### MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA (Banking and Finance)

# (Effective from academic session 2022-23)

### Semester-III

	ail Banking Technol	logy and Operations		
	e: BBABFS301	Semester: 3		
Duration:30		Maximum Marks: 100		
Teaching Sc	heme	Examination Scheme		
Theory: 5 ho		End Semester Exam: 70		
Tutorial: 1 ho	ours per week	Teacher's Assessment: 10		
Practical:		Internal Assessment: 20		
Credit: 6		Practical Sessional internal continuou		uation:
		Practical Sessional external examinat	ion:	
Aim:				
SI. No.				
1.	Build a foundati relations	Build a foundational understanding of Banking, its concepts and custom elations		
2.	Understanding the solutions	Understanding the banking sector, business structures and core banking solutions		
Objective:				
SI. No.				
1.	operations	ht into understanding the functioning of bank	ing and	ıts
Pre-Requisit	e:			
SI. No.				
<b>SI. No.</b> 1.	NA			
1.			Hrs./we	eek
		pic	Hrs./we Hour s	eek Marks
1. Contents	NA Name of the To	•	Hour	
1. Contents Chapter	Name of the To  Banks ar	nd Evolution of Banking	Hour s	Marks
1. Contents Chapter	Name of the To  Banks ar Importan	nd Evolution of Banking nce of Banks in an Economy	Hour s	Marks
1. Contents Chapter 01 Introduction	Name of the To  Banks ar Importan Structure	nd Evolution of Banking ace of Banks in an Economy e of Indian Banking System	Hour s	Marks
1. Contents Chapter 01 Introduction	Name of the To  Banks ar Importan Structure Cooperar	nd Evolution of Banking nce of Banks in an Economy	Hour s	Marks
1. Contents Chapter 01 Introduction to Banking	Name of the To  Banks ar Importan Structure Coopera Apex Bar  Commerce	nd Evolution of Banking ace of Banks in an Economy of Indian Banking System tive Banks anking Institutions cial Banking and Services Offered	Hour s	Marks
1.  Contents Chapter  01 Introduction to Banking	Name of the To  Banks ar Importan Structure Coopera Apex Ban  Commerce Retail Ban	nd Evolution of Banking ace of Banks in an Economy of Indian Banking System tive Banks anking Institutions cial Banking and Services Offered	Hour s 1	Marks 6

Commercial Banking  03 Basic Banking Concepts	<ul> <li>Branch Banking</li> <li>BC and BF</li> <li>International Banking</li> <li>Universal Banking</li> <li>Differentiated Banking and Draft Guidelines</li> <li>Notable Trends in Banking Sector</li> <li>Bank Rate, CRR, SLR, Repo Rate, Reverse Repo Rate</li> <li>Marginal Standing Facility</li> <li>Negotiable Instruments</li> <li>Cheque and Drafts</li> <li>NEFT and RTGS</li> <li>CYU</li> </ul>	2	6
04 Types of Customers	Types of Customers	2	6
05 Banker Customer Relationships	<ul><li>Bank-Customer Relationships</li><li>Banker's Special Relationships</li></ul>	2	6
06 KYC	<ul> <li>KYC and its Objectives</li> <li>Application and Advantages of KYC</li> <li>KYC Process</li> <li>Small Deposit Account</li> <li>Risk Management and Monitoring</li> </ul>	3	6
07 Deposit Products and Services	<ul> <li>Bank Services</li> <li>Deposit Products</li> <li>General Factors</li> <li>Para - Banking Services</li> </ul>	3	6
08 Principles of Lending	<ul> <li>The principles of Good lending</li> <li>5Cs Model</li> <li>External Factors Affecting Lending</li> <li>Term Lending and Credit Analysis</li> </ul>	3	6
09 Retail Lending Products	<ul> <li>Retail Banking Definition, Characteristics and Features</li> <li>Retail Banking Products</li> <li>Losses, Opportunities and Challenges</li> <li>CIBIL</li> </ul>	3	6
10 Corporate Lending Products	<ul> <li>Corporate Banking and Corporate Lending</li> <li>Corporate Lending Products</li> <li>LC, BG, Consortium and Multiple Lending</li> <li>Raising Loans abroad</li> <li>Issues and Challenges</li> </ul>	3	6
11 Banking Sector & Technology Business	<ul> <li>Need for Technology</li> <li>Recent Technology Developments</li> <li>General Business Structure &amp; I.T</li> <li>I.T Framework</li> </ul>	3	6

## Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

Structure & I.T. Framework	Regulatory Framework		
12 Core Banking Solution & Transaction Cycles	<ul> <li>Core Banking - Channels</li> <li>Core Banking Solution Framework</li> <li>Branch Banking I.T Infrastructure &amp; Process Flow</li> <li>Transaction Cycle - Credit Cards &amp; Trade Finance</li> <li>SME Lending Solutions</li> <li>Foreign Exchange &amp; Treasury Solutions</li> </ul>	3	4
	Sub Total: Internal Assessment Examination & Preparation of Semester Examination	30	70
	Total:		100

#### **Practical:**

### Skills to be developed:

Intellectual skills:

- 1. Communication skills. ...
- 2. Problem solving. ...
- 3. Numeracy skills. ...
- 4. Teamwork....
- 5. Organisation and time management. ...
- 6. Leadership

Motor Skills:

1. Customer service

### List of Practical: SI. No. 1& 2 compulsory & at least three from the rest)

- 1. Communication skills. ...
- 2. Problem solving. ...
- 3. Customer service. ...
- 4. Numeracy skills. ...
- 5. Teamwork....
- 6. Organisation and time management

List	of	Book	(S
<b>Text</b>	В	ooks	:

Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

Name of	Author	Title of the	Book	Edition/IS	SSN/ISBN	Name of t Publisher	
Suresh S	amudrala	Retail Bank Technology		2015/ B008	SZT7LGY	Jaico Publ House;	ishing
Reference	e Books:						
Tim Walk Lucian M		The Handb Banking Te		2020/ 978	-1119328018	John Wiley	& Sons
<u> Lacian IVI</u>		Danking 10	, crimology				
End Sem	ester Exami Bhrs.	nation Sch	eme.	Maximum I	Marks-70.	Ti	ime
Group	Unit	Objective (MCQ only correct ans			Subjective	Questions	
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3		

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

	<b>Course:</b> Bachelors in duction to Derivatives	Banking and Financial Services			
Course Code:		Semester: 3			
Duration: 30	22/12/ 0002	Maximum Marks: 100			
Teaching Sch	eme	Examination Scheme			
Theory: 5 hour		End Semester Exam: 70			
Tutorial:1 hou		Teacher's Assessment: 10			
Practical:	15 per week	Internal Assessment: 20			
Credit: 6		Practical Sessional internal continu	inus evali	lation.	
Orcait. 0		Practical Sessional external examin		aution.	
Aim:		Tradical Coccional external exami	iation.		
SI. No.					
1	Basic understandin	g of the Derivatives and its product.			
		rent terms related to the Derivatives.			
_		.c torrio rotatoa to trio Dorivativos.			
Objective:					
SI. No.					
		erms and methodologies of the Derivati	ves.		
-	20dirining dimoronic t	omio ana momouologico er mo Bernan			
Pre-Requisite	<u> </u>				
SI. No.					
1	Basic knowledge of	f finance and communication skills.			
-					
Contents			Hrs./w	eek	
Chapter	Name of the Topic	;	Hour	Marks	
			s		
01	Definition of	fderivatives	2	9	
Introduction	Elements of	f derivatives			
to Derivatives	<ul> <li>Characteris</li> </ul>	tics of derivatives			
	<ul> <li>Participants</li> </ul>	in the derivatives market			
	Hedgers				
	Speculators				
	Arbitrageurs				
	<ul> <li>Underlying</li> </ul>				
		development of derivatives			
		narket in India			
	Benefits of a Factors drive				
		ring growth of derivatives / need for			
	derivatives				

	D' L' L' C		
	Risk in derivatives     Diffelle of derivatives		
22.5	Pitfalls of derivatives		
02 Derivative	Derivative products	4	9
Products	OTC Derivatives		
	Forwards		
	Swaps		
	Warrants		
	Exchange Traded Derivatives		
	Futures		
03	<ul> <li>Introduction to futures</li> </ul>	4	9
Introduction	Features of futures		
to Futures	<ul> <li>Futures &amp; Future terminology</li> </ul>		
	Example of a future contract		
	<ul> <li>Payoff for buyer of futures: Long &amp; Short futures</li> </ul>		
	Forwards v/s futures		
	How to calculate open interest?		
	Revise – difference between position of future		
	buyer and seller		
04 Types of	Types of Margin	4	9
Margin	Types of Orders		
	Speculating with Futures		
	Hedging Strategies – Index Futures		
	Types of Hedging Strategies		
	Types of Arbitrage		
05 Pricing of	Pricing of Futures	4	9
Future	Convergence of futures to spot		
	Calculation of profit/loss on a Futures position		
	Understanding Leverage in a Futures contract		
	Payoff diagrams of a Future contract		
06	Difference between Call option Buyer and Writer	4	9
Introduction	Options premium		
to options-	Intrinsic value		
Call options	Time value		
	Relationship of call option value with time		
	Behavior of Time value		
	Option Premium for Calls		
	Call buyer position – payoff		
	Call seller position – payoff		
07 Options/	Put option	4	9
Put Options	Premiums for put options		
	Put buyer position – payoff		
	Put seller position – payoff		
	Difference between put buyer and seller		
	Break-even point for options		
	Factors affecting the value of options premium		
	- I actors ancoming the value of options premium		1

# Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

	Trading screen		
08 Introduction to clearing and settlement system	<ul> <li>Participants in the derivatives market</li> <li>Introduction</li> <li>1. Clearing Members</li> <li>2. Clearing Mechanism</li> <li>Illustration</li> <li>3. Settlement Mechanism</li> <li>Types of Settlement</li> <li>Settlement Price - a. Daily premium settlement</li> <li>b. Final settlement</li> <li>c. Settlement of Custodial Participant (CP) Deals</li> </ul>	4	7
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
	Total:		100

#### Practical:

### Skills to be developed:

Intellectual skills:

- 1. Knowledge of Derivatives
- 2. Trading Škills
- 3. Analytical skills

#### Motor Skills:

- 1. Understand the market drivers
- 2. Disciplined

### List of Practical: SI. No. 1& 2 compulsory & at least three from the rest)

- 1. Knowledge of Derivatives
- 2. Trading Skills
- 3. Analytical skills
- 4. Understand the market drivers
- 5. Disciplined

### **Assignments:**

#### List of Books Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the
			Publisher

### Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

Ashwini (	Gujral	How to mal trading Der		2008 /97881709	948537	Vision Boo	oks
Reference	e Books:						
by John ( Sankarsh	C. Hull and an Basu	Options, Fu		2018 / 978 93528665		Pearson E	ducation
List of ed	quipment/ap	paratus for	laboratory	experiment	s:		
Sl. No.							
1.		NA					
End Sem	ester Exam 3hrs.	ination Sch	eme.	Maximum I	Marks-70.	Ti	ime
Group	Unit	Objective (MCQ only correct ans			Subjective	Questions	
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10	10	4	3	-	

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

# MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

	•			
Subject: Fund	amental Analysis & F	Banking and Financial Services Financial Reporting		
Course Code:	BBABFS303	Semester: 3		
Duration:		Maximum Marks: 100		
Teaching Sch	eme	Examination Scheme		
Theory: 5 hour		End Semester Exam: 70		
Tutorial:1 hou		Teacher's Assessment: 10		
Practical:	- F - · · · · · · ·	Internal Assessment: 20		
Credit: 6		Practical Sessional internal continu	uous evalı	uation:
		Practical Sessional external exami		
Aim:				
SI. No.				
1	Build a foundational Reporting	al understanding of Fundamental Anal	ysis & Fina	ncial
2	Establish a link het	ween various components of Fundame	ental Analy	sis
2 200000011 0 111111 20				
Objective:	1			
SI. No.				
1		anding of the various concepts of Fund	damental A	nalysis
	and financial report	IS		
Pre-Requisite	-			
SI. No.	NA			
31. NO.	INA			
1				
Contents			Hrs./w	ook
	Name of the Topic		Hour	Marks
Chapter	Name of the Topic	•	S	IVIAIKS
01	Describe W	hat is Fundamental Analysis	1	6
Introduction		o Performs Fundamental Analysis	,	
to		os of the Fundamental Analysis		
Fundamental	Process	os of the Fundamental Analysis		
Analysis	Data Gathe	ring		
· · · · · · · · · · · · · · · · · · ·	Building Mo	-		
		dels		
	Analysis  Determining	with a Durainage Outland and Malue		
	1	g the Business Outlook and Value		
	-	ecommendations		
02 Economic		ing concepts of economic analysis	2	6
Analysis	Economic c			
	<ul> <li>Acceleration</li> </ul>			
	<ul> <li>Declaration</li> </ul>			

	(Effective from academic session 2022-2		
	<ul><li>Fiscal Policy</li><li>Monetary policy</li></ul>		
03 Industry Analysis	<ul> <li>Understanding Porter's Five Forces</li> <li>Industry Analysis</li> <li>Industry Classification</li> <li>Demand Analysis</li> <li>Supply Analysis</li> <li>Profitability</li> </ul>	2	6
04 Financial Statement Analysis	<ul> <li>Describe Financial Statement Analysis</li> <li>List Tools &amp; Techniques of Analysis</li> <li>List Types of Comparison</li> </ul>	2	6
05 Introduction to Ratios	<ul> <li>Describe Ratio Analysis</li> <li>Describe how is a ratio is expressed</li> <li>List advantages of Ratio Analysis</li> <li>Define basis of Ratio Analysis</li> <li>List classification of Ratios</li> <li>Define Liquidity Ratios</li> </ul>	2	6
06 Profitability and Valuation Ratios	<ul> <li>Describe Profitability Ratios</li> <li>Describe Valuation Ratios</li> </ul>	3	6
07 Leverage and Efficiency Ratios	<ul><li>Understand Du Pont analysis</li><li>Describe Leverage Ratios</li><li>Describe Turnover Ratios</li></ul>	3	6
08 Analyzing Annual Reports	Understand the components and significance of Annual Reports.	3	6
09 Cash Flow Statements	Describe Cash Flow Statement	3	6
10 Funds Flow Statement	Understand and Describe Funds Flow Statement	3	6
11 Reporting Requirements	Reporting Requirements	3	6
12 Investment Strategy Using FA	Understand Growth Investing using CAN SLIM	3	4
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
			1

### Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

Skills	to	be	deve	oped:

Intellectual skills:

- 1. Analytical Skills
- 2. Risk Management.
- 3. Market Intelligence.
- 4. Forecasting.
- 5. Statistical Techniques.

#### Motor Skills:

- 1. Profiling.
- 2. Networking.

### List of Practical: SI. No. 1& 2 compulsory & at least three from the rest)

- 1. Analytical Skills
- 2. Risk Management.
- 3. Market Intelligence.
- 4. Profiling.
- 5. Networking.

#### List of Books Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
Raghu Palat	Fundamental Analysis for Investors	2015 / 978- 8170947950	Vision Books
Reference Books:			
Robert G. Hagstrom	The Warren Buffett Way	2014 / 978- 8126546435	Wiley
List of equipment/ap	pparatus for laboratory e	experiments:	
SI. No.			
	NA		
<u> </u>		<u> </u>	

Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

2. End Sem allotted-3	nester Exami 3hrs.	nation Sche	me.	Maximum I	Marks-70.	Т	ime	
Group	Unit	Objective (MCQ only v correct answ	vith the	ons Subjective Qu			Questions	
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks	
Α	1,2,3, 4	10	18	3	2	4	52	
В	4,5, 6, 7, 8	10		4	3			

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

	ness Environment e: BBABFS304 – A	Semester: 3		
Duration:30		Maximum Marks: 100		
Teaching Sch	neme	Examination Scheme		
Theory: 2 hou	rs per week	End Semester Exam: 70		
Tutorial:		Teacher's Assessment: 10		
Practical:		Internal Assessment: 20		
Credit: 2		Practical Sessional internal contin		aluation:
		Practical Sessional external exami	nation:	
Aim:				
SI. No.				
1		I understanding of a Business Environm		
2	, ,	about the different elements involved in		_
	socio-economic, leg	gal and political environments involved in	n a busin	ess
Objective				
Objective: Sl. No.	<u> </u>			
31. NO. 1	To gain knowledge	about the varied concepts of a Business	Environ	mont
<u> </u>	To gain knowledge	about the varied concepts of a business	E LIVII OI	IIIIeIII
Pre-Requisite	١-			
SI. No.	·•			
1	Basic knowledge of	Economics		
· ·	Badio Kilowicago of	Location		
Contents			Hrs./w	eek
Chapter	Name of the Topic		1	
	I Name of the Tobic		Hour	Marks
	Name of the Topic		Hour s	
01	·			
-	Business: N	Meaning, Definition, Nature & s of Business Organizations	S	Marks
Introduction	Business: N     Scope,Type	Meaning, Definition, Nature & s of Business Organizations	S	Marks
Introduction to Business	Business: N     Scope, Type     Business E	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning,	S	Marks
Introduction to Business	Business: N     Scope,Type     Business E     Characterist	Meaning, Definition, Nature & s of Business Organizations	S	Marks
Introduction to Business	Business: N     Scope, Type     Business E     Characterist     Components	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment	S	Marks
Introduction to Business	<ul> <li>Business: N Scope, Type</li> <li>Business E Characterist Components</li> <li>Micro and N</li> </ul>	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition,	S	Marks
Introduction to Business	<ul> <li>Business: N Scope, Type</li> <li>Business E Characterist Components</li> <li>Micro and N Differentiation</li> </ul>	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition, on, Analysis of Business	S	Marks
Introduction to Business	<ul> <li>Business: N Scope, Type</li> <li>Business E Characterist Components</li> <li>Micro and N Differentiation Environmen</li> </ul>	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition,	S	Marks
Introduction to Business	Business: Nacope, Type     Business Each Characterist Components     Micro and Nacope Environmen     Introduction	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition, on, Analysis of Business t,SWOT Analysis n to Micro-Environment:	S	Marks
Introduction to Business	Business: Nacope, Type     Business Each Characteristic Components     Micro and Nacope Differentiation Environmen     Introduction     Internal Environmen	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition, on, Analysis of Business t,SWOT Analysis	S	Marks
01 Introduction to Business Environment	Business: Na Scope, Type     Business Each Characterist Components     Micro and Na Differentiation Environmen     Introduction     Internal Environo Objectives, Organize	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition, on, Analysis of Business t,SWOT Analysis n to Micro-Environment: nment: Value system, Mission, rational Structure, Organizational	S	Marks
Introduction to Business	Business: Nacope, Type     Business Eacharacterist Components     Micro and Nacoperation Environments     Introduction 1. Internal Environments Resources, Companiants Resources, Companiants  Business: Nacope, Type  Introduction 1. Internal Environ Objectives, Organiz Resources, Companiants  Business: Nacope, Type  Introduction 1. Internal Environ Objectives, Organiz Resources, Companiants  Business: Nacope, Type  Introduction 1. Internal Environ Objectives, Organiz Resources, Companiants  Business: Nacope, Type  Introduction 1. Internal Environ Objectives, Organiz Resources, Companiants  Business: Nacope, Type  Introduction 1. Internal Environ Objectives, Organiz Resources, Companiants  Introduction 1. Internal Environ Objectives Resources, Companiants  Introduction 1. Internal Environ Objectives Resources, Companiants  Introduction 1. Internal Environ Objectives Resources Resource	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition, on, Analysis of Business t,SWOT Analysis n to Micro-Environment: nment: Value system, Mission, eational Structure, Organizational ny Image, Brand Equity	S	Marks
Introduction to Business	Business: Na Scope, Type     Business Each Characterist Components     Micro and Na Differentiation Environment Introduction     Internal Environment Objectives, Organiz Resources, Compaa 2. External Environment Envir	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition, on, Analysis of Business t,SWOT Analysis n to Micro-Environment: nment: Value system, Mission, rational Structure, Organizational my Image, Brand Equity comment: Firm, customers,	S	Marks
Introduction to Business	Business: Na Scope, Type     Business Each Characterist Components     Micro and Na Differentiation Environmen     Introduction     Internal Environ Objectives, Organiz Resources, Compaaa	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, of Business Environment Macro Environment: Definition, on, Analysis of Business t,SWOT Analysis n to Micro-Environment: nment: Value system, Mission, rational Structure, Organizational ny Image, Brand Equity onment: Firm, customers, s, Competitors, Society	S	Marks
Introduction to Business	Business: Na Scope, Type     Business Each Characterist Components     Micro and Na Differentiation Environmen     Introduction 1. Internal Environ Objectives, Organiz Resources, Compa 2. External Environ suppliers, distributor Introduction	Meaning, Definition, Nature & s of Business Organizations nvironment: Meaning, ics,Scope and Significance, s of Business Environment Macro Environment: Definition, on, Analysis of Business t,SWOT Analysis n to Micro-Environment: nment: Value system, Mission, rational Structure, Organizational my Image, Brand Equity comment: Firm, customers,	S	Marks

Business Environment	2018/ 978-9353162498	_		I		
oks:						
Business Environment	Lea					
or Title Of the BOOK	Luition/i33N/i3DN					
or Title of the Book	Edition/ISSN/ISBN	Name	of th			
Total:				100		
Semester Examination	лі « Preparation of			30		
Sub Total:	on & Droparation of	3	30	70		
Opportunities for Indian						
FDI, FDI operations in I	ndia, Challenges faced					
• FDI: Meaning, FDI cond						
<ul> <li>MNCs: Definition, mear</li> </ul>						
		1				
<ul> <li>Globalization: Meaning</li> </ul>	g, Nature and stages of					
Uruguay round, ĆATT v	//s WTO, Functions of		•			
Strategies		6	<u> </u>	16		
Competitive Environm	ent: Meaning, Michael					
<ul> <li>Technological environ</li> </ul>	Technological environment: Features, impact of					
		ai				
and its Impact, Social A	udit - Meaning and					
			3	18		
<ul> <li>Sun-rise sectors of India Indian economy</li> </ul>	a Economy. Challenges	of				
and Joint sector	·					
Socialism and Mixed Ed	conomy					
		b				
framework in India	nment in Business, Leg					
	Economic environment economic policies. Cono Socialism and Mixed Economic environment economic policies. Cono Socialism and Mixed Economy     Impact of business on Fand Joint sector     Sun-rise sectors of India Indian economy     Social and Cultural Encof foreign culture on Business and its Impact, Social A Importance of Corporate Responsibility of Busines     Technological environment echnology on Business     Competitive Environment Porter's Five Forces And Strategies     GATT/ WTO: Objective Uruguay round, GATT www. WTO, Pros and Conso on Globalization: Meaning Globalization; Meaning Globalization, features of Market entry strategies, Mincs: Definition, mean Mincs in India     FDI: Meaning, FDI conor for FDI in developing confor FDI in developing confor FDI, FDI operations in International Business and Opportunities for Indian  Sub Total:  Internal Assessment Examination Total:  Title of the Book  Business Environment	Economic environment: economic system and economic policies. Concept of Capitalism, Socialism and Mixed Economy     Impact of business on Private sector, Public sec and Joint sector     Sun-rise sectors of India Economy. Challenges Indian economy     Social and Cultural Environment: Nature, Importance of Corporate Governance and Value and its Impact, Social Audit - Meaning and Importance of Corporate Governance and Social Responsibility of Business     Technological environment: Features, impact technology on Business     Competitive Environment: Meaning, Michael Porter's Five Forces Analysis, Competitive Strategies     GATT/ WTO: Objective and Evolution of GATT, Uruguay round, GATT v/s WTO, Functions of WTO, Pros and Cons of WTO     Globalization: Meaning, Nature and stages of Globalization, features of Globalization, Foreign Market entry strategies, LPG model     MNCs: Definition, meaning, merits, demerits, MNCs in India     FDI: Meaning, FDI concepts and functions, nee for FDI in developing countries, Factors influence FDI, FDI operations in India, Challenges faced International Business and Investment Opportunities for Indian Industry  Sub Total:  Internal Assessment Examination & Preparation of Semester Examination  Total:  Dr Title of the Book Edition/ISSN/ISBN  Business Environment 2014/8120348907	Economic environment: economic system and economic policies. Concept of Capitalism, Socialism and Mixed Economy     Impact of business on Private sector, Public sector and Joint sector     Sun-rise sectors of India Economy. Challenges of Indian economy     Social and Cultural Environment: Nature, Impact of foreign culture on Business, Traditional Values and its Impact, Social Audit - Meaning and Importance of Corporate Governance and Social Responsibility of Business     Technological environment: Features, impact of technology on Business     Competitive Environment: Meaning, Michael Porter's Five Forces Analysis, Competitive Strategies     GATT/ WTO: Objective and Evolution of GATT, Uruguay round, GATT v/s WTO, Functions of WTO, Pros and Cons of WTO     Globalization: Meaning, Nature and stages of Globalization; Meaning, Nature and stages of Globalization, features of Globalization, Foreign Market entry strategies, LPG model     MNCs: Definition, meaning, merits, demerits, MNCs in India     FDI: Meaning, FDI concepts and functions, need for FDI in developing countries, Factors influencing FDI, FDI operations in India, Challenges faced by International Business and Investment Opportunities for Indian Industry  Sub Total:    Business Environment   2014/8120348907   Prent Learn Limite   Internal Assessment Examination & Preparation of Semester Examination   Preparation   Prep	Economic environment: economic system and economic policies. Concept of Capitalism, Socialism and Mixed Economy     Impact of business on Private sector, Public sector and Joint sector     Sun-rise sectors of India Economy. Challenges of Indian economy     Social and Cultural Environment: Nature, Impact of foreign culture on Business, Traditional Values and its Impact, Social Audit - Meaning and Importance of Corporate Governance and Social Responsibility of Business     Technological environment: Features, impact of technology on Business     Competitive Environment: Meaning, Michael Porter's Five Forces Analysis, Competitive Strategies     GATT/ WTO: Objective and Evolution of GATT, Uruguay round, GATT v/s WTO, Functions of WTO, Pros and Cons of WTO     Globalization: Meaning, Nature and stages of Globalization, features of Globalization, Foreign Market entry strategies, LPG model     MNCs: Definition, meaning, merits, demerits, MNCs in India     FDI: Meaning, FDI concepts and functions, need for FDI in developing countries, Factors influencing FDI, FDI operations in India, Challenges faced by International Business and Investment Opportunities for Indian Industry  Sub Total:    Business Environment   2014/8120348907   Prentice Hallering Pr		

Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

End Sem allotted-		nation Schen	ne.	Maximum I	Marks-70.	Ti	ime
Group	Unit	Objective C (MCQ only w correct answer	ith the	Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3		

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

	<b>ourse:</b> Bachelors in Bai ing with Spreadsheets	nking and Financial Services		
	de: BBABFS304 – B	Semester: 3		
Duration:30 H	OURS	Maximum Marks: 100		
Teaching Sch	eme	Examination Scheme		
Theory: 2 hour	s per week	End Semester Exam: 70		
Tutorial:		Teacher's Assessment: 10		
Practical:		Internal Assessment: 20		
Credit: 2		Practical Sessional internal cont evaluation:		
		Practical Sessional external exa	minatior	1:
Aim:				
SI. No.				· · · · · · · · · · · · · · · · · · ·
1		nderstanding of the working of Sprea		
2	Understanding the vari	ious formulas, conditions, codes and Spreadsheets	formattin	ng 
Objective: SI. No.				
1	To gain a clear picture necessary data	of how to easily access and create S	preadsh	eets for
Pre-Requisite				
1	Use of Computers			
2	Exposure to MS Office	interface		
Contents			Hrs./w	eek
Chapter	Name of the Topic		Hour	Marks
01 Navigation and Data	<ul> <li>Inserting &amp; Edit</li> <li>Deleting Cells &amp;</li> <li>Freezing Rows</li> <li>Special Paste:</li> <li>Sorting</li> <li>Filtering</li> <li>Introduction to</li> <li>Formatting Wal</li> </ul>	& Splitting the Screen  Formatting & Style  Ikthrough  for Financial Modeling s	3	7

00.5	<ul> <li>Styling Practice</li> <li>Special Paste Review</li> <li>Applying Special Paste to the Model</li> <li>Best Practices for Number Formatting</li> <li>Forward Multiples</li> <li>Negative Numbers &amp; Percentages</li> <li>Go To Special</li> <li>Grouping Data</li> </ul>		
02 Formatting and Style	<ul> <li>Introduction to Formatting &amp; Style</li> <li>Formatting Walkthrough</li> <li>The Five Rules for Financial Modeling</li> <li>Cell Dimensions</li> <li>Styling Fundamentals</li> <li>Styling Fractice</li> <li>Special Paste Review</li> <li>Applying Special Paste to the Model</li> <li>Best Practices for Number Formatting</li> <li>Forward Multiples</li> <li>Negative Numbers &amp; Percentages</li> <li>Go To Special</li> <li>Grouping Data</li> <li>Formulas and Conditionals</li> <li>Introduction to Formulas &amp; Conditionals</li> <li>Best Practices for Formulas and Conditionals</li> <li>Relative and Absolute Values Part 1</li> <li>Relative and Absolute Values Part 2</li> <li>Sum, Max, Min, Average</li> <li>Median, Rank, Percentile, Bonus</li> <li>Concatenation Part 1</li> <li>Concatenation Part 2</li> <li>IF</li> <li>Asking IF Twice</li> <li>Formula Error</li> <li>AND</li> <li>OR</li> <li>SMALL</li> <li>SUMIF</li> <li>SUMPRODUCT</li> <li>COUNT, COUNTA, COUNTIF</li> <li>COUNTIFS</li> <li>INDIRECT</li> <li>INDEX</li> <li>MATCH</li> <li>INDEX and MATCH</li> <li>Cell Color</li> </ul>	3	7

		1	
	Custom Formulas		
	Hidden Values		
	Test		<u> </u>
03 Charts	Charts	3	7
	Introduction to Charts		
	Best Practices for Charts		
	The Basics		
	Selecting Data In Column Charts		
	Customize Your Chart Part 1		
	Customize Your Chart Part 2		
	• Line		
0.4 T	Columns		_
04 Time	Understand and be able to apply the concepts of	3	7
Value of	the time value of money.		
Money	Recognize the sensitivity of financial payoffs to     shapped in interest rates and other conditions that		
	changes in interest rates and other conditions that business managers must cope with.		
	Tailor a series of future cash inflows or outflows		
	necessary to satisfy present or future business		
	objectives.		
	Use Excel's financial commands to convert future		
	values to their equivalent present values, and		
	vice versa.		
	Use Excel's financial commands to determine the		
	net present value of a series of future cash flows.		
	<ul> <li>Calculate periodic payments for mortgages and</li> </ul>		
	other loans to identify how much of each payment		
	goes to paying off the principal and how much		
	goes to paying interest.		
	<ul> <li>Use Excel's Goal Seek and Solver tools to achieve an objective.</li> </ul>		
	Create one- and two-variable input tables to do		
	sensitivity analysis		
05 Pivot	Pivot Tables	3	7
Tables and	V-Lookup		'
Lookup	H-Lookup		
06	Recording and running macros	3	7
Introducing	Absolute vs relative referencing		
Visual Basic	Working with the Visual Basic Editor and		
for	Developer tab		
applications	•		
07 Creating	Understanding and creating modules	3	7
your own	Common rules of programming		
code	Where to store macros		
	Modifying / improving simple modules		
	Problem solving / finding concise solutions		

## Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

	Total:		100
	Internal Assessment Examination & Preparation of Semester Examination		30
	Sub Total:	30	70
	Using your bespoke function in Excel		
user	Working with multiple arguments		
and the end-	<ul> <li>Writing your own User Defined Functions (UDFs)</li> </ul>		
between VBA	<ul> <li>Processing end-user input via input boxes</li> </ul>		'
10 Interaction	Activating message boxes and user prompts	3	7
to repeating code	Examples of the FOR NEXT structure		
	Implementing a DO WHILE LOOP    Township of the FOR NEXT attractions		
Introduction	The need for and benefits of loops    Second or a	٦	'
09	11.0	3	7
40000010	Error handling and trapping		
decisions	The SELECT CASEEND SELECT structure		
VBA to make	The IFENDIF structure		'
08 Getting	Using logical comparisons	3	7

Practical:

### Skills to be developed:

Intellectual skills:

- 1. Ability to Make Data Accessible
- 2.Analytical Skills

Motor Skills:

1. Comfort with using Computers

List of Practical: SI. No. 1& 2 compulsory & at least three from the rest)

- 1. Ability to Make Data Accessible
- 2. Analytical Skills
- 3. Comfort with using Computers

**Assignments:** 

List of Books Text Books:

### MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA (Banking and Finance)

(Effective from academic session 2022-23)

Name of A	Author	Title of the Boo	k	Edition/IS	SSN/ISBN	Name of t Publisher	
Curtis Frye	Э	Microsoft Excel	2016	2015 / 978 07356988		Microsoft F	Press
Reference	Books:						
Francis J.	Clauss	Corporate Financial Analysis with Microsoft Excel®		2010 / 978 162884-6	3-0-07-	The McGra Companie	
End Seme		nation Scheme.	l	Maximum I	Marks-70.	T	ime
Group	Unit	Objective Que (MCQ only with the correct answer)			Subjective	Questions	
		No of question to be set	Total Mark s	No of question to be set	To answer	Marks per question	Total Marks
A	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3	<b>-</b>	

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

	ourse: Bachelors in Ba Freneurship Managem	anking and Financial Services					
	BBABFS304 - C	Semester: 3					
Duration: 30	DDADI 3304 - C	Maximum Marks: 100					
Teaching Sche	mo	Examination Scheme					
Theory: 2 hours		End Semester Exam: 70					
Tutorial:	s per week	Teacher's Assessment: 10					
Practical:		Internal Assessment: 20					
Credit: 2		Practical Sessional internal continu	10110				
Oredit. 2		evaluation:	ious				
		Practical Sessional external					
		examination:					
Aim:		CAGITITICATORI.					
SI. No.							
1	Build a foundational	understanding of Entrepreneurship					
•	Management	and a control of the option of the					
2		us concepts involved in Entrepreneurs	ship mana	gement			
	such as business planning, business ethics, risk management, growth,						
	marketing,						
	innovation, management and so on						
Objective:							
SI. No.		. =					
1	To build a foundation	on in Entrepreneurship Management					
Pre-Requisite:							
Sl. No.							
01. 140.	NA						
	14/1						
Contents			Hrs./w	eek			
Chapter	Name of the Topic		Hour	Marks			
<u> </u>			s				
01	Introduction		3	7			
Foundation of	· ·	reneurship - Entrepreneur and					
Entrepreneu ria							
Management	Corporate Entrepre	•					
		preneurship - Differences Between					
		Sector Entrepreneurship					
	Social Entrepreneu	•					
	Entrepreneur versu						
	Entrepreneurial Pro						
	Effective Entrepren	euriai Management					

02 Entrepreneu rial Business Planning	Introduction Writing the Business Plan Purpose of the Plan Benefits of a Business Plan Elements of a Business Plan - Section 1, 2 and 3	3	7
03 Creativity, Innovation and Entrepreneu rial Manager	Introduction Creativity Creative Process Trends Methods of Generating Ideas - Focus Groups, Brainstorming, Brain writing, Problem Inventory Analysis, Reverse Brainstorming, Gordon Method, Checklist Method, Free Association, Forced Relationships, Collective Notebook Method, Attribute Listing, Big-Dream Approach, Parameter Analysis Innovation - Types of Innovation Design Thinking- Aspects of Design Thinking, Organizational Barriers, Overall Culture	3	7
04 Entrepreneu rial Risk Management	Introduction Defining Risk Types of Risks Risk Management - Context Definition, Risk Identification, Risk Analysis and Evaluation, Risk Treatment Options, Monitoring and Reviewing	3	7
05 Entrepreneu rial Marketing Mix	Introduction Nature of Marketing Marketing's Tools/Instruments – Product, Price, Distribution, Promotion Entrepreneurial Marketing Entrepreneurial Marketing Types - Guerrilla Marketing, Ambush Marketing, Buzz Marketing, Viral Marketing	3	7
06 Organizing an Entrepreneu rial Venture	Introduction Reasons for Forming a Specific Legal Form of Business Types of Legal Forms Available in the U.S. Board of Directors/Board of Advisors- Board of Advisors, Board Meeting, Board of Directors	3	7
07 Raising Capital for the Entrepreneu rial Path	Introduction Types of Capital Sources of Capital – Self, Family and Friends, Crowdfunding, Supplier and Trade Credit, Angels (Private Investors), Venture Capital, Private Equity Placements and Share Offerings, Government Grant Programs	3	7

# MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

		(Effective from	academic session 20	122-23	·)	
08 Entrepreneu rial Businesses Growth	Grov Char Grov Man Meth Alliar Attra	duction  with Perspectives and Gro  racteristics of Fast-Growin  with Strategies  agement Actions Enabling  nods for Growing A Busine  nces or Acquisitions, Fran  acting and Retaining Empl  tegies	ng Companies g Growth ess - Going Global, Str nchising or Licensing,	•	3	7
09 E- commerce Challenges and Entrepreneu rial Manager	Natu Basi Elec Type Impa Bene	ntroduction Nature of E-commerce Basic Forms of Electronic Commerce Electronic Commerce and Electronic Business Types of Electronic Commerce Impact of Electronic Commerce in Business Benefits from Electronic Commerce Barriers to Implementing Electronic Commerce				7
10 Business Ethics, Social Responsibil ity and Entrepreneu rial Managers	Ethic Mod Ethic Busi Imm	Introduction Ethics and Entrepreneurial Managers- Ethical Dilemmas, Model of Ethical Behavior, Development of Ethical Values Ethical Behavior Approaches Business Ethics and Entrepreneurial Management- Immoral Entrepreneurial Managers, Amoral Entrepreneurial				7
	Natu Pyra	agers, Moral Entrepreneu re of Social Responsibilit mid of Social Responsibil efits from Social Respons	y lity			
		Total:	" 0 D "		30	70
		nal Assessment Examina emester Examination	ition & Preparation			30
	Tota					100
List of Books					I .	1
Text Books:						
Name of Author		Title of the Book	Edition/ISSN/ISB N	Pul	me of the olisher	e 
Rajeev Roy		Entrepreneurship Management	2018 / 978- 0195695243	OU	OUP India	
Reference Book	s.					
Eric Ries	<u>.                                    </u>	The Lean Startup: How Constant Innovation Creates Radically Successful Businesses	2011 / 978- 0670921607	Per	nguin Uk	
1			i	_ i _		

### Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

		`				,	1	
	End Semester Examination Scheme. Maximum Marks-70.  Time allotted-3hrs.							
Group	Unit	Objective Que (MCQ only with correct answer)		Subjective	Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks	
АВ	1,2,3, 4	10	18	3	2	4	40	
	4,5, 6, 7, 8	10		4	3			

Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.

Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Course C	ode: BBABFS305 – A	Semester: 3			
Duration: 30	)	Maximum Marks: 100			
Teaching Scheme		Examination Scheme			
	ours per week	End Semester Exam: 70			
	ours per week	Teacher's Assessment: 10			
Practical:	•	Internal Assessment: 20			
Credit: 6		Practical Sessional internal continuous evaluation			
		Practical Sessional external examination:			
Aim:					
SI. No.					
1		Build a foundational understanding of Business Law			
2	Establish an understa	Establish an understanding between different rights, acts and laws effective			
Objective:					
SI. No.					
1	To get an understand	ding of Business Law and its varied concepts for busines			
Pre-Requisi	te:				
SI. No.					
1	NA				
Contents		Hrs./week			

# MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

Chapter	Name o	f the Topic			Hour	Marks
04.0- 1 1		_ , , , , ,			S	40
01 Contract Act, 1872 & Sale of Goods Act, 1930	• ;	Contract, free consent objects/ consideration Remedies for breach of Sale of Goods Act, 1 Agreement to sell, ess	and Contract – Capacity in t, consideration, lawful , Breach of contract. of Contract 930: Scope of Act, Sale a sential of a valid Sale	and	8	18
	(		and warranties – Implied ies, Rights of an unpaid			
02 Negotiable Instrument Act, 1981 & Consumer Protection Act, 1986	• (	Negotiable Instrument Act, 1981: Introduction of Negotiable Instruments – Characteristics of negotiable instruments, Promissory note, Bills of exchange, Cheque, Dishonour of Cheque Consumer Protection Act, 1986: Objects of Consumer Protection- Introduction of Consumers, who is consumer? Meaning of the words "Goods and services" – Meaning of the words "Defects and Deficiencies of goods and services" Consumer disputes and Complaints			8	18
03 Company Law	l				8	18
04 Intellectual Property Rights (IPR)	• 1	patentable? Invention and Applications Frademarks, definitior nfringement and pass Copy right definition a right exists, Originality	at is patentable? What is and its Attributes, Invent the types of trademarks, sing off. and subject in which copy the Meaning and Content, Rights and Restrictions.		6	16
	Sub To	tal:			30	70
	Semeste	Assessment Examinater Examination	tion & Preparation of			30
List of Books	Total:					100
Text Books: Name of Autho	or T	Title of the Book	Edition/ISSN/ISBN	_	me of th	е
Ashish K Agrawal		Business Laws	2020 / 978- 9354062575	CA	Publisher CA. Ashish K Agrawal	
				+		

Ashish K Agrawal	Business Laws	2020 / 978- 9354062575	CA. Ashish K Agrawal
			7 igrama.
Reference Books:	<u> </u>		
Sushma Arora	Business Law 5th Edition	2019 / 978- 9389546415	Taxmann Publications Private Limited

Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

		(		1		,	
End Sem		nation Scheme	).	Maximum I	Marks-70.	T	ime
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
A B	1,2,3, 4 4,5, 6, 7,	10	18	3	3	4	52
_	8			_			

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

A	mation Technology T						
	: BBABFS305 - B	Semester: 3					
Duration: 30		Maximum Marks: 100					
Teaching Sch		Examination Scheme					
Theory: 5 hou			End Semester Exam: 70				
Tutorial:1 hou	rs per week	Teacher's Assessment: 10 Internal Assessment: 20					
Credit: 6		Practical Sessional internal continuo	ue ovaluation:				
Credit. 0		Practical Sessional Internal continuo		iation.			
Aim:		r ractical Sessional external examina	ition.				
SI. No.							
1	Build a foundation Management	Build a foundational understanding of Information Technology					
2	Establish a link between various components of Information managing business			ogy while			
Objective:							
1	To build a foundati Management	ional understanding of Information Techno	ology in I	Business			
Pre-Requisite	:						
1	NA						
Contents			Hrs./w				
Contents Chapter 01 Applying	Name of the Top	oic ng and Correcting Common Errors in	Hrs./we Hour s	eek Marks			

	Calculating Totals Using the SUM Function, Calculating Quickly with AutoSum, Calculating Average, Minimum, and Maximum Values, Calculating the Number of Values Using the COUNT and COUNTA Functions  • Analyzing Cell References When Writing and Copying Formulas- Creating a Budget Workbook, Organizing the Workbook, Understanding Relative Cell Referencing, Understanding Absolute and Mixed Cell Referencing, Naming a Cell or Cell Range, Writing a Formula to Subtotal the Cost of Goods Sold, Writing a Formula to Calculate Selling Expense, Writing a Formula to Calculate Projected Earnings, Completing the Budget		
02 Solving Problems with Statistical Analysis Tools	<ul> <li>Workbook</li> <li>Using Statistical Functions to Compare Data Values- Understanding the Fundamentals of Statistics, Controlling the Precision of Data Using the ROUND Function, Rounding Values to the Nearest Hundredth, Using Paste Special to Copy and Paste Data, Calculating the Mean, Median, Mode, and Standard Deviation, Managing Large Worksheets by Freezing Panes and Splitting the Window, Comparing Current Values with Historical Values, Calculating the Difference Between Two Sets of Data, Calculating the Percent Difference Between Two Sets of Data</li> <li>Organizing and Evaluating Different Data Groupings- Quick Insertion of Aggregate Values for a Data Set, Determining a Rank for Each Value in a Data Set, Determining the Highest and Lowest Values in a Data Set, Determining the Highest and Lowest Value with the LARGE Function, Determining the Lowest Value with the SMALL Function, Determining the Number of Items That Meet Specified Criteria, Determining a Total Value for Items That Meet Specified Criteria</li> <li>Extending the Analysis with What-If, Goal Seek, and Simulation- Evaluating a Larger Data Set, Specifying a Custom Number Format, Understanding Custom Formatting Codes, Considering Alternatives: What-If Analysis and Goal Seek, Performing What-If Analysis, Using the Goal Seek Tool to Work Backward, Combining COUNTIF and AVERAGEIF to Analyze Data in Specific Categories, Analyzing Data Through Simulation, Randomly Assigning a</li> </ul>	3	7

	Number Between Two Values Using the RANDBETWEEN Function, Assigning a Random Value Using the RAND Function, Calculating Probable Costs Using the ROUND Function, Completing the Cost-Benefit Analysis		
03 Determining Effective Data Display with Charts	<ul> <li>Visualizing Data- Effective Data Display, Visualizing Data with Sparklines, Effective Charting in Excel, Determining the Appropriate Chart Type and Chart Options</li> <li>Evaluating Chart Sub-Types - Examining Sub-Types for Various Chart Types, Adding Things Up: Stacked Chart Options, Summing to 100%: Alternatives to Pie Charts, Slicing the Pie Too Thin: Summarizing Too Much Detail in Pie Charts, Monitoring a Business with Stock Charts</li> <li>Exploring More Advanced Chart Types-Evaluating the Effectiveness of Radar, Bubble, and Dashboard Charts, Understanding Radar Charts, Understanding Bubble Charts, Creating a Management Dashboard</li> </ul>	3	7
04 Applying Logic in Decision Making	<ul> <li>Analyzing Data Using Relational Operators and Boolean Logical Functions- Reviewing Financial Criteria Related to Credit, Using Relational Operators to Compare Two Values, Using Boolean Logical Functions to Evaluate a List of Values and Determine a Single TRUE or FALSE Value, Using the OR Function to Evaluate Criteria, Using the AND Function to Evaluate Criteria, Using the NOT Function to Evaluate Criteria, Applying Conditional Formatting to a Worksheet, Applying Conditional Formatting Using Preset Formats, Applying Conditional Formatting Based on Cell Value, Applying Conditional Formatting Based on the Results of a Formula</li> <li>Analyzing Data Using IF Functions and Nested Functions- Introduction to IF Functions and Nested Functions, Writing Simple IF Functions, Writing an IF Function with a Logical Test That Evaluates TRUE/FALSE Values, Writing an IF Function That Performs a Simple Calculation, Writing IF Functions with Nested Functions, Constructing a Simple Nested IF Function, The Order of Logical Tests for Mutually Exclusive Criteria, The Order of Logical Tests for Mutually Exclusive Criteria Between a Range of Values</li> </ul>	3	7

	Creating Complex Logical Constructs for Solving Problems- Evaluating More Complex Criteria, Using an IF Function to Combine Sets of Criteria, Using the None Of Construct, Using the Only Construct, Nesting Boolean Logical Operators to Analyze Criteria, Completing the Complex Nested IF Formula		
05 Retrieving Data for Computation, Analysis, and Reference	<ul> <li>Performing Basic Lookups to Calculate and Evaluate Data- Working with Lookup Tables, Retrieving Data from a Vertical Lookup Table, Looking Up Unit Prices Using the VLOOKUP Function, Examining the VLOOKUP Rules, Retrieving an Exact Match, Retrieving Data from a Horizontal Lookup Table</li> <li>Performing More Complex Lookups Involving Multiple Worksheets and Multidimensional Tables- Retrieving Data from Multiple Worksheets, Using VLOOKUP with Multiple Worksheets, Looking Up Data in a One-Row or One-Column Range, Retrieving Data from Multidimensional Tables, Using the INDEX Function with a Two-Dimensional Table, Using the INDEX Function with a Three-Dimensional Table</li> <li>Nesting Lookup and Reference Functions to Retrieve and Calculate Data- Refining the Order Form, Preventing Errors in Data Retrieval, Using the ISBLANK Function, Nesting LOOKUP and IF Functions to Calculate the Price per Unit, Choosing the Lookup_Value Using an IF Function with a Nested VLOOKUP, Choosing the Table_Array Using the CHOOSE Function, Choosing the Range_Lookup Using a VLOOKUP Function, Creating the Final Formula for Determining Unit Price, Calculating Totals, Calculating the Discount Amount, Calculating the Shipping Costs Using MATCH and INDEX Functions, Determining the Reference Argument of the INDEX Function, Determining the Row_Num of the INDEX Function Using a VLOOKUP Function, Determining the Row_Num of the INDEX Function Using the MATCH Function, Determining the Area_Num of the INDEX Function Using the MATCH Function Using the MATCH Function, Determining the Column_Num of the INDEX Function Using the MATCH Function Using the MATCH Function Using the MATCH Function Using the Complex INDEX Formula and Completing the Worksheet</li> </ul>	3	7

06 Evaluating the Financial Impact of Loans and Investments	Calculating Values for Simple Financial Transactions- Understanding How Interest Is Calculated, Calculating Simple Interest, Calculating Compound Interest, Reviewing Alternative Financing Options, Using the PMT Function to Determine a Loan Payment, Understanding Cash Flow (Inputs and Outputs), Specifying Consistent Units of Time, Determining the Value of the Loan Payment, Using a Financial Function with Cell Referencing, Using the RATE, NPER, PV, and FV Functions, Determining the Future Value of a Financial Transaction, Determining the Present Value of a Financial Transaction, Determining the Interest Rate of a Financial Transaction, Determining the Number of Periods of a Financial Transaction, Selecting a Financing Option  Creating a Projected Cash Flow Estimate and Amortization Schedule- Designing a Worksheet to Estimate Cash Flow, Identifying the Missing Data Elements, Setting Up an Amortization Schedule, Calculating Principal and Interest Payments, Calculating Principal and Interest Payments Between Two Periods, Calculating Depreciation Using the SLN Function, Alternative Depreciation Options Provided in Excel, Calculating Taxes, Completing the Analysis  Evaluating the Financial Viability of Alternative Project Options- Setting Up a Worksheet to Analyze Profitability, Calculating Net Present Value, Entering the NPV Function, Setting Up a Table of Hurdle Rates, Calculating the Internal Rate of Return, Creating a Chart Showing the Hurdle Rate vs. NPV, Calculating the Return on Investment, Determining the Payback Period, Setting Up the Worksheet for the Low Capital Option, Evaluating the Results of the Analysis	3	7
07 Organizing Data for Effective Analysis	Importing and Structuring Text Data in Excel Worksheets- Working with Text Data, Combining Text Using the CONCATENATE Function, Extracting Characters from a Text String, Removing Spaces from a Text String, Determining the Position of a Character Within a Text String, Sorting and Removing Invalid Data, Converting Text into Columns of Data, Labeling and Sorting Data, Analyzing Data by Creating Subtotals, Creating and Working with an Excel	3	7

### MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA (Banking and Finance)

(Effective from academic session 2022-23)

08 Using Data Tables and Excel Scenarios for	<ul> <li>Analyzing Data Imported from a Database and Organizing Data with a PivotTable Report-Importing Data from a Database into Excel, Importing an Access Table into Excel, Using the Microsoft Query Wizard to Select Data from a Database, Making Calculations with Date and Time Data, Analyzing Data Using a PivotTable Report, Analyzing Data Using the Row, Column, and Value Areas, Creating a PivotTable Report, Adding Fields to the FILTERS Area, Using Slicers to Filter PivotTable Data, Evaluating Data Using a PivotChart Report</li> <li>Importing and Exporting XML Data-Understanding Markup Languages and XML, XML Documents, Analyzing XML Data with Excel, Importing XML Data as an XML Table, Adding an XML Map to a Workbook, Exporting XML Data</li> <li>Using Data Tables to Perform Break-Even and Sensitivity Analyses, Analyzing What-If Results with Data Tables, Preparing a Worksheet</li> </ul>	3	7
What-If Analysis	for Data Tables, Varying One Value in a What-If Analysis, Setting Up a One-Variable Data Table's Structure, Completing a One-Variable Data Table, Interpreting One-Variable Data Tables, Varying Two Values in a What-If Analysis, Setting Up a Two-Variable Data Table's Structure, Completing a Two-Variable Data Table, Interpreting Two-Variable Data Tables  • Using Scenarios to Perform What-If Analysis-Comparing the Results of Complex Analyses, Planning Scenarios, Preparing the Inputs, Preparing the Outputs, Setting Up a Scenario, Preparing a Worksheet for Scenarios, Adding Scenarios to a Worksheet, Viewing and Analyzing Scenarios, Editing and Deleting Scenarios, Generating Scenario Reports, Creating Scenario Summaries, Creating Scenario PivotTable Reports, Creating Scenario PivotChart Reports  • Using Excel's Data Tables to Create a Simulation- Understanding Simulation in Business, Preparing a Worksheet for a Simulation Using a Data Table, Developing a Simulation with a Two-Variable Data Table, Structuring a Two-Variable Data Table for a Simulation, Completing		

	a Two-Variable Data Table for a Simulation,		
	Calculating Simulation Statistics, Interpreting Simulation Results		
09 Enhancing Decision Making with Solver	<ul> <li>Solving Product Mix Questions Using Goal Seek and Solver- The Other Side of What-If Analysis, Performing What-If Analysis Using Goal Seek, Creating a Solver Model, Adding or Changing a Constraint in a Solver Model, Saving a Solver Solution as a Scenario, Analyzing Data Using a Solver Report</li> <li>Enhancing the Production Plan with Solver-Adding Time Variables to the Production Plan, Adding Formulas and Constraints to the Solver Model, Troubleshooting an Infeasible Solution, Troubleshooting an Unbounded Solution, Identifying a Feasible Solution, Visualizing the Constraints in a Solver Model, Finding an Optimal Solution</li> <li>Managing Transportation Problems with Solver- Developing a Distribution Plan Using Solver, Setting Up a Worksheet for the Distribution Plan, Saving a Solver Model, Using Solver When Demand Exceeds Supply, Assigning Contracts by Using Binary Constraints, Evaluating Assignment Problems with Too Many Resources</li> </ul>	3	7
Troubleshootin g Workbooks and Automating Excel Applications	<ul> <li>Preparing Error-Free Workbooks- Planning an Excel Application, Understanding the Existing Spread sheet, Planning a More Automated Model to Calculate EPS, Controlling Data-Entry Errors Using the Data Validation Tool, Setting Up a Data Validation Rule, Creating an Input Message, Specifying an Error Alert Style and Message, Circling Invalid Data, Protecting Workbooks, Locking and Unlocking Cells and Protecting the Worksheet, Hiding and Displaying Rows and Columns, Protecting a Workbook, Documenting Workbooks, Providing a Thorough Documentation Worksheet, Including Comments in a Worksheet</li> <li>Identifying and Correcting Formula Errors-Types of Formula Errors, Tools for Solving Formula Errors, Using Error Messages to Understand Formula Errors, Using Auditing Tools to Troubleshoot Formula Errors, Tracing and Solving Formula Errors, Tracing Errors, Using the Evaluate Formula Tool, Tracing Precedent Cells, Tracing Dependent Cells, False Positive and</li> </ul>	3	7

### NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

Total:		100
Internal Assessment Examination & Preparation of Semester Examination		30
Sub Total:	30	70
Planning the Macro, Recording a Macro, Saving a Macro-Enabled Workbook File, Running a Macro, Customizing the Ribbon, Creating a Custom Button, Testing a Macro, Viewing a Macro in the Visual Basic Editor		
Automating Excel Tasks- Defining Macros,     Creating a Macro, Displaying the DEVELOPER     Tab, Assigning a Macro Name and Shortcut Key,		
False Negative Errors, Setting Error-Checking Options		

#### Practical:

### Skills to be developed:

Intellectual skills:

- 1.
- 2.
- 3.
- 4.
- 5.

Motor Skills:

List of Practical: SI. No. 1& 2 compulsory & at least three from the rest)

**Assignments:** 

### List of Books Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
Turban	Information	2015 / 9788126558711	Wiley
	Technology for		
	Management		
	Advancing Sustainable		
	Profitable Business		
	Growth		

### Syllabus of BBA (Banking and Finance) (Effective from academic session 2022-23)

Reference	e Books:							
Amir Manzoor		Informatio	n	2012 / 978-		Createspa	ce	
		Technology	y in	1469991887		Independent Pub		
		Business Pa	aperback					
List of e	quipment/ap	paratus for	laboratory	experiment	s:			
SI. No.								
1		NA						
allotted-	nester Exami Bhrs	nation Sch	eme.	Maximum N	viarks-/u.	I	ime	
Group	Unit	Objective (MCQ only correct ans			Subjective	Questions		
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks	
	1,2,3, 4	10	18	3	2	4	52	
Α								

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

<b>Subject:</b> Islamic Banking & Finance <b>Course Code:</b> BBABFS305 - C		05 - C <b>Semester:</b> 3		
Duration: 30		Maximum Marks: 100		
Teaching Sche	me	Examination Scheme		
Theory: 5 hou	rs per we	eek End Semester Exam: 70		
<b>Tutorial</b> :1 hoเ	ırs per w	/eek Teacher's Assessment: 10		
Practical:		Internal Assessment: 20		
Credit: 6		Practical Sessional internal continuou evaluation:	us	
		Practical Sessional external examination:		
Aim:				
SI. No.				
1		eciate the role of Islamic Banking & Finance ework		
Objective: Sl. No.				
1	Apply	y Islamic Banking & Finance tools and techniques		
Pre-Requisite SI. No. 1		Economics		
Contents			Hrs./w	eek
Chapter Name of the To		Name of the Topic	Hour s	Marks
01 The Basis of Islamic Bankir and Finance		<ul> <li>The principles and concepts which underpin Islam;</li> <li>the place of banking and financewithin Islam;</li> <li>the sources and interpretation ofIslamic law.</li> </ul>	3	8

03 IslamicLaw of Contracts	<ul> <li>Principles of Islamic business including the avoidance of riba andgharar;</li> <li>the concept of wa'd (promise);</li> <li>the elements of a valid contract; the different types of contract; the purchase and sale of currencies.</li> </ul>	3	8
04 Financial Techniques Applied by Islamic Banks	<ul> <li>The nature of Islamic current accounts; the nature of the major contracts – mudaraba, musharaka, murabaha, ijara, salam, istisn'a; theuse of letters of credit and guarantees in Islamic finance contracts.</li> </ul>	3	8
05 Islamic Asset and Fund Management	<ul> <li>The purpose of investment in Islam;</li> <li>prohibited industries;</li> <li>structuring Islamic investment funds;</li> <li>the Islamic stock selection processand the role of the sharia'a supervisory board</li> </ul>	3	8
06 Sukuk Market	<ul> <li>The nature of sukuk compared withconventional securities;</li> <li>issuing sukuk; different types ofsukuk;</li> <li>AAOIFI standards for sukuk and ratingsukuk issues.</li> </ul>	3	8
07 Islamic Insurance - Takaful	<ul> <li>The nature and structure of takaful compared with conventional insurance;</li> <li>remunerating the insurance operatorand sharia'a governance of takaful undertakings.</li> </ul>	4	8
08 Financial Statementsfor Islamic Banks	<ul> <li>The framework of InternationalFinancial Reporting Standards;</li> <li>contents of the main financialstatements;</li> <li>the need for specific Islamic accounting standards; the role of AAOIFI and IFRS</li> </ul>	4	8
09 Islamic Corporate Governance	<ul> <li>The different approaches to corporategovernance;</li> <li>additional challenges presented byIslamic banks;</li> <li>the role of the sharia'a supervisory board and corporate governance issuesin takaful.</li> </ul>	4	6

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### (Effective from academic session 2022-23)

Sub Total:								70
Internal Assessment Examination & Preparation of Semester Examination								30
Total:								100
List of Book Text Books:							1	
Name of Au	of Author Title of the Book Edition/ISSN/ISB Name of Publisher		lame of the ublisher					
Dr. Muham Ilham Sheik	ammad Introduction toIslamic 2019 / B07VF4NSMP Educreation		Educreation Publishing					
Reference E		The fall of B	lata a	2011 / 070	<b>1</b>	\A/:1		
Brian Kettel	ı	The Islamic Ban and Finance Workbook: Step Step Exercises t you Master the Fundamentalso Islamic Banking Finance	0470978054 Step- by- es to help the alsof					
End Semest		ation Scheme.			Maximum N	/larks	-70.	
Group	Unit	Objective Questions (MC only withthe correct answer)	CQ	Subjective Questions				
		No of question to be set	Total Marks	No of questionto be set	To answer		rks per estion	Total Marks
Α	1,2,3,	10		3	2			52
	4		18			4		
В	4,5, 6, 7, 8	10		4	3			
	y multiple ective part	choice type questic	on (MCQ) v	with one corre	ect answer ar	eto b	e set in t	he

Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.