

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly West Bengal University of Technology)
Syllabus for B. Sc. In Behavioural Science & Applied Psychology
(Effective for Academic Session 2018-2019)

Fourth Semester

BBS-401: Statistics in Psychology – II

Unit-1:

Correlation

Meaning of Bi-variate Distribution, Coefficient of Correlation.

Pearson's Product Moment and Spearman's Rank Difference Correlation, Computation and Use. Biserial, Point Biserial, Tetrachoric, Phi-Coefficient and Contingency Coefficient

Unit-2: Computation of Mean Differences

T test, Chi Square

Unit-3: Concept of Inference

Concepts and steps involved in drawing a statistical inference

BBS-402: Human Behaviour in Social Environment

Unit-1: Aggression, Attraction, Altruism

Concepts and Social Application

Unit-2: Mob Behaviour, Public Opinion & Media

Public opinion, Rumor, Propaganda, Role of Media

BBS-403: Human Resource Management

Unit-1: HRM and HRD, Functions of HRD

Concepts, Differences, Relevance, Scope

Unit-2: Training & job analysis

Phases of Training, Types of On-the-job Training, Off-the-job Training)

Unit-3: Organizational Climate

Psychological Boredom and Monotony , Fatigue Conditions at Work

Organizational Climate and its Impact on Work, Conflict and its

Reduction

BBS-404: Life-span Development – II

Unit-1: cognitive and moral development

Unit-2: Social and emotional development

Unit-3: crisis of development

Issues of adolescence, adulthood and old age

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BBS-481: Case-study on Mid-Life/Old-age

BBS-491: Lab Exp On

Group Cohesiveness using sociometric methods
Ethnic prejudice through Bogardus social distance
scaling Anxiety Inventory through Sti/ Bi & trait
Seminar Presentation on HRM

Reference

- Berk, L. E (2016)– Exploring Life-span Development
- Kail R V (2001) – Children & Their Development