

**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WB**  
**Syllabus for M.Sc. Fashion Management Programme**  
**(Effective from Admission Session 2018-2019)**

**SEMESTER IV**

**Full Marks: 100**

**MF401**

**Sustainable & Ethical Studies (THEORY)**

**Objectives**

To develop students awareness, understanding and knowledge in:

- Global & National Environmental, Sustainable & Ethical issues and agendas facing the world today.
- The causes of environmental impact, local, national and global.
- Issues of ethics within industries and business.
- The role of consumerism and capitalism in national and global environmental and ethical issues.
- The roles and impact designers have on the natural resources and the environment.
- The Role of sustainable, ethical and environmental organizations, agencies & regulatory bodies.
- To explore and investigate the possibilities in sustainable and ethical fashion

<b>Units</b>	<b>Course Content</b>
1	<b>Environmental &amp; Sustainability Issues (<i>Local, National &amp; Global</i>):</b> <ul style="list-style-type: none"> <li>• Climate Change &amp; Global Warming</li> <li>• Pollution</li> <li>• Resource depletion</li> <li>• Capitalism</li> <li>• Consumerism and the throw-away society</li> <li>• Genetically Modified Species</li> </ul>
2	<b>Ethics and Fair Trade Issues (<i>Local, National &amp; Global</i>):</b> Ethical issues – workers rights, exploitation, sustainable wages, conditions & health & safety.
3	<b>Sustainable &amp; Ethical focused Organizations, bodies and Agencies</b> <ul style="list-style-type: none"> <li>• Greenpeace</li> <li>• Earthday Network</li> <li>• Ethical Fashion Forum</li> <li>• United Nations</li> <li>• Fair Trade</li> <li>• World Wildlife Fund (WWF)</li> <li>• Others</li> </ul>
4	<b>Environmental Impact: (<i>Giant Industry Impacts</i>)</b> <ul style="list-style-type: none"> <li>• Oil</li> <li>• Mining</li> <li>• Timber</li> <li>• Fishing</li> <li>• Fashion and Textiles</li> </ul>
5	<b>Innovations in sustainable thinking for the future</b> <ul style="list-style-type: none"> <li>• UN Sustainable Development Goals</li> <li>• The Paris Climate Agreement</li> <li>• Ocean Clean-Up</li> <li>• Others</li> </ul>

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6	<b>Resource consumption and depletion:</b> <ul style="list-style-type: none"> <li>• Deforestation</li> <li>• Fossil Fuels</li> <li>• Sand</li> <li>• Minerals</li> <li>• Precious Stones &amp; Metals</li> </ul>
7	<b>Renewable Energy Vs. Non-Renewable Energy:</b> <ul style="list-style-type: none"> <li>• <b>Impact of non-renewable i.e. traditional fossil fuel based energies.</b></li> <li>• <b>Renewable energy systems and technology innovations.</b></li> <li>• <b>Sustainable energy schemes and initiatives in India.</b></li> </ul>
8	<b>Fashion Design &amp; Sustainability:</b> <ul style="list-style-type: none"> <li>• <b>Sustainable Fashion design concepts</b></li> <li>• <b>Sustainable materials for fashion and an understanding of the impacts of our materials choices</b></li> <li>• <b>Future trends within sustainable fashion</b></li> <li>• <b>An overview of the key issues the fashion and textiles industry faces</b></li> <li>• <b>Discussion on the impact of new emerging technologies</b></li> </ul>

**References**

**Books**

- A. Introduction to Sustainability Paperback – 2016 by Robert Brinkmann (Author)**
- B. Sustainability in Interior Design Book by Sian Moxon**
- C. Environmental Studies, M.P. Poonia & S.C. Sharma (Khanna Publishing House)**

**D. References for Sustainable Fashion Design and Textiles**

1. Centre for Sustainable Fashion- [www.sustainable-fashion.com](http://www.sustainable-fashion.com)
2. MISTRA Future Fashion- [www.mistrafuturefashion.com](http://www.mistrafuturefashion.com)
3. Sustainable Clothing Action Plan: Clothing Knowledge Hub- [www.wrap.org.uk/node/19930](http://www.wrap.org.uk/node/19930)
4. Textiles Environment Design- [www.tedresearch.net](http://www.tedresearch.net)
5. Textile Futures Research Centre -[www.tfrc.org.uk](http://www.tfrc.org.uk)
6. Sandy Black | *The Sustainable Fashion Handbook* 2012
- Tamsin Blanchard | *Green is the New Black: How to Change The World with Style* 2008
7. Michael Braungart and William McDonough | *Cradle to Cradle: Remaking the Way We Make Things* 2009
8. Sass Brown | *ReFashioned: Cutting Edge clothing from Recycled Materials* 2013
9. Elisabeth Cline | *Overdressed: The Shockingly High Cost of Cheap Fashion* 2012
10. Kate Fletcher and Lynda Grose | *Fashion and Sustainability: Design for Change* 2012

**Websites**

<https://www.theoceancleanup.com/>

**Videos**

<https://www.youtube.com/watch?v=AqhpFVfdEM0> - Sustainable Building Materials Segment 2

[https://www.youtube.com/watch?v=RocreN7\\_sq5](https://www.youtube.com/watch?v=RocreN7_sq5) - Sustainable Building Materials Segment 1

[https://www.youtube.com/watch?v=g1yUFUL-\\_AI](https://www.youtube.com/watch?v=g1yUFUL-_AI) - Sustainable materials: with both eyes open

<https://www.youtube.com/watch?v=WPRgRBxfbss> - Green Building Concepts-3.0

[https://www.youtube.com/watch?v=JEUSHQ7r\\_tE](https://www.youtube.com/watch?v=JEUSHQ7r_tE) - Green buildings are more than brick and mortar | Bryn Davidson | TEDxRenfrewCollingwood

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**MFM481**

**Full Marks: 200**

**Professional Industry Internship (SESSIONAL)**

<b>Objectives</b> <ul style="list-style-type: none"><li>• To provide students with hands-on experience and practical exposure at actual workplace</li></ul>	
<b>Units</b>	<b>Course Content</b>
1	<ul style="list-style-type: none"><li>• Students will be at 90 days internship</li><li>• They will be graded on their performance by their reporting manager at their workplace</li><li>• They will submit a detailed report at the end of internship</li></ul>

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**MFM482**

**Full Marks: 100**

**Fashion Event Management (SESSIONAL)**

<b>Objectives</b> To enable the students to: <ul style="list-style-type: none"><li>• To provide students with hands-on experience of managing a fashion event</li></ul>	
Units	Course Content
1	<ul style="list-style-type: none"><li>• Students will be working on an event of their choice</li><li>• They will be working on teams, with specific individual duties and targets</li><li>• Their performance will be judged by their reporting manager, or guide</li></ul>
<b>References</b>	
<b>Books</b> <ol style="list-style-type: none"><li>1. Event Planning Tips: The Straight Scoop on How to Run a Successful Event</li><li>2. The Business of Events Management by John Beech, Sebastian Kaiser and Robert Kaspar</li><li>3. Sustainable Event Management: A Practical Guide by Meegan Jones</li><li>4. Into the Heart of Meetings: Basic Principles of Meeting Design by Mike van der Vijver and Eric de Groot</li><li>5. Planning and Management of Meetings, Expositions, Events and Conventions by George G. Fenich, Ph.D.</li><li>6. The Business of Events Management by John Beech, Sebastian Kaiser and Robert Kaspar</li></ol>	

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**MFM483**

**Full Marks: 200**

**Masters Project (SESSIONAL)**

**Objectives**

At the end of this module the student should be able to:

- To provide students with hands-on experience of research methodology & report writing

<b>Units</b>	<b>Course Content</b>
1	<ul style="list-style-type: none"><li>• Students will be working on a selected topic related to their work area</li><li>• They will be getting regular guidance from individual project guide</li><li>• At the end they will submit the report and give a presentation</li><li>• Their performance will be judged by a panel of jury members</li></ul>