

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WB
Syllabus of BBA in Sports Management
(Effective for 2020-2021 Admission Session)
Choice Based Credit System
140 Credit (3-Year UG) MAKAUT Framework
w.e.f 2020-21

6th Semester

Subject Type	Course Name	Credit Points	Credit Distribution			Mode of Delivery			Proposed MOOCs
			Theory	Practical	Tutorial	Offline#	Online	Blended	
CC 13	Law and Risk Management	6	5	0	1	✓			As per MAKAUT Notification
BSM 601									
CC 14	Managing Sports Organization	6	5	0	1	✓			
BSM 602									
DSE 3	Officiating and Coaching	6	5	0	1	✓			
BSM 603(A)									
BSM 603 (B)	Measurement and Evaluation in Physical Education	6	5	0	1				
DSE 4	Major Project	6	1	5	0	✓			
BSM 681 (A)									
BSM 681 (B)	Internship	6	1	5	0				
Semester Credits		24							

Note:

Major Project/Internship- (Students have to engage in a full length/capstone project with a pre-specified Internal Guide (faculty member) throughout the semester). Industry collaboration is highly encouraged in case of Internship.

(At least two-three times progress needs to be checked and evaluation needs to be done through PCA.) It will be followed by a report submission and viva as part of University examination.

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Paper: Sports Law and Risk Management

Code: BSM - 601

Contacts Hours / Week: 5L+1T

Credits: 6

Course Objectives: Students will be able to examine and explain the safe delivery of exercise programs, sports activities and sporting events as well as outlining the legal system and application of that knowledge to the sports profession. Students will be able to make use of the professional standards required in the development and implementation of programs in sport and physical activity as well as procedures for managing common program elements such as crowd control and transportation.

Course Outcomes (CO):

Sl	Course Outcome	Mapped modules
1	Infer the legal roles and responsibilities of key sport governing bodies.	M2
2	Apply Indian tort liability laws to sport officials, management, coaches, athletes and spectators.	M1, M2
3	Apply the laws regarding inclusion and exclusion of individuals based upon race, gender and disabilities.	M3
4	Analyse and apply appropriate professional standards in the development and implementation of programs of sport and physical activity.	M4, M5, M6
5	To Evaluate alternative procedures for managing the potential losses associated with common program elements	M5, M6

Module Number	Content	Total Hours	%age of questions	Blooms Level (if applicable)	Remarks (If any)
M 1	CONSTITUTION (Relevant articles) LAW OF CONTRACT	5	10%	1,3	
M 2	LAW OF TORTS	15	10%	1	
M 3	ADMINISTRATIVE LAW	10	20%	3	
M 4	LAW OF EVIDENCE	10	20%	3,4	
M 5	RISK MANAGEMENT	10	20%	3, 4,5	
M 6	RISK MANAGEMENT IN SPORTS	10	20%	3,4,5	
		60	100		
	Tutorial	16			

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Course Contents

<p>Module I- CONSTITUTION (Relevant articles)</p> <ul style="list-style-type: none"> i) Art 14. ii) Art 15. iii) Art 19 (1) (g). <p>LAW OF CONTRACT</p> <ul style="list-style-type: none"> i) Essentials of a Contract. ii) Offer and acceptance. iii) Capacity of Parties. iv) Minor's Contract v) Void Agreements and Voidable Contracts. vi) Consequences of breach of Contract.
<p>Module II-LAW OF TORTS</p> <ul style="list-style-type: none"> i) Principle of volenti nonfit injuria. ii) Negligence. iii) Death in relation to Tort. iv) Fatal Accidents Act, 1855.
<p>Module III-ADMINISTRATIVE LAW</p> <ul style="list-style-type: none"> I) Tribunals for resolution of disputes
<p>Module IV- LAW OF EVIDENCE</p> <ul style="list-style-type: none"> i) Opinion of experts. ii) Oral Evidence. iii) Documentary Evidence. iv) Burden of proof.
<p>Module V-RISK MANAGEMENT</p> <ul style="list-style-type: none"> i) Identification. ii) Assessment. iii) Containment.
<p>Module VI-RISK MANAGEMENT IN SPORTS</p> <ul style="list-style-type: none"> i) Analysis of Risk situations in Sports: Preventive Actions to avoid such situations. ii) Programme / Project Risk Analysis – Methods to reduce / avoid risks in Projects.

Suggested Reading

1. Mitten, Governance and Regulation, 2nd Ed, 2016, Wolters Kluwer ISBN - I9781454869788

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Paper: Managing Sports Organization

Code: BSM - 602

Contacts Hours / Week: 5L+1T

Credits: 6

Course Objectives: To provide contemporary sports management centric knowledge that will enable students to be professionally equipped with multidimensional sports related activities and to enhance their employability in the field of Sports Management.

Course Outcomes (CO):

Sl	Course Outcome	Mapped modules
1	To organize the sports activities	M1
2	To estimate the operational budgets related to sports activity management	M2
3	To formulate constructive culture related to organization of sports activities	M3
4	To determine fruitful strategies for smooth operation of sports allied activities	M4
5	To propose suitable assignments and challenges on overall sports management	M5
6	To develop administrative qualities in managing and leading overall sports activities	M6

Module Number	Content	Total Hours	%age of questions	Blooms Level (if applicable)	Remarks (If any)
M 1	SPORTS ORGANIZATION	5	10%	3	
M 2	OPERATING ENVIRONMENT	15	25%	6	
M 3	SPORTS ORGANIZATION CULTURE	10	10%	6	
M 4	SPORTS ORGANIZATION STRATEGY DEALING WITH ORGANIZATIONAL CHANGE	10	15%	5	
M 5	ASSIGNMENTS ON SPORTS ORGANIZATION	10	20%	6	
M 6	SPORTS ADMINISTRATORS	10	20%	3	

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		60	100		
	Tutorial	16			

Course Content

<p>Module I-SPORTS ORGANIZATION- Definition of Sports Organization, Organization Goals, Importance of understanding Organization Goals & effectiveness.</p> <p>Module II-SPORTS ORGANIZATION’S OPERATING ENVIRONMENT Meaning, Nature of Organizational Environment, Macro Environment & Micro Environment, Relationship between an Organization’s Structure and it’s Environment.</p> <p>Module III-SPORTS ORGANIZATION CULTURE- Meaning of Organization Culture, Strong VS. Weak organizational culture, Learning Organizational Culture, THICK & THIN Organizational Culture, Managing a Sports Organizational Culture.</p> <p>Module IV-SPORTS ORGANIZATION STRATEGY- Meaning, Deliberate & Emergent Strategies, Strategy Formulation & Implementation, SWOT analysis. DEALING WITH ORGANIZATIONAL CHANGE-Meaning of Organizational change, Planned Change, Resistance to change – Overcoming Resistance to change & implementation, Managing Resistance to change, Lewin’s and Kotter’s Model. Managing STRESS in work Place.</p> <p>Module V-ASSIGNMENTS ON SPORTS ORGANIZATION- CAB, IFA, Bengal Lawn Tennis, Association, SAI etc.</p> <p>Module VI-SPORTS ADMINISTRATORS - Profile of Administrators managing different games in India, Managerial expertise, Professional Outlook, Knowledge about the specific game etc. Political influence in indian sports administration- bcci, cab, aiff, ioa. Game specific comparative study indian context & international context Cricket- administration in cab, bcci & icc. Test playing venues in india vs australia, england etc. Football- administration in ifa, aiff, afc, fifa.cfl I-league playing clubs in india & top english premier league clubs. Facilities offered to their members, promoting the clubs etc. Administration of corporate clubs& leisure plex- space circle club, ocio, ccfc etc.</p>
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Suggested Reading

1. Sports management and administration – Dr. Manoj Goyal
2. Managing Sports Organization – Covell, Publisher Routledge

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DSE 3: Officiating and Coaching

Code: BSM 603(A)

Contacts Hours / Week: 5L+1T

Credits: 6

Course Objectives

To evaluate the demand of coaching profession and discussing the effective methods of coaching. Besides to examine the important points to deal with players of different levels and to assess the factual status of coaching in India.

Course Outcomes

Sl	Course Outcome	Mapped modules
1	Outline basic principles, importance, factors influencing, duties relating to officiating.	M1
2	Make use of the knowledge of characteristics, educational qualification and professional qualities of an official.	M2
3	To apply the knowledge of duties and important qualities of coach.	M3
4	To evaluate of principles of coaching, objectives specification and philosophy of coaching.	M4

Module Number	Content	Total Hours	%age of questions	Blooms Level	Remarks
M 1	Introduction of Officiating and coaching	10	25%	1	
M 2	Coach as a Mentor	20	25%	2	
M 3	Duties of Official	15	25%	3	
M 4	Qualities and Qualifications of Coach and Official	15	25%	5	
		60	100		
	Tutorial	16			

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Course Contents

Module- I: Introduction of Officiating and coaching
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|---|
| <ul style="list-style-type: none">o Concept of officiating and coachingo Importance and principles of officiatingo Relation of official and coach with management, players and spectatorso Measures of improving the standards of officiating and coaching |
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Module- II: Coach as a Mentor

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| <ul style="list-style-type: none">o Duties of coach in general, pre, during and post-game.o Philosophy of coachingo Responsibilities of a coach on and off the fieldo Psychology of competition and coaching |
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Module- III: Duties of Official
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| <ul style="list-style-type: none">o Duties of official in general, pre, during and post-game.o Philosophy of officiatingo Mechanics of officiating – position, singles and movement etc.o Ethics of officiating |
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Module- IV: Qualities and Qualifications of Coach and Official

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| <ul style="list-style-type: none">o Qualities and qualification of coach and officialo General rules of games and sportso Eligibility rules of intercollegiate and inter-university tournaments, preparation of TA, DA bills |
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Suggested Readings

- Bunn, J. W. (1968). The art of officiating sports. Englewood cliffs N.J. Prentice Hall.
- Bunn, J. W. (1972). Scientific principles of coaching. Englewood cliffs N. J. Prentice Hall.
- Dyson, G. H. (1963). The mechanics of athletics. London: University of London Press Ltd.
- Dyson, G. H. (1963). The mechanics of Athletics. London: University of London Press Ltd.
- Lawther, J.D. (1965). Psychology of coaching. New York: Pre. Hall.
- Singer, R. N. (1972). Coaching, athletic & psychology. New York: M.C. Graw Hill.

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DSE 3: MEASUREMENT AND EVALUATION IN PHYSICAL EDUCATION

Code: BSM 603(B)

Contacts Hours / Week: 5L+1T

Credits: 6

Course Objectives

Measurement and Evaluation in Physical Education and Sport centres around assessment in the domains of psychomotor, cognitive, and affective, and the assessment of performance in sport. This course is designed to provide students with measurement and evaluation of knowledge and skills essential to becoming an effective evaluator in the physical education and sport instructional setting.

Course Outcomes

SI	Course Outcome	Mapped modules
1	To examine the need, importance, administration of test, measurement and evaluation in physical education.	M1, M2
2	To build well equipped knowledge of selection and constructions of a test needed for physical education and sports.	M2, M3
3	To make use of the knowledge of different types of fitness and skill test.	M3, M4

Module Number	Content	Total Hours	%age of questions	Blooms Level	Remarks
M 1	Introduction to Test & Measurement & Evaluation	10	25%	2	
M 2	Criteria; Classification and Administration of test	20	25%	2, 3	
M 3	Physical Fitness Tests	15	25%	2, 3	
M 4	Sports Skill Tests	15	25%	2	
		60	100		

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	Tutorial	16			
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Course Contents

<p>Module- I Introduction to Test & Measurement & Evaluation</p> <ul style="list-style-type: none"> o Meaning of Test & Measurement & Evaluation in Physical Education o Need & Importance of Test & Measurement & Evaluation in Physical Education o Principles of Evaluation
<p>Module- II Criteria; Classification and Administration of test</p> <ul style="list-style-type: none"> o Criteria of good Test o Criteria of tests, scientific authenticity (reliability, objectivity, validity and availability of norms) o Type and classification of Test o Administration of test, advance preparation – Duties during testing – Duties after testing.
<p>Module- III Physical Fitness Tests</p> <ul style="list-style-type: none"> o AAHPER youth fitness test o National Physical Fitness Test o Indiana Motor Fitness Test o JCR test o U.S Army Physical Fitness Test
<p>Module- IV Sports Skill Tests</p> <ul style="list-style-type: none"> o Lockhart and McPherson badminton test o Johnson basketball test o McDonald soccer test o S.A.I volleyball test o S.A.I Hockey test

Suggested Readings

Bangsbo, J. (1994). Fitness training in football: A scientific approach. Bagsvaerd, Denmark: Ho+Storm.

Barron, H. M., & Mchee, R. (1997). A practical approach to measurement in physical education. Philadelphia: Lea and Febiger.

Barron, H.M. & Mchee, R. (1997). A Practical approach to measurement in physical education. Philadelphia: Lea and Febiger.

Kansal, D.K. (1996). Test and measurement in sports and physical education. New Delhi: D.V.S. Publications.

Mathews, D.K., (1973). Measurement in physical education, Philadelphia: W.B.SoundersCompnay.

Pheasant, S. (1996). Body space: anthropometry, ergonomics and design of work. Taylor & Francis, New York.

Phillips, D. A., & Hornak, J. E. (1979). Measurement and evaluation in physical education. New York: John Willey and Sons.

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Sodhi, H.S., & Sidhu, L.S. (1984). Physique and selection of sports- a kinanthropometric study. Patiala: Punjab Publishing House.