

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly known as West Bengal University of Technology)
List of MOOCs for UG Honours degree (NON-AICTE Programmes)

MOOCs for BBA Sports Management (BSM)

Sl. No	Course	Duration	Credits	Name of Foundation/ University
1.	Communication in the 21 st century Workplace	4 weeks	2	University of California
2.	Marketing management	9 weeks	2	IIMB, India
3.	Financial accounting	6 weeks	2	IIMB, India
4.	Customer relationship management	6 weeks	2	IIMB, India
5.	Environmental studies global perspective	Self-paced	2	Harvard University
6.	Developing soft skill and personality	8 weeks	2	IIT, Kanpur
7.	Human Resource Management	7 weeks	2	University of Minnesota
8.	Introduction to Kinesiology	4 weeks	2	The Academy of Systematic Kinesiology
9.	Brand Management	5 weeks	2	University of London
10.	Introduction to Public Relations	4 weeks	2	University of Singapore
11	Sports & Exercise Nutrition	4 weeks	4	European Qualification Framework
12	Ethics in Engineering Practice	8 weeks	3	NPTEL
13	Ethics and Law in Data and Analytics	Self Paced	4	edX
14	A Life of Happiness and Fulfillment	6 weeks	2	Coursera
15	Successful Career Development	2	7 weeks	Coursera
16	Working in Teams: A Practical Guide	1	4 weeks	edX