## MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249

Syllabus of BBA (Banking and Finance)

(Effective from academic session 2022-23)

Semester-VI

Name of the C	ourse: Bachelors in	Banking and Financial Services		
	orate Banking Opera			
		Semester: 6		
Duration:30 H	OURS	Maximum Marks: 100		
<b>Teaching Sche</b>	eme	Examination Scheme		
Theory: 5 hours per week		End Semester Exam: 40		
Tutorial:1 hour		Teacher's Assessment: 20		
Practical:		Internal Assessment: 40		
Credit: 6		Practical Sessional internal continuo	us evalu	ation:
		Practical Sessional external examina	tion	
Aim:				
SI. No.				
1.	Build a foundationa	al understanding of the Functioning of Ba	anks	
2.		ween various components of the Banking		
Objective:	1			
SI. No.				
1.				
Pre-Requisite:				
SI. No.				
1.	Basics of Banking			
	5			
Contents	1		Hrs./w	eek
Chapter	Name of the Topic	;	Hour s	Marks
01 Introduction to Corporate Banking •	-	Banking clients and their banking needs porate Banking businesses and their nships	5	12
02 Know- Your-Client (KYC) and client on- boarding process	<ul> <li>Understand (primary goat</li> </ul>	ustomer identity the nature of the customer's activities al is to satisfy that the source of the funds is legitimate)	5	12

Total:     1       Practical:       Skills to be developed:       Intellectual skills:       1.						
	Internal Assessment Examination & Preparation of Semester Examination		60			
	Sub Total:	30	40			
	<ul> <li>Types of Documentary Credit <ul> <li>Irrevocable LC</li> <li>Revocable LC</li> <li>Stand-by LC</li> <li>Confirmed LC</li> <li>Unconfirmed LC</li> <li>Transferable LC</li> <li>Back-to-Back LC</li> <li>Payment at Sight LC.</li> </ul> </li> </ul>					
06 Trade Finance and Documentary Credits	<ul> <li>Trade Finance Products         <ul> <li>Term Loans.</li> <li>Working Capital Limits like Overfraft and Cash Credit.</li> <li>Letters of Credit.</li> <li>Invoice Discounting or Invoice Factoring.</li> <li>Export Credit</li> </ul> </li> </ul>	5	10			
)5 Payment Products and nfrastructure	<ul> <li>Payments Messaging Standards</li> <li>SWIFT</li> <li>ISO20022</li> </ul>	5	12			
04 Cash Management and Payments	<ul><li>Cash Flow Statement</li><li>Internal Controls</li><li>Ratios</li></ul>	5	12			
03 Loan origination and credit risk analysis	<ul> <li>Commercial Loan Origination</li> <li>Collateral and Limits Management</li> <li>Retail Loan Origination</li> <li>Credit Risk and Limit Management</li> </ul>	5	12			
	Assess money laundering risks associated with that customer for purposes of monitoring the customer's activities					

3. 4. Assignme	nte:						
Assignine							
List of Boo Text Book							
Name of A	uthor	Title of the	Book	Edition/IS	SN/ISBN	Name of t Publisher	he
Migdadi Ya Khalid Abe		Banking Op Strategy: A Configuratio	Proposed	2014/ 978- 365950874		Lambert	
Reference	Books:			1			
IIBF		Corporate E	Banking	2014 / 978- 023032194		Macmillan	
List of equ	ipment/ap	paratus for I	aboratory e	experiments	5:		
SI. No.	·			-			
1.		NA					
End Somo	stor Evami	ination Sche	mo	Maximum N	larks_70	ті	me
allotted-3h			ine.		iai k3-70.		
Group	Unit	Objective (MCQ only v correct answ			Subjective	Questions	
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10		3	2		52
_	4 5 0 7	10	18			4	
В	4,5, 6, 7, 8	10		4	3		
Only     part		oice type ques	tion (MCQ) w	ith one corre	ct answer are	to be set in th	ne objective
		ion to the stude	ents to mainta	ain the order i	n answering c	biective ques	tions
		on top of the c					

## MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249

Syllabus of BBA (Banking and Finance)

	-	e from academic session 2022-23)				
Subject: Merge	ers and Acquisitions	Banking and Financial Services				
Course Code:	BBABFS602	Semester: 6				
Duration: 30		Maximum Marks: 100				
Teaching Sch		Examination Scheme				
Theory: 5 hour		End Semester Exam: 70				
Tutorial:1 hour	rs per week	Teacher's Assessment: 10				
Practical:		Internal Assessment: 20	-			
Credit: 6		Practical Sessional internal continue		lation:		
		Practical Sessional external examination	tion:			
Aim:						
SI. No.						
1	Gain a deeper und	erstanding of the MnA pocess				
Ohiootius						
Objective:						
SI. No.	Ta ha ahla ta annh	well stign to shrip use				
1		valuation techniques				
<b>∠</b>		with post merger challenges				
Dro Doguicito						
Pre-Requisite: SI. No.						
51. NO. 1	Pagia knowladza a	fEconomico				
I	Basic knowledge o	LECONOMICS				
Contents			Hrs./w	ook		
Chapter	Name of the Topic		Hour	Marks		
Chapter		•	S	IVIAI NS		
01 Valuation-	Considering	g valuation through the lens of a	8	18		
1		ather than a producer		10		
		ling the discounted cash flow (DCF)				
	valuation					
	Valdation	omparable company analysis (CCA)				
		nancial statements and financial plans				
		corporate and management				
	performanc					
	<ul> <li>Negotiation</li> </ul>					
		negotiation toolkit around interest and				
	option gene					
		est Alternative To a Negotiated				
		(BATNA) assessment to achieve a				
	better botto					
02 Valuation-		he complexities and cultural aspects of	8	18		
2		in cross-border deals				
	nogetation		1			

	<ul> <li>Structuring reporting lin</li> <li>Selecting the right pers team</li> </ul>	y-side strategies ness model rational and cultural fit on of accounting systems nes and responsibilities son to lead the integration		16 70
	Internal Assessment Examinat Semester Examination	ion & Preparation of		30
Practical:	Total: eloped:			100
Practical: Skills to be development Intellectual skills Motor Skills: List of Practical Assignments: List of Books Text Books:	eloped: : I: SI. No. 1& 2 compulsory &			
Practical: Skills to be development Intellectual skills Motor Skills: List of Practical Assignments: List of Books Text Books:	eloped: : I: SI. No. 1& 2 compulsory &	at least three from the	rest) Name of t Publisher	he
Practical: Skills to be development Intellectual skills Motor Skills: List of Practical Assignments: List of Books Text Books: Name of Author	eloped: : I: SI. No. 1& 2 compulsory &		Name of t	he
Practical: Skills to be development Intellectual skills Motor Skills: List of Practical Assignments: List of Books	eloped: : I: SI. No. 1& 2 compulsory & r Title of the Book Mergers & Acquisitions For	Edition/ISSN/ISBN	Name of t Publisher	he
Practical: Skills to be development Intellectual skills Motor Skills: List of Practical Assignments: List of Books Text Books: Name of Author Bill Snow	eloped: : I: SI. No. 1& 2 compulsory & r Title of the Book Mergers & Acquisitions For Dummies	Edition/ISSN/ISBN	Name of t Publisher	he
Practical: Skills to be development Intellectual skills Motor Skills: List of Practical Assignments: List of Books Text Books: Name of Author	eloped: : I: SI. No. 1& 2 compulsory & Title of the Book Mergers & Acquisitions For Dummies KS:	Edition/ISSN/ISBN	Name of t Publisher	he

0128150757

and Other

		Dootruoturi	na				
		Restructuri Activities: A	<b>Q</b>				
		Integrated					
		to Process,					
		Cases, and	Solutions				
List of eq	uipment/app	paratus for	laboratory e	experiment	s:		
<u>SI. No.</u>							
		NA					
	ester Exami	nation Sche	eme.	Maximum I	Marks-70.	T	ime
allotted-3	hrs.			Maximum I			
		Objective	Questions	Maximum I		T	
allotted-3	hrs.		<b>Questions</b> with the	Maximum I			
allotted-3	hrs.	Objective (MCQ only	<b>Questions</b> with the	Maximum I		Questions	
allotted-3	hrs.	Objective (MCQ only correct ans No of	Questions with the wer)	No of	Subjective	Questions	
allotted-3	hrs.	Objective (MCQ only correct ans	Questions with the wer) Total		Subjective	Questions	Total
allotted-3 Group	hrs. Unit	Objective (MCQ only correct ans No of question	Questions with the wer) Total	No of question	Subjective	Questions	Total
allotted-3 Group	hrs.	Objective (MCQ only correct ans No of question to be set	Questions with the wer) Total Marks	No of question to be set	Subjective To answer	Questions	Total Marks
allotted-3	hrs. Unit	Objective (MCQ only correct ans No of question to be set	Questions with the wer) Total	No of question to be set	Subjective To answer	Questions Marks per question	Total Marks
allotted-3 Group A B	hrs. Unit 1,2,3, 4 4,5, 6, 7, 8	Objective (MCQ only correct ans No of question to be set 10 10	Questions with the wer) Total Marks 18	No of question to be set <b>3</b> <b>4</b>	Subjective To answer 2 3	Questions         Marks per question         4	Total Marks <b>52</b>
A A B	hrs. Unit 1,2,3, 4 4,5, 6, 7, 8 Ily multiple cho	Objective (MCQ only correct ans No of question to be set 10 10	Questions with the wer) Total Marks 18	No of question to be set <b>3</b> <b>4</b>	Subjective To answer 2	Questions         Marks per question         4	Total Marks <b>52</b>
A A B • Or pa	hrs. Unit 1,2,3, 4 4,5, 6, 7, 8 Ily multiple chort.	Objective (MCQ only correct ans No of question to be set 10 10	Questions with the wer) Total Marks 18	No of question to be set <b>3</b> <b>4</b> with one corre	Subjective To answer 2 3	QuestionsMarks per question4to be set in the	Total Marks <b>52</b> ne objective

Name of the Course: Bachelor Subject: Portfolio Managemen	s in Banking and Financial Services t
Course Code: BBABFS603 - A	Semester: 6
Duration: 30	Maximum Marks: 100
Teaching Scheme	Examination Scheme
Theory: 5 hours per week	End Semester Exam: 70
Tutorial:1 hours per week	Teacher's Assessment: 10
Practical:	Internal Assessment: 20
Credit: 6	Practical Sessional internal continuous evaluation:
	Practical Sessional external examination:
Aim:	,
SI. No.	

1	Understand the role and importance of efficient portfolio Management		
Objective: SI. No.			
1	Create and maintain a balanced investment portfolio		
Pre-Requisite SI. No.			
<b>51. NO.</b> 1	Basic knowledge of capital markets		
Contents		Hrs./w	eek
Chapter	Name of the Topic	Hour s	Marks
01 Modern Portfolio Theory	Portfolio management and types of fund management Understanding of risk and reward (returns) Value at Risk Diversification as a key to effective portfolio management Portfolio management services in India	6	14
02 Beta and Risk Estimation	Understand the concept and use of Company Beta in Capital Markets. The concept of Ordinary Least Square method. The difference between systematic and non-systematic risks. The OLS variables, the Alpha, the Beta and the Error. Measuring stochastic disturbance and non-systematic risks.	6	14
03 Capital Asset Pricing Model	Capital asset pricing model and its relevance in calculating the risk and returns on a portfolio. The relevance of anticipated (expected) returns against the framework of CAPM.	6	14

End Semester Time allotted-		ination Scheme. Max	ximum Marks-70.			
<b>Reference Books:</b> by Benjamin Graham (Author), David Dodd (Author)		Security Analysis 2017/ 978- 0070140653 McGraw Hill E			ill Educatior	
Kevin S		Security Analysis And Portfolio Management	8120351301			ng Pvt Ltd
Name of Autho	r	Title of the Book	Edition/ISSN/ISB N 2015/ 978-	Pu	Name of the Publisher	
List of Books Text Books:						
	Total:					100
		al Assessment Examinat mester Examination	ion & Preparation			30
	Sub T	otal:			30	70
Constructi on	fundamentals. Learn stock picking based on financial ratios. Learn sector based stock picking. Utilize some statistical tools such as beta and value at risks.					
05 Portfolio	Learn	some simple stock picking stock picking based on o		;	6	14
Funds	Under The ro Calcu	estment options. lerstand the different types of mutual funds. role of AMC and corpus of a mutual fund. culate basic performance ratios. hange Traded Funds				
04 Mutual Funds		ve a clear understanding	on mutual fund as an		6	14
	The m	cope for diversification in nethod used for the calcu lio diversification.		nd		

Group	Unit	Objective Questions only with th correct answer)		5	Subjective	Questions	
		No of	Total	No of	To answer		Total
		question	Marks	question		question	Marks
		to be		to be			
		set		set			
AB	1,2,3,	10		3	2		52
	4		18			4	
		10		4	3		
	4,5, 6,						
	7, 8						
Only multi	ple choice ty	/pe question	(MCQ) with	one correct	answer are t	o be set in tl	ne objective
part.							-
		the students		the order in	answering ob	ojective ques	stions
should be	given on top	o of the quest	tion paper.				

-	tion in Financial Marke			
Course Code: BBABFS603 - B Duration: 30		Semester: 6		
		Maximum Marks: 100		
Teaching Sch		Examination Scheme		
Theory:5 hou		End Semester Exam: 40		
Tutorial:1 hou	irs per week	Teacher's Assessment: 20		
Practical:		Internal Assessment: 40		
Credit: 6		Practical Sessional internal o evaluation:	continuous	
		Practical Sessional external examination:		
Aim:				
SI. No.				
1	Build a foundational applicable to the Fir	l understanding of the taxation nancial Markets		
Objective: SI. No.				
	NA			
Pre-Requisite SI. No.				
1	Basic knowledge of E	Economics		
Contents			Hrs./w	ook
Chapter	Name of the Topic		Hour	Marks
•	•		s	
01 Tax competition: policy and theory	<ul> <li>A first look at         <ul> <li>Three extern</li> <li>Symm countr</li> <li>†he se</li> <li>Firm n competition</li> </ul> </li> </ul>	ct taxes the literature important fiscal nalities netric vs. asymmetric ries et of tax instruments nobility and imperfect	8	18

	<ul> <li>objectives</li> <li>o Further issue</li> </ul>				
02 Introduction to capital tax competition	<ul> <li>Residence- vs. source</li> <li>Capital and labour ta economy</li> <li>†ax competition with taxes</li> </ul>	†ax competition with source-basedcapital			
03 Capitaltax competition and country size	<ul> <li>A basic model of asymmetric capitaltax competition</li> <li>Asymmetric capital tax competitionwith two tax instruments</li> <li>Numerical analysis</li> <li>Asymmetric tariff competition</li> <li>The 'third-country problem' and theregional coordination of capital income taxes</li> </ul>			18	
04 Taxes impacting Equity Transactions in India	<ul> <li>Securities Transaction</li> <li>Capital Gains Tax</li> <li>Dividend Distribution</li> </ul>		6	16	
	Sub Total:		30	70	
	Internal Assessment Examin of Semester Examination	ation & Preparation		30	
	Total:			100	
List of Books Text Books:					
Name of Auth	or Title of the Book	Edition/ISSN/ISB N	Name of t Publisher	he	
Tony Rumble	Taxation of Equity Derivatives and Structured Products	2002 / 978- 1403903396	Palgrave Macmillan		
Reference Bo Paolo Roberti	oks: Financial Markets and Capital IncomeTaxation in a Global Economy (	2000/ 978- 0444822062	Elsilver		

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Syllabus of BBA (Banking and Finance)

	ester Exam otted-3hrs.	nination Schem	е.		waximum	Marks-70.	
Group	Unit	Objective Questions (MCQ only wit the correct answer)	h	Subjective Questions			
		No of	Total	No of	То	Marks	Total
		question to be set	Marks	questionto be set	answer	per question	Marks
Α	1,2,3, 4	10	18	3	2	4	40
В	4,5, 6, 7, 8	10		4	3		

Course Code: BBA		Semester: 6				
	DI 0000 - C					
Duration: 30		Maximum Marks: 100				
Teaching Scheme		Examination Scheme				
Theory: 5 hours per v	veek	End Semester Exam: 70				
Tutorial:1 hours per	week	Teacher's Assessment: 10				
Practical:		Internal Assessment: 20				
Credit: 6		Practical Sessional interna continuous evaluation:	I			
		Practical Sessional externa examination:	l			
Aim:						
SI. No.						
1 Build a fou Finance		ational understanding of Behavior	al			
Objective:						
SI. No.						
1	Explore the role	e of Cognitive Biases				
Pre-Requisite:						
SI. No.						
1	Basic knowledge	ge of Investments				
		~				
Contents			Hrs./w	ook		
Chapter	Name of the T	ionic	Hrs./w	eek Marks		
Chapter	Name of the T	opic	s	IVIAI NS		
01:	What Is	Behavioral Finance?	5	14		
Introduction to		story of BehavioralFinance				
Behavioral Finance		ction to BehavioralBiases				
02: Belief	Cognitiv	ve Dissonance Bias	5	14		
Perseverance		vatism Bias	Ĭ			
Biases	-					
Diases	- Continue					
Diases		nation Bias entativeness Bias				

03: Information Processing Biases	C C	Adjustment Bias		5	14
	Framing Bias				
	<ul> <li>Availability Bia</li> <li>Self-Attributior</li> </ul>				
	Outcome Bias				
	Recency Bias				
04: Emotional Biases	<ul> <li>Loss Aversion</li> <li>Overconfidence</li> </ul>			5	14
Blabbo	Self-Control Bias				
	Status Quo Bia				
	<ul> <li>Endowment B</li> <li>Regret Aversion</li> </ul>				
	<ul> <li>Regret Aversion</li> <li>Affinity Bias</li> </ul>				
05: Applicationof	Application of     Practical application of				14
Behavioral Finance to Asset Allocation	<ul><li>behavioral fina</li><li>Allocation Guide</li></ul>				
	practical Asse				
	Quantitative gr				
	<ul> <li>Investment po</li> </ul>	ancein asset allocation licy and asset			
	allocation				
	Sub Total:			30	70
		Sub Total: Internal Assessment Examination &			
	Preparation of Semester Examination				30
	Preparation of Semest Total:				30 100
Text Books:				me of t	100 he
Text Books: Name of Author	Total:         Title of the         Book         The Little Bookof	Edition/ISSN/ISB N 2010 / 978-		olisher	100 he
Text Books: Name of Author	Total:         Title of the Book         The Little Bookof         Behavioral	Edition/ISSN/ISB	Pul	olisher	100 he
Text Books: Name of Author	Total:Title of the BookBookThe Little Bookof Behavioral Investing: How not to be your	Edition/ISSN/ISB N 2010 / 978-	Pul	olisher	100 he
Text Books: Name of Author	Total:Title of the BookThe Little Bookof Behavioral Investing: How not	Edition/ISSN/ISB N 2010 / 978-	Pul	olisher	100 he
Text Books: Name of Author James Montier	Total:Title of the BookBookThe Little Bookof Behavioral Investing: How not to be your	Edition/ISSN/ISB N 2010 / 978-	Pul	olisher	100 he
List of Books Text Books: Name of Author James Montier Reference Books: Michael M.	Total:Title of the BookBookThe Little Bookof Behavioral Investing: How not to be your	Edition/ISSN/ISB N 2010 / 978-	Pul	ey	100 he

		Wealth Management: Ho to Build Investme Strategies That Account for Investor Biases					
	ester Exan tted-3hrs.	nination Scheme.			Maximum	Marks-70.	
Group	Unit	Objective Questions (MC only withthe correct answer)	Q	Subjective Questions			
		No of question tobe set	To tal M a rk s	No of questionto be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4 4,5, 6, 7, 8	10	10	4	3	4	
ob □ Sp sh	jective part. becific instruc	hoice type question ( tion to the students to n on top of the question	o maint				

Course Code	e: BBABFS604 - A	Semester: 6					
Duration: 30		Maximum Marks: 100					
Teaching Sch		Examination Scheme					
<b>Theory</b> : 5 hou		End Semester Exam: 70					
Tutorial:1 hou	rs per week		Teacher's Assessment: 10				
Practical:		Internal Assessment: 20					
Credit: 6		Practical Sessional internal					
		continuous evaluation: Practical Sessional external					
		examination:					
Aim:		examination.					
SI. No.							
		understanding of the functioning of					
-	Robo Advisory Service						
	-						
Objective:	1						
SI. No.		ning of Doho Advisory Openia					
1	Describing the function	ning of Robo Advisory Services					
Pre-Requisite	·						
Pre-Requisite SI. No.	:						
		vestments					
SI. No.	: Basic knowledge of In	vestments					
SI. No. 1		ivestments					
SI. No. 1 Contents	Basic knowledge of In	vestments	Hrs./w				
SI. No. 1 Contents		vestments	Hour	eek Marks			
SI. No. 1 Contents Chapter	Basic knowledge of In Name of the Topic		Hour s	Marks			
SI. No. 1 Contents Chapter 01	Basic knowledge of In Name of the Topic Smart beta and	d Robo advisors	Hour				
SI. No. 1 Contents Chapter 01 Introducti on	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise	d Robo advisors , randomness	Hour s	Marks			
SI. No. 1 Contents Chapter 01 Introducti on to Robo	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise,         • Markets and base	d Robo advisors , randomness asic measurements of	Hour s	Marks			
SI. No. 1 Contents Chapter 01 Introducti on to Robo	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise,         • Markets and base         • performance, of	d Robo advisors , randomness asic measurements of direction and volatility	Hour s	Marks			
SI. No. 1 Contents Chapter 01 Introducti on to Robo Advisory	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise,         • Markets and bar performance, of         • Comparing strategies	d Robo advisors , randomness asic measurements of direction and volatility ategies	Hour s 8	Marks			
SI. No. 1 Contents Chapter 01 Introducti on to Robo Advisory 02	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise,         • Markets and base         • performance, of         • Comparing strate         • Systematic Trate	d Robo advisors , randomness asic measurements of direction and volatility ategies ading: Trend FollowingSystems &	Hour s	Marks			
SI. No. 1 Contents Chapter 01 Introducti on to Robo Advisory 02 Systematic	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise,         • Markets and bar performance, of         • Comparing strate         • Systematic Trate         • Futures Market	d Robo advisors , randomness asic measurements of direction and volatility ategies ading: Trend FollowingSystems &	Hour s 8	Marks			
SI. No. 1 Contents Chapter 01 Introducti on	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise         • Markets and baperformance, of         • Comparing strate         • Systematic Transfutures Market         • Systematic transfutures Market	d Robo advisors , randomness asic measurements of direction and volatility ategies ading: Trend FollowingSystems & ets ding: Trend andCounter-	Hour s 8	Marks			
SI. No. 1 Contents Chapter 01 Introducti on to Robo Advisory 02 Systematic	Basic knowledge of In         Basic knowledge of In         Name of the Topic         • Smart beta and         • Signal, noise,         • Markets and biperformance, of         • Comparing strate         • Systematic Transfutures Market         • Systematic tradet trend systems	d Robo advisors , randomness asic measurements of direction and volatility ategies ading: Trend FollowingSystems & ets ding: Trend andCounter-	Hour s 8	Marks			

		•	Technical trading Equities Markets	: Sprea	ads and pair	strading in			
03 Building Strategies		•	Pairs trading revi Fundamentals ar strategies Currencies: Flow trades; Co-integration a	nd curre -basec	l strategies a			8	18
04 High Frequency Trading	/	•	Machine Learnin Financial Predict High frequency tr High frequency tr	ion ading	Artificial Inte	lligence in		6	16
		Sub T	otal:					30	70
		Intern of Ser	al Assessment Exa nester Examination	minatio	on & Prepara	tion			30
	_	Total							100
List of Bo Text Bool									
Name of A	-	or	Title of the Book		N Pu		-	lame of the Publisher	
Perry J. Kaufman			Trading Systems and Methods		2019 / 978- Wi 1119605355		Wile	у	
Reference	e Boo	oks:							
Rishi K. N	arang	J	Inside the BlackB The Simple Truth About Quantitativ Trading		2009 / 978 0470432068		Johr Sons	n Wiley s	/ &
			nation Scheme.			Maximum	Marks	-70.	
Time allotted- Group Ur		-	Objective Questions (MCC only withthe correct answer)	2	S	ubjective (	Questi	ons	
			No of question tobe set	To tal M a rk s	No of questionto be set	To answer	Mark ques	s per tion	Total Marks

Α		1,2,3, 4	10	18	3	2	4	52
в		4,5, 6, 7, 8	10		4	3		
		y multiple cho ective part.	ice type question (M	ICQ) w	ith one correc	t answer are	to be set in the	e
			on to the students to on top of the question			n answering o	objective ques	stions

Course Code: B	BABES604 - B	Semester: 6					
	DADI 3004 - D						
Duration: 30		Maximum Marks: 100					
<b>Teaching Schem</b>		Examination Scheme					
Theory: 5 hours p		End Semester Exam: 70					
Tutorial:1 hours p	ber week	Teacher's Assessment: 10					
Practical:		Internal Assessment: 20					
Credit: 6		Practical Sessional internal con	tinuous				
		Practical Sessional external	evaluation:				
		examination:					
Aim:							
SI. No.							
1	Appreciate th and professio	e need for Professional Skills & Ethica nal standards	I				
Objective: SI. No. 1	Demonstratin professional s	g Professional Skills & Ethical and standards					
Pre-Requisite:							
SI. No.							
1	Basic knowle	dge of Economics					
Contents			Hrs./w	ook			
Chapter	Name of the	Topic	Hour	Marks			
- inproi			S				
01 Ethics and	Introd	uction	4	9			
Trust in the	Ethics						
Investment	Ethics	and Professionalism					
Profession		enges to Ethical Conduct					
		nportance of Ethical Conductin the					
		ment Industry					
		al vs. Legal Standards					
		al Decision-Making					
		eworks					

# MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249

Syllabus of BBA (Banking and Finance)

	Applying the France	nework		
02 Code of Ethics and Standards of Professional Conduct	<ul> <li>Professionalism a markets</li> <li>Duties to clients a</li> <li>Investment analy recommendations</li> <li>Conflicts of interearesponsibilities</li> </ul>	sis and s	al 4	9
03 Professionalism	<ul> <li>Knowledge of the</li> <li>Independence an</li> <li>Misrepresentation</li> <li>Misconduct</li> </ul>	nd Objectivity	4	9
04 Integrity of Capital Markets	<ul><li>Material Non-pub</li><li>Market Manipulat</li></ul>		4	9
05 Duties to Clients	<ul> <li>Loyalty, Prudence</li> <li>Fair Dealing</li> <li>Suitability</li> <li>Performance Prese</li> <li>Preservation of Contemport</li> </ul>	entation	4	9
06 Duties to Employers	<ul> <li>Loyalty</li> <li>Additional Compen</li> <li>Responsibilities of</li> </ul>	isation Arrangements Supervisors	4	9
07 Investment Analysis, Recommendation s, and Actions	<ul> <li>Diligence and Re</li> <li>Communication with Prospective Clients</li> <li>Record Retention</li> </ul>	asonable Basis th Clients and	4	9
08 Conflicts of Interest	<ul> <li>Disclosure of Confl</li> <li>Priority of Transact</li> <li>Referral Fees</li> </ul>		2	7
	Sub Total:		30	70
	Internal Assessment Example Preparation of Semester			30
List of Books Text Books:	Total:			100
Name of Author	Title of the Book	Edition/ISSN/ISB N	Name of Publishe	
Havels Learning System	Ethical and Professional Standards, Quantitative Methods & Economics	2019 / 978- 1671355217	Havels Le System	earning

End Semes Time allott		ination Schem	I <b>e</b> .		Maximum	Marks-70.	
Group	Unit	Objective Questions (MCQ only wit the correct answer)	th	Subjective Questions			
		No of question to be set	Total Marks	No of questionto be set	To answer	Marks per question	Total Marks
A	1,2,3, 4 4,5, 6, 7, 8	10 10	18	3	2 3	4	52

Practical Sessional internal continuous evaluation:				
veek				
Marks				
marite				
14				

02 The Environment of Alternative Investments	<ul> <li>The Participants</li> <li>Financial Market</li> <li>Regulatory Envir</li> <li>Liquid Alternative</li> <li>Taxation</li> </ul>	onment		6	14
03 Quantitative Foundations	<ul> <li>Return and Rate</li> <li>Returns Based o Principal</li> <li>Internal Rate of F</li> <li>Problems with In</li> <li>Distribution of Case</li> </ul>	n Notional Return ternal Rate ofReturn		6	14
04 Real Assets		vard Pricing oplications and ensive RealAssets -Income RealEstate		6	14
05 Hedge Funds		edge Funds		6	14
06 Private Equity	<ul> <li>Introduction to Pr</li> <li>Equity Types of F</li> <li>Debt Types of Pr</li> </ul>	Private Equity		6	14
	Sub Total: Internal Assessment Exa Preparation of Semester			30	70 30
	Total:				100
List of Books Text Books:					
Name of Author	Title of the Book	Edition/ISSN/ISB N		le of t lisher	
H. Kent Baker, Greg Filbeck	Alternative Investments: Instruments, Performance, Benchmarks, and Strategies	2013 / 978-1- 118-24112-7	Wile	у	

Reference B Stuart R. Vea		The Investor's	 、	2013 / 978		Denguin	
		Guidebook to Alternative Investments: The Role of Alternative Investments in Portfolio Design		0735205307		Penguin	
End Semeste Time allotted		ination Schem	е.		Maximum	Marks-70.	
Group L	Jnit	Objective Questions (I only withthe correct answer)	MCQ	Subjective Questions			
		No of question to be set	Total Marks	No of questionto be set	To answer	Marks per question	Total Marks
	,2,3,	10	40	3	2		52
4	•	10	18	4	3	4	
1	,5, 6,						