

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WB
Syllabus of BBA(Heritage Tourism)
(Effective for 2020-2021 Admission Session)
Choice Based Credit System
140 Credit (3-Year UG) MAKAUT Framework
w.e.f 2020-21

2nd Semester

Subject Type	Course Code	Course Name	Credit Point	Credit Distribution			Mode of Activity Online / Offline /Blended	Proposed MOOCs
				L	P	T		
CC	BTHM C201	Indian History & Culture	6	5	-	1	Offline	
	BTHM C202	Heritage Laws and Regulations	6	5	-	1	Offline	
GE	BTHM G201	Building Your Leadership Skills	6	4	2	-	Offline	
AECC	BTHM (HU) A201	Environmental Science	2	2	-	-	Online	
		SEMESTER CREDIT	20					

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SEMESTER -II

Paper : Indian History and Culture

Code: BTHM C201

Contacts Hours / Week:

Credits: 6

Theory

Objectives:	
<ul style="list-style-type: none"> To understand the sources of Ancient and Medieval Indian History To learn art, architecture, literature, science, sculpture of ancient Indian to Mughal Period. 	
Course Content	
Unit 1	<ul style="list-style-type: none"> Literary and Archaeological sources of Ancient and Medieval Indian History Pre-history and Proto-history: Geographical factors; hunting and gathering (Paleolithic and Mesolithic); Beginning of agriculture (neolithic and chalcolithic) Indus Valley Civilization: Origin, date, extent, characteristics, decline, survival and significance, art and architecture.
Unit 2	<ul style="list-style-type: none"> Aryans and Vedic Period: Expansion of Aryans in India. Vedic Period: Religious and Philosophic Literature. Period of Mahajanpadas: Form action of states (Mahajanapada) spread of Jainism and Buddhism. Mauryan Empire: Chandragupta, Kautilya and Arthashastra, Asoka, Art, Architecture and Sculpture.
Unit 3	<ul style="list-style-type: none"> Post-Mauryan Period (Indo-Greeks, Sakas, Kushanas) – Social Conditions, Art, Architecture, Culture & Literature. Early State and Society in Eastern India, Deccan and South India – The Satavahanas, Tamil States of Sangam – Literature and Culture, Art and Architecture. Art, Architecture, Science, Literature and Culture of Ancient and early medieval India.
Unit 4	<ul style="list-style-type: none"> Society, Religion, Culture and Economy of the Delhi Sultanate. Mughal Afghan Conflict – Akbar and the consolidation of the Mughal Empire. European Penetration into India – British Extension in India – Social & Cultural Development.
Unit 5	<p>Fascinating Indian Culture:</p> <ul style="list-style-type: none"> Traditions and Customs: Greetings. Religious Customs. Festivals of India. Family Structure and Marriage. Symbols. Cuisine and Food. Traditional Clothing: Dances of India. Epics and Mythology . Martial Arts. Languages.

Suggested Readings:

- H.C. Roychaudhury, K. K. Dutta, R.C. Majumdar, Advanced History of India
- N. K. Sinha & N. R. Ray, History of India
- Satish Chandra, Medieval India.
- Ram Saran Sharma, Ancient India
- S. N. Sen, Advanced History of Ancient and Medieval India
- Irfan Habib, Medieval India: The Study of a Civilization.
- Satish Chandra, Medieval India Part Two Mughal Empire.
- Sekhar Bandopadhyaya. From Plassey to Partition.
- Sumit Sarkar, Modern India 1885 – 1947.
- Bipan Chandra, India's Struggle for Independence

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Paper: Heritage Laws and Regulations

Code: BTHM C202

Contacts Hours / Week:

Credits: 6

<p>Objectives: to apprise the students about the ethical and legal dimensions of Tourism. It will include a greater understanding of the ethics, its utility for business and tourists. The legal dimension shall include the knowledge of the laws relevant for tourism. The focus of the paper is to make comprehensive view of the ethical and legal issues pertaining to tourism.</p>	
<p>Course Content</p>	
<p>Unit 1</p>	<p>Tourism Legislation, Sources of Tourism Law, The Indian Scenario Laws related to Ancient Monuments The Ancient Monuments Act . Regulations made by the Archaeological Survey of India, Guidelines issued by the Ministry of Culture. Legislation for hospitality and catering</p>
<p>Unit 2</p>	<p>Regulatory Laws for Tourism Business in India: Inbound and outbound travel. Transport industry and Airlines. Accommodation and Hotel Industry. Foreign Exchange Regulation Act. Tourist related Laws: Citizenship, Passport, Visa, Foreigners, Foreigners Registration, customs Acts</p>
<p>Unit 3</p>	<p>Definition of Environment, Environmental Protection Act, Fair Trade Practices, Fulfilling all National obligations under various Laws, Safeguarding Health and well being of Customers. Consumer Protection Act, Right to Information Act.</p>
<p>Unit 4</p>	<ul style="list-style-type: none"> • Passport Act • Tourism bill of rights • Travel insurance, passport, visa & health
<p>Unit 5</p>	<ul style="list-style-type: none"> • Custom & currency regulations • World cultural & natural heritage, 1972 UNESCO • Ethics in touris, Barmuda Agreement

Suggested Readings (Latest Editions):

1. David A. Fennell., Tourism Ethics. Kindle , Kindle Publishing House.
2. Glen Cohen, Patients with Passports: Medical Tourism, Law and Ethics. OUP USA.
3. Gupta S.K, Foreign Exchange Laws and Practice, Taxman Publications Delhi.
4. Shrivastava. Tourism ethics, Centrum Press.
5. Malik, S.S, Ethical, Legal and Regulatory aspects of Tourism Business, Rahul, Delhi
6. Sajnani M, Indian Tourism Business, a Legal Perspective
7. Manuel G. Velasquez, Business Ethics Concepts and Cases, Phi Learning Pvt Ltd.

Paper: Leadership Skill

Code: BTHM G201

Contacts Hours / Week:

Credits: 6

Details Syllabus to be supplied by Coursera

PAPER :Environmental Science(AECC2)

Code: BTHM (HU) A201

Contacts Hours / Week:

Credits: 2

MAKUT syllabus to be followed.