59	92)		
2	Student must have clear	r knowledge ab	out colour and texturing process (PC APM 303,	
	PC APM 393)			
3	Creativity and imagina	ry power		
Practical	:			
		1)	Intellectual skills- Innovativeness, Consumer	
		psych	ology, Colour psychology, Conceptual,	

# Product Design Lab and Portfolio Presentation (PC APM 791)

Trendsetter, Forecaster.(75%)
2) Motor skill- Actualisation of Design
Concept, Display Skills . (25%)

Labo	oratory Experiment:
1	Product line design according to Historical Theme and make a portfolio on this theme with
	minimum 6 Illustrated designs for Men/Women/Kid
2	Product line design according to Nature Theme and make a portfolio on this theme with
	minimum 6 Illustrated designs for Men/Women/Kid
3	Product line design according to Season Theme and make a portfolio on this theme with
	minimum 6 Illustrated designs for Men/Women/Kid
4	Product line design according to Abstract Theme and make a portfolio on this theme with
	minimum 6 Illustrated designs for Men/Women/Kid
5	Product line design according to student's own choiceable Theme and make a portfolio on
	this theme with minimum 6 Illustrated designs for Men/Women/Kid
6	Product line design according to Upcoming Trend and make a portfolio on this theme with
	minimum 6 Illustrated designs for Men/Women/Kid
7	Product line design according to Forecasted colour scheme and make a portfolio on this
	theme with minimum 6 Illustrated designs for Men/Women/Kid
8	Product line design according to Protective garment and make a portfolio on this theme
	with minimum 6 Illustrated designs for Men/Women/Kid
9	Prepare Specification sheet and cost sheet of mass production garments
10	Prepare Specification sheet and cost sheet of customised garments
11	Prepare Specification sheet and cost sheet of protective garments
12	Prepare One complete Garment sample with Pattern and specification sheet from your own
	created design of any one theme and make a cost sheet of it - Presentation - Bio data
The a	above list is not exhaustive. Additional laboratory work or experiments can be planned to
conse	olidate the theoretical work and to emphasise the activities for doing rather than the
know	ring.

## Text and reference books:

- 1. Naoki Watanabe, Contemporary Fashion Illustration Techniques
- 2. Anna Kiper, Fashion Illustration: Inspiration and Technique
- 3. Kathryn Hagen, Fashion Illustration for Designers
- 4. DK Fashion: The Definitive History of Costume and Style.

## Special Remarks (If any):

1. <u>Uniform Format of Portfolio</u> : It is important to keep all the sheets of the same size to maintain visual continually. Sheets should be grouped separately and systematically either horizontally or vertically. This ensures uniformity of presentation. The presentation of the portfolio depends on the contents and also on your layouts. (Too much of fragmentation of a single sheet can be distracting)

2. <u>The Portfolio must include</u> :- Page of contents - Each separate project should include inspiration sheet/storyboard and colour chart with appropriate swatches - Client profile and indication of the market /country - Give a name/theme to each projects - Flat working drawings, detailed magnification and specification sheets showing your technical strength are vitally important . Line planning, fabric indications, fabric consumption, detailed measurement charts etc are all essential . These are to be used in conjunction with croquis -Design development sheets/design journal to show the creative process and /or commercial feasibility

## **Industrial Internship (PW APM 781)**

Project I (PW APM 782 ) 8hrs/week