

**Maulana Abul Kalam Azad University of Technology, West Bengal**  
(Formerly known as West Bengal University of Technology)  
**List of MOOCs for UG Honours degree (NON-AICTE Programmes)**

**B.Sc. (Hospitality & Hotel Administration)**

No	Course Name	Duration (Weeks)	Credit	Name of the MOOCs websites	Link
1	Luxury Management	6		EDX	<a href="https://www.edx.org/course/luxury-management-1">https://www.edx.org/course/luxury-management-1</a>
2	Culture of Services: Paradox of Customer Relations	8		EDX	<a href="https://www.edx.org/course/culture-of-services-paradox-of-customer-relations-0">https://www.edx.org/course/culture-of-services-paradox-of-customer-relations-0</a>
3	Hotel Management: Distribution, Revenue and Demand Management	4		COURSERA	<a href="https://www.coursera.org/specializations/hotel-management">https://www.coursera.org/specializations/hotel-management</a>
4	Demand and Supply Analytics	12		Edx	<a href="https://www.edx.org/course/demand-and-supply-analytics">https://www.edx.org/course/demand-and-supply-analytics</a>
5	Introduction to Global Hospitality Management	6		Edx	<a href="https://www.edx.org/course/introduction-to-global-hospitality-management-2">https://www.edx.org/course/introduction-to-global-hospitality-management-2</a>
6	Introduction To Learning Analytics	4	2	Swayam	<a href="https://swayam.gov.in/nd1_noc19_ge20/preview">https://swayam.gov.in/nd1_noc19_ge20/preview</a>
7	Hospitality Industry in Tourism	12	4	Swayam	<a href="https://swayam.gov.in/nd2_cec19_mg30/preview">https://swayam.gov.in/nd2_cec19_mg30/preview</a>
8	Customer Relationship Management	4	2	Swayam	<a href="https://swayam.gov.in/nd2_imb19_mg10/preview">https://swayam.gov.in/nd2_imb19_mg10/preview</a>
9	Fundamentals of Office Management and Methods	12	4	Swayam	<a href="https://swayam.gov.in/nd2_cec19_mg35/preview">https://swayam.gov.in/nd2_cec19_mg35/preview</a>
10	Introduction to Marketing Essentials	6	3	Swayam	<a href="https://swayam.gov.in/nd2_imb19_mg11/preview">https://swayam.gov.in/nd2_imb19_mg11/preview</a>
11	Operations Management	6	3	Swayam	<a href="https://swayam.gov.in/nd2_imb19_mg17/preview">https://swayam.gov.in/nd2_imb19_mg17/preview</a>
12	Performance and	12	4	Swayam	<a href="https://swayam.gov.in/nd">https://swayam.gov.in/nd</a>

**Maulana Abul Kalam Azad University of Technology, West Bengal**  
(Formerly known as West Bengal University of Technology)  
**List of MOOCs for UG Honours degree (NON-AICTE Programmes)**

	Reward Management				<a href="https://www.edx.org/course/reward-management">1_noc19_mg52/preview</a>
13	Managing Human Resources in the Hospitality and Tourism Industry	6		Edx	<a href="https://www.edx.org/course/managing-human-resources-in-the-hospitality-and-tourism-industry-1">https://www.edx.org/course/managing-human-resources-in-the-hospitality-and-tourism-industry-1</a>
14	Introduction to Hospitality and Tourism Industry	6		Edx	<a href="https://www.edx.org/course/introduction-to-hospitality-and-tourism-industry">https://www.edx.org/course/introduction-to-hospitality-and-tourism-industry</a>
15	Hospitality and Tourism Technology and Innovation	6		Edx	<a href="https://www.edx.org/course/hospitality-and-tourism-technology-and-innovation-1">https://www.edx.org/course/hospitality-and-tourism-technology-and-innovation-1</a>
16	Business Analytics & Data Mining Modeling Using R	4	2	SWAYAM	<a href="https://swayam.gov.in/nd1_noc19_mg46/preview">https://swayam.gov.in/nd1_noc19_mg46/preview</a>
17	Ethics in Engineering Practice	8 weeks	3	NPTEL	IIT Kharagpur
18	Ethics and Law in Data and Analytics	Self Paced	4	edX	Microsoft
19	A Life of Happiness and Fulfillment	6 weeks	2	Coursera	Indian School of Business
20	Successful Career Development	2	7 weeks	Coursera	University System of Georgia
21	Working in Teams: A Practical Guide	1	4 weeks	edX	University of Queensland