

CBCS
BSc (Film & Television)
3rd Semester

BSc (Film & Television) Course Structure 3rd Semester

Subject Type	Course Name	Course Code	Credit Distribution			Credit Points	Mode of Delivery			Proposed Moocs
			Theory	Practical	Tutorial		Offline #	Online	Blended	
CC 5	Introduction to Television	FTTA 301	5	0	1	6	✓			As per MAKAUT Notification
CC 6	European & American Cinema	FTTA 302	5	0	1	6	✓			
CC 7	Script Writing	FTTA 303	5	0	1	6	✓			
GE 3	Students will have to choose from the GE Basket					6			✓	
SEC 2	IT Skills	FTTA 354	0	2	0	2	✓			
Semester Credits						26				

Only in case offline classes are not possible due to reasons like COVID Pandemic the classes will be in synchronous online mode

FTTA 301- Introduction to Television

Course Objective- The course is designed to Introduce the basic concepts, forms, styles, practices, and policies that have guided the evolution of television in the United States. Examines developments in programming, regulation, audiences, technological innovations, aesthetics, and the importance of significant cultural representations in television.

Credits- 5L+ 1T

SI	Course Outcome (CO)
1	Infer the impact, influence, and interrelationships of television with culture and society.
2	Explain the shaping of television history and the impact of diverse groups on that history.
3	Develop the vocabulary and skills to analyse television's industrial, formal and technological characteristics
4	Evaluate concepts and apply theories in the use and presentation of images and narratives.

CO	Blooms Level	Modules	%age of questions
CO1	1,2	M1, M2, M3	30
CO2	1,2	M1, M2	20
CO3	2,3	M2,M3, M4	30
CO4	2,3	M3,M4	20
			100

Syllabus:

Module 1 (M1) (14L)	Course Content: Difference between television and cinema A window to the world? Issues of ownership and control; Television as a great unifier, educator and salesman. Difference between television film making process. TV Newsroom: News Editor; Producer; TV Correspondents; Techniques of TV News writing: Writing for video, reference visuals to words, marking copy in production language; writing for television programmes: research, visualization and production script.
Module 2 (M2) (15L)	Course Content: History of Indian television The first two decades of Indian television; Asian Games and setting up of the National Network; Gulf War and the rise of cable TV; Passing of the Broadcast Bill; Global TV channels on Indian soil; The present scenario
Module 3 (M3) (15L)	Course Content: Ratings & Economics of Production Mechanisms of rating The diary system; Set top boxes, TAM; Nielsen Corporation and other market research groups, Limitations and shortcomings of the rating system; sponsored programmes
Module 4 (M4) (16L)	Course Content: Writing for television Television reporting: visualizing news / ENG; Research; Interview techniques Prepare a news bulletin of television news stories of 2 minutes duration
Tutorial	16 hours
Total Hours	76 hours

Suggested Readings:

1. John Fiske, Television Culture
2. Nalin Mehta, India on Television: How Satellite TV Has Changed the Way We Think and Act, Harper Collins
3. Raymond Williams, Television: Technology and Cultural Form, Routledge Revivals

FTTA 302- European & American Cinema

Course Objective- The course is designed to demonstrate knowledge of a variety of European and American films and locate these within their socio-historical and cultural contexts.

Understand and employ, where applicable, various approaches within Film Europe and American Cinema. Use and Understanding of appropriate terminology in written and oral form. Construct and present clear, sustained arguments on (some of) the films and themes central to the course, both individually and while working as part of a team.

Credits- 5L+ 1T

SI	Course Outcome (CO)
1	To demonstrate that the critical study of cinema inform filmmaking and that the study and practice of film production enhance work as film scholars and analysts
2	To demonstrate and understand the pre-production, production, and postproduction filmmaking process
3	To demonstrate the relationship between film form and aesthetic effect through both film analysis and the creation of motion pictures
4	To be able to make use of film research and compose cogent, persuasive, and valid essays about film

CO	Blooms Level	Modules	%age of questions
CO1	1,2	M1, M2, M3	30
CO2	1,2	M1, M2	20
CO3	2,3	M2,M3, M4	30
CO4	2,3	M3,M4	20
			100

Syllabus:

Module 1 (M1) (14L)	Course Content: Robert Wiene's the Cabinet of Dr. Caligari (1919) which stresses on the dark arena of human dread, terror and anxiety and explores themes related to the unknown areas of the human psyche, especially those parts of oneself that are hidden from one's own self. This module will also undertake an in-depth analysis of Luis Bunuel and Salvador Dali Un Chien Andalou (1929) which explores themes related to the omnipotence of desire.
Module 2 (M2) (15L)	Course Content: Ingmar Bergman's Wild Strawberries (1957) a film that intermingles the past with the present, until we realize in Maria Wine's words, as Bergman himself says that one sleeps in one's childhood's shoe. It will focus on themes related to memory, forgetting and old age.
Module 3 (M3) (15L)	Course Content: Federico Fellini's Eight and A Half (1962), a film that interweaves the past, present and future and through this, creates a thinking process within the mind of the artist himself. It will deal with themes related to human psyche and the manner with which it grapples with art and the creative process.
Module 4 (M4) (16L)	Course Content: 1. Discuss key developments of American film history from the silent cinema to present day. 2. Identify the relationship between film technology and art. 3. Describe the role Hollywood plays in American popular culture. 4. Explain the fundamental economics of the film industry
Tutorial	16 hours
Total Hours	76 hours
Suggested Readings: 1. Barsam, R. & Monahan, D. (2016). Looking at movies: An introduction to film (5th ed.). New York: W.W. Norton 2. Lewis, J. (2007). American film: A history. New York: W.W. Norton.	

FTTA 303- Script Writing

Course Objective: The course is designed to understand and use techniques in narrative writing for the stage and screen. Applying these techniques in both short and long form. Using fundamentals to give constructive feedback to peers. Communicating skilfully and responsibly with mentors. Expressing themselves effectively in front of a group. Collaborating with peers in both writing and producing works. Manifesting a personal approach within the techniques of linear and non-linear dramatic writing, to contextualize their own choices within a range of dramatic and/or cinematic literary history and theory.

COURSE OUTCOMES (CO):

Sl	Course Outcome (CO)
1	Develop story, characters and dialogue for scripts
2	Make use of concepts and process of script writing
3	Demonstrate understanding of techniques, principles, genres and elements of script writing for screen and live performance
4	Assess and communicate ideas clearly in scripts

CO	Blooms Level	Modules	%age of questions
CO1	1,2	M1, M2, M3	30
CO2	1,2	M1, M2	20
CO3	2,3	M2,M3, M4	30
CO4	3,4,5	M3,M4	20
			100

Syllabus:

Module 1 (M1) (14L)	Course Content: Basics What is a script, Why write a script, Qualities of a script writer, Types of script: Screenplay, audio visual script, shooting script, storyboard Ideas for a film.
Module 2 (M2) (14L)	Course Content: Before writing the script Proposal outline & synopsis Treatment Script outline
Module 3 (M3) (16L)	Course Content: Character, action, dialogue ,Developing a screen character through action and dialogue, Character consistency and character growth, Stereotypes and realistic characters
Module 4 (M4) (16L)	Course Content: Structure, three act structure and its alternatives, Use of leit motifs as a structuring element, Structuring a non-fiction film Technique of writing a screenplay Exercises <ul style="list-style-type: none">• Analysis of a feature film and its script• Analysis of a short film and its script• Writing the script for a 5 to 7 minutes long short film without any dialogue
Tutorial	16 hours
Total Hours	76 hours
Suggested Readings: 1. The Coffee Break Screenwriter by Pilar Alessandra 2. The 21st Century Screenplay by Linda Aronson 3. The Nutshell Technique by Jill Chamberlain 4. Getting It Write by Lee Jessup 5. Pat Cooper, Ken Dancyger, Writing the Short Film 6. Ken Dancyger and Jeff Rush, ALTERNATE SCRIPTWRITING, Pub: Focal Press 7. Pat Silver Lasky, SCREENWRITING FOR THE 21ST CENTURY, Pub: Batsford 8. Syd Field, THE ART OF SCREENWRITING, Penguin	

9. Swain & Swain, A MANUAL OF FILM SCRIPTWRITING

FTTA 354- IT Skills

Credits- 2P

Course Objective: The course is designed to provide a working knowledge on computers and different applications used in hotel industry for smooth operation and problem solving. The learner will be able to remember, understand and apply the taught concepts and methods involving software, hardware, internet, programming and networking.

Sl	Course Outcome	Mapped modules
1	Be able to remember the basic concepts related to parts of computers, types of computers, hardware, software.	M1,M2
2	Be able to remember & understand the data, information, application software, system software, word, excel, PowerPoint.	M1, M2
3	Be able to understand and apply usage of software in networking, programming, internet .	M3

Module Number	Headline	Total Hours	%age of questions	Blooms Level
M1	Introduction to Computer, Hardware, Software, Types of Computers.	8	30	1
M2	Application Software, System Software, MS Word, Excel.	10	30	1, 2
M3	Networking, Internet, Programming	10	40	2,3
		28	100	

SYLLABUS

Module 1: Parts of computer, Difference between hardware & software, difference between data and information. Types of computer. Application software, system software, software copyright.

Module 2: MS word, Excel – processing, editing, formatting worksheet, sorting. Insert functions. Application software – Word, Media, Acrobat, Outlook, Browser, Database management, Spreadsheet, Utility software.

Module 3: Networking – Types of network, Topology (Bus, Star, Ring, Mesh, Tree), Network Hardware, IP & MAC address, Subnet, Gateway, DNS. Network Address & Node Address. Network Security (Firewalls), Band width. Internet – Internet 7 Extranet, WWW, HTTPs, VPN & VOIP, Domains, Search Engines, ISP. Basics of programming.

Suggested books

- Fundamental of Computers, V.Rajaraman, Prentice Hall India
- Mastering Microsoft Office, Lonnie E. Moseley & David M. Boodey, BPB Publication.
- Management Information System by Arora & Bhatia Excels books
- Management Information System by O'Brien James Tata McGraw Hills
- Management Information System by S. Sadagopal Prentice Hall