

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly known as West Bengal University of Technology)
List of MOOCs for UG Honours degree (NON-AICTE Programmes)

MOOCs for BBA IN BUSINESS ANALYTICS

No	Course Name	Duration (Weeks)	Credit	Name of the Mooc websites	Link
1	Business Analytics & Data Mining Modeling Using R	4	2	SWAYAM	https://swayam.gov.in/noc19_mg46/preview
2	Business Ethics	8	3	SWAYAM	https://swayam.gov.in/noc19_mg24/preview
3	Decision making using financial accounting	8	3	SWAYAM	https://swayam.gov.in/noc19_mg44/preview
4	Introduction to Business Analytics: Communicating with Data	4		COURSERA	https://www.coursera.org/learn/intro-business-analytics
5	Communicating Business Analytics Results	4		COURSERA	https://www.coursera.org/learn/communicating-business-analytics-results
6	Marketing Analytics: Price and Promotion Analytics	4		EDX	https://www.edx.org/course/marketing-analytics-price-and-promotion-analytics-0
7	Supply Chain Analytics	25		EDX	https://www.edx.org/course/supply-chain-analytics-0
8	Business Analytics for Decision Making	4		COURSERA	https://www.mooc-list.com/course/business-analytics-decision-making-coursera
9	Business Analytics and Digital Media	4		COURSERA	https://www.mooc-list.com/course/business-analytics-and-digital-media-coursera

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10	Customer Analytics	6		COURSERA	https://www.mooc-list.com/course/customer-analytics-coursera
11	Foundations of marketing analytics	5		COURSERA	https://www.mooc-list.com/course/foundations-marketing-analytics-coursera
12	Accounting Analytics	4		COURSERA	https://www.mooc-list.com/course/accounting-analytics-coursera
13	Advanced R Programming	4		Coursera	https://www.coursera.org/learn/advanced-r?action=enroll&adgroupid=71792235071&adposition=1t1&campaignid=1776545273&creativeid=343305879502&device=c&devicemodel=&gclid=Cj0KCQjwsvrpBRCsARIsAKBR_OKVq38spqrZNbibyQXo3Oe0e46ty5f_MK24amHW7b8jH5Zxgg-ISOEaArx7EALw_wcB&hide_mobile_promo=&keyword=coursera+online+courses&matchtype=b&network=g&utm_content=94-BrandedSearch-IN&utm_medium=sem&utm_source=gg
14	R Programming Environment	4		Coursera	https://www.coursera.org/learn/r-programming-environment
15	Introduction to R for Data Science	4		Edex	https://www.edx.org/course/introduction-to-r-for-data-science-3

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16	Analysing Big Data with Microsoft R	4		Edex	https://www.edx.org/course/analyzing-big-data-with-microsoft-r-3
17	Introduction To R for Data Science	4		Edex	https://www.edx.org/course/introduction-to-r-for-data-science-3
18	Ethics in Engineering Practice	8 weeks	3	NPTEL	IIT Kharagpur
19	Ethics and Law in Data and Analytics	Self Paced	4	edX	Microsoft
20	A Life of Happiness and Fulfillment	6 weeks	2	Coursera	Indian School of Business
21	Successful Career Development	2	7 weeks	Coursera	University System of Georgia
22	Working in Teams: A Practical Guide	1	4 weeks	edX	University of Queensland