Semester-III

	Course: Bachelors ir il Banking Technolog	Banking and Financial Services			
Course Code		Semester: 3			
Duration:30		Maximum Marks: 100			
Teaching Sch	neme	Examination Scheme			
Theory: 5 hou		End Semester Exam: 70			
Tutorial: 1 ho		Teacher's Assessment: 10			
Practical:		Internal Assessment: 20			
Credit: 6		Practical Sessional internal continuo	ous evalu	uation [.]	
		Practical Sessional external examina			
Aim:					
SI. No.					
1.	Build a foundation	al understanding of Banking, its concept	s and cus	stomer	
2.	Understanding the solutions	banking sector, business structures and	core bar	iking	
Objective:					
SI. No.					
1.	To gain an insight operations	into understanding the functioning of bar	iking and	its	
Pre-Requisite SI. No.):				
1.	NA				
1.					
Contents			Hrs./w	eek	
Chapter	Name of the Topi	c	Hour s	Marks	
01 Introduction to Banking	Importance Structure o Cooperativ	Evolution of Banking of Banks in an Economy f Indian Banking System e Banks ing Institutions	1	6	
02 Introduction to	CommerciaRetail BankWholesale		2	6	

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	at, mannig	mata, nadala	
Syllabus of BBA Bank	ing and F	Financial S	ervices

J -						
	(Effective	from a	cademic	session	2021-22)	

·	(Effective from academic session 2021-22	<u>-</u>	
Commercial Banking	 Branch Banking BC and BF International Banking Universal Banking Differentiated Banking and Draft Guidelines Notable Trends in Banking Sector 		
03 Basic Banking Concepts	 Bank Rate, CRR, SLR, Repo Rate, Reverse Repo Rate Marginal Standing Facility Negotiable Instruments Cheque and Drafts NEFT and RTGS CYU 	2	6
04 Types of Customers	Types of Customers	2	6
05 Banker Customer Relationships	Bank-Customer RelationshipsBanker's Special Relationships	2	6
06 KYC	 KYC and its Objectives Application and Advantages of KYC KYC Process Small Deposit Account Risk Management and Monitoring 	3	6
07 Deposit Products and Services	 Bank Services Deposit Products General Factors Para - Banking Services 	3	6
08 Principles of Lending	 The principles of Good lending 5Cs Model External Factors Affecting Lending Term Lending and Credit Analysis 	3	6
09 Retail Lending Products	 Retail Banking Definition, Characteristics and Features Retail Banking Products Losses, Opportunities and Challenges CIBIL 	3	6
10 Corporate Lending Products	 Corporate Banking and Corporate Lending Corporate Lending Products LC, BG, Consortium and Multiple Lending Raising Loans abroad Issues and Challenges 	3	6
11 Banking Sector & Technology Business	 Need for Technology Recent Technology Developments General Business Structure & I.T I.T Framework 	3	6

		1	
Structure &	Regulatory Framework		
I.T.			
Framework			
12 Core	Core Banking - Channels	3	4
Banking	 Core Banking Solution Framework 		
Solution &	 Branch Banking I.T Infrastructure & Process Flow 		
Transaction	• Transaction Cycle - Credit Cards & Trade Finance		
Cycles	SME Lending Solutions		
	 Foreign Exchange & Treasury Solutions 		
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of		30
	Semester Examination		100
Due etter 1	Total:		100
Practical:			
Skills to be de			
Intellectual skill			
	nication skills		
2. Problem			
3. Numera			
4. Teamwo			
	ation and time management		
Leaders	hip		
Motor Skills:			
1.Custo	mer service		
List of Practic	al: SI. No. 1& 2 compulsory & at least three from the rest	`	
		,	
	nmunication skills		
	blem solving		
	tomer service		
	neracy skills		
-	mwork		
6. Orga	anisation and time management		
List of Books			
Text Books:			

Name of Author		Title of the Book		Edition/ISSN/ISBN		Name of the Publisher	
Suresh Samudrala		Retail Banking		2015/ B00SZT7LGY		Jaico Publishing	
		Technolog	у			House;	
Reference	e Books:					•	
Tim Walk	er and	The Hand	book of	2020/978	-1119328018	John Wiley	& Sons
Lucian M	orris	Banking Te	echnology				
End Sem allotted-3	ester Exami Bhrs.	nation Sch	eme.	Maximum I	Marks-70.	T	me
Group	Unit	Objective (MCQ only correct ans			Subjective	Questions	
		No of question	Total Marks	No of question	To answer	Marks per question	Total Marks
		to be set	INIGI KS	to be set		question	IVIAINS
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3	-	
	nly multiple cho	bice type que	stion (MCQ) w	vith one corre	ect answer are	to be set in tl	ne objecti

Name of the C	ourse: Bachelors ir	Banking and Financial Services		
	luction to Derivative			
Course Code:	BBABES302	Semester: 3		
Duration: 30		Maximum Marks: 100		
Teaching Sch		Examination Scheme		
Theory: 5 hour		End Semester Exam: 70		
Tutorial:1 hou	rs per week	Teacher's Assessment: 10		
Practical:		Internal Assessment: 20		-
Credit: 6		Practical Sessional internal continue		lation:
		Practical Sessional external examination	ition:	
Aim:				
SI. No.				
1		ng of the Derivatives and its product.		
2	Introduction to diffe	erent terms related to the Derivatives.		
Objective:				
SI. No.				
1	Learning different	terms and methodologies of the Derivativ	es	
Pre-Requisite				
SI. No.				
1	Basic knowledge c	of finance and communication skills.		
•				
Contents			Hrs./w	ook
	Nome of the Teni	•	-	
Chapter	Name of the Topi	C	Hour	Marks
01	Definition -	f derivatives	s 2	9
Introduction			2	9
		of derivatives		
to Derivatives		stics of derivatives		
		s in the derivatives market		
	 Hedgers 			
	 Speculators 	S		
	 Arbitrageur 	-S		
	Underlying	assets		
		development of derivatives		
	•	market in India		
	Benefits of			
		ving growth of derivatives / need for		
	derivatives			

	Risk in derivatives		
	Pitfalls of derivatives	4	-
02 Derivative	Derivative products	4	9
Products	OTC Derivatives		
	Forwards		
	Swaps		
	Warrants		
	Exchange Traded Derivatives		
	Futures		
03	Introduction to futures	4	9
Introduction	Features of futures		
to Futures	Futures & Future terminology		
	Example of a future contract		
	Payoff for buyer of futures: Long & Short futures		
	Forwards v/s futures		
	How to calculate open interest?		
	Revise – difference between position of future		
0.1 T (buyer and seller		
04 Types of	Types of Margin	4	9
Margin	Types of Orders		
	Speculating with Futures		
	Hedging Strategies – Index Futures		
	Types of Hedging Strategies		
05.5.1.6	Types of Arbitrage		
05 Pricing of	Pricing of Futures	4	9
Future	Convergence of futures to spot		
	Calculation of profit/loss on a Futures position		
	Understanding Leverage in a Futures contract		
	Payoff diagrams of a Future contract		
06	Difference between Call option Buyer and Writer	4	9
Introduction	Options premium		
to options-	Intrinsic value		
Call options	• Time value		
	Relationship of call option value with time		
	Behavior of Time value		
	Option Premium for Calls		
	Call buyer position – payoff		
	Call seller position – payoff		
07 Options/	Put option	4	9
Put Options	Premiums for put options		
	 Put buyer position – payoff 		
	Put seller position – payoff		
	 Difference between put buyer and seller 		
	Break-even point for options		
	 Factors affecting the value of options premium 		

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			·/	
	 Trading screen 			
08	Participants in the deriv	atives market	4	7
Introduction	 Introduction 			
to clearing	• 1. Clearing Members			
and	• 2. Clearing Mechanism			
settlement	Illustration			
system	3. Settlement Mechanis	m		
	 Types of Settlement 			
	 Settlement Price - a. Da 	nily promium settlement		
	 b. Final settlement 	any premium settlement		
		dial Participant (CP) Dea		
		dial Falticipant (CF) Dea	15	
e	ub Total:		30	70
	nternal Assessment Examination	on & Proparation of	50	30
	emester Examination			50
	otal:			100
Practical:			<u> </u>	1
 Tradin Analyti Motor Skills: Unders Disciption 	ical skills stand the market drivers			
1. Knowle 2. Tradin 3. Analyti	ical skills stand the market drivers	at least three from the r	est)	
Assignments: List of Books Text Books:				
Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of t Publisher	-

-	Gujral	How to mak trading Deri		2008 /97881709	948537	Vision Boo	oks
		¥					
Referenc	e Books:						
	C. Hull and	Options, Fu Other Deriv		2018 / 978 93528665		Pearson E	ducation
LIST OT EC SI. No.	uipment/ap	paratus for	laboratory e	experiment	S:		
51. NO. 1.		NA					
	ester Exami Bhrs.	nation Sche	eme.	Maximum I	Marks-70.	T	ime
End Sem allotted-3 Group			Questions with the	Maximum I		Ti Questions	
allotted-3	Bhrs.	Objective (MCQ only	Questions with the	No of question to be set			
allotted-3 Group	Bhrs.	Objective (MCQ only correct answ No of question	Questions with the wer) Total Marks	No of question	Subjective	A Questions	Total
allotted-3	Bhrs. Unit	Objective (MCQ only correct answ No of question to be set	Questions with the wer) Total	No of question to be set	Subjective To answer	Questions	Total Marks

	(Eff	ective from academic session 2021.	-22)			
Name of the C	ourse: Bachelors in	Banking and Financial Services				
	amental Analysis & F					
Course Code:	BBABFS303	Semester: 3				
Duration:		Maximum Marks: 100				
Teaching Sch	eme	Examination Scheme				
Theory: 5 hou		End Semester Exam: 70				
Tutorial:1 hou	rs per week	Teacher's Assessment: 10				
Practical:	·	Internal Assessment: 20				
Credit: 6		Practical Sessional internal contin	uous evalı	uation:		
		Practical Sessional external exami	nation			
Aim:						
SI. No.						
1	Build a foundation Reporting	al understanding of Fundamental Anal	ysis & Fina	ncial		
2		ween various components of Fundame	ental Analys	sis		
		· · · · · · · · · · · · · · · · · · ·	•			
Objective:						
SI. No.						
1	To gain an underst and financial report	anding of the various concepts of Fund ts	damental A	nalysis		
Pre-Requisite SI. No. 1	NA					
Contents			Hrs./w	eek		
Chapter	Name of the Topic		Hour	Marks		
			S			
01 Introduction to Fundamental Analysis	 Identify Wh List the step Process Data Gathe Building Mo Analysis Determining 	0	1	6		
02 Economic Analysis	 Understand Economic of Acceleration Declaration 	n	2	6		

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(Effective from academic session 2021-22)	1

		1	
	Fiscal PolicyMonetary policy		
03 Industry Analysis	 Understanding Porter's Five Forces Industry Analysis Industry Classification Demand Analysis Supply Analysis Profitability 	2	6
04 Financial Statement Analysis	 Describe Financial Statement Analysis List Tools & Techniques of Analysis List Types of Comparison 	2	6
05 Introduction to Ratios	 Describe Ratio Analysis Describe how is a ratio is expressed List advantages of Ratio Analysis Define basis of Ratio Analysis List classification of Ratios Define Liquidity Ratios 	2	6
06 Profitability and Valuation Ratios	 Describe Profitability Ratios Describe Valuation Ratios 	3	6
07 Leverage and Efficiency Ratios	 Understand Du Pont analysis Describe Leverage Ratios Describe Turnover Ratios 	3	6
08 Analyzing Annual Reports	 Understand the components and significance of Annual Reports. 	3	6
09 Cash Flow Statements	Describe Cash Flow Statement	3	6
10 Funds Flow Statement	Understand and Describe Funds Flow Statement	3	6
11 Reporting Requirements	Reporting Requirements	3	6
12 Investment Strategy Using FA	Understand Growth Investing using CAN SLIM	3	4
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
		1	100

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Skills to be developed:

Intellectual skills:

- 1. Analytical Skills
- 2. Risk Management.
- 3. Market Intelligence.
- 4. Forecasting.
- 5. Statistical Techniques.

Motor Skills:

- 1. Profiling.
- 2. Networking.

List of Practical: SI. No. 1& 2 compulsory & at least three from the rest)

- 1. Analytical Skills
- 2. Risk Management.
- 3. Market Intelligence.
- 4. Profiling.
- 5. Networking.

List of Books

Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
Raghu Palat	Fundamental Analysis for Investors	2015 / 978- 8170947950	Vision Books
Reference Books:			
Robert G. Hagstrom	The Warren Buffett Way	2014 / 978- 8126546435	Wiley
List of equipment/ap	oparatus for laboratory e	experiments:	
SI. No.			
	NA		

2. End Sem allotted-3	ester Exami Bhrs.	nation Sch	eme.	Maximum	Marks-70.	Ti	ime
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3		
pa ● Sp	rt.	on to the stud	lents to maint	ain the order	ect answer are in answering o		

		anking and Financial Services		
	ness Environment			
Course Code	e: BBABFS304 – A	Semester: 3		
Duration:30		Maximum Marks: 100		
Teaching Sch	eme	Examination Scheme		
Theory: 2 hour	rs per week	End Semester Exam: 70		
Tutorial:		Teacher's Assessment: 10		
Practical:		Internal Assessment: 20		
Credit: 2		Practical Sessional internal contin		aluation:
		Practical Sessional external exami	nation	
Aim:	1			
SI. No.				
1		understanding of a Business Environm		
2		bout the different elements involved in I and political environments involved ir		
Objective:				
SI. No.				
1	To gain knowledge a	bout the varied concepts of a Business	s Environ	ment
Pre-Requisite	 			
SI. No.				
1	Basic knowledge of E	Economics		
0			1.1.1	[.
Contents			Hrs./w	
Chapter	Name of the Topic		Hour s	Marks
01 Introduction to Business Environment	Scope, Types Business En Characteristic Components Micro and Ma Differentiation Environment, Introduction 1. Internal Environ Objectives, Organiza Resources, Company 2. External Enviror suppliers, distributors	eaning, Definition, Nature & of Business Organizations vironment: Meaning, cs,Scope and Significance, of Business Environment acro Environment: Definition, n, Analysis of Business SWOT Analysis to Micro-Environment: ment: Value system, Mission, tional Structure, Organizational y Image, Brand Equity ment: Firm, customers, , Competitors, Society	8	18
	Demographic	to Macro Components: , Natural, Political, Social, Cultural, echnological, International and Legal)		

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	Building and Finantolal Oct the
(Effective from	n academic session 2021-22)

Name of Author	or Title of the Book Edition/ISS	N/ISBN Name of Publish	
Text Books:			
List of Books	Total:		100
	Internal Assessment Examination & Preparati Semester Examination	on of	30
	Sub Total:	30	70
	Opportunities for Indian Industry		
	FDI, FDI operations in India, Challen International Business and Investme		
	 FDI: Meaning, FDI concepts and func- for FDI in developing countries, Factor 	ors influencing	
	MNCs in India		
	 Market entry strategies, LPG model MNCs: Definition, meaning, merits, d 	-	
	Globalization: Meaning, Nature and Globalization, features of Globalization		
International Environment	Uruguay round, GATT v/s WTO, Fun WTO, Pros and Cons of WTO	ctions of	
04	Strategies GATT/ WTO: Objective and Evolution	n of GATT, 6	16
LINIONNEIL	Competitive Environment: Meaning Porter's Five Forces Analysis, Competition		
Competitive Environment	technology on Business		
environment and	 Responsibility of Business Technological environment: Feature 	res, impact of	
Environment, Technological	and its Impact, Social Audit - Meanin Importance of Corporate Governance	0	
03 Social and Cultural	Social and Cultural Environment: I of foreign culture on Business, Tradit	ional Values	10
02 Os sist and	Sun-rise sectors of India Economy. C Indian economy		18
	and Joint sector		
	 Socialism and Mixed Economy Impact of business on Private sector, 		
	 Economic environment: economic economic policies. Concept of Capita 		
and Legal environment	Judiciary, Role of government in Bus framework in India	-	
02 Political	Political Institutions: Legislature, E.		18

		Learning Private Limited
Business Environment	2018/ 978-9353162498	McGraw Hill Education
	Business Environment	Business Environment 2018/ 978-9353162498

Group	Unit	Objective C (MCQ only w correct answ	ith the	Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3	-	

Name of the C	ourse: Bachelors in Ban	king and Financial Services				
	ing with Spreadsheets					
Course Co	de: BBABFS304 – B	Semester: 3				
Duration:30 H	OURS	Maximum Marks: 100				
Teaching Sch	eme	Examination Scheme				
Theory: 2 hour	rs per week	End Semester Exam: 70				
Tutorial:		Teacher's Assessment: 10				
Practical:		Internal Assessment: 20				
Credit: 2		Practical Sessional internal continuous evaluation:				
		Practical Sessional external exa	mination	1:		
Aim:						
SI. No.						
1		nderstanding of the working of Sprea				
2	Understanding the varion involved to work with S	ous formulas, conditions, codes and preadsheets	formattin	g		
Objective:						
SI. No.						
1	To gain a clear picture necessary data	of how to easily access and create s	Spreadsh	eets for		
Pre-Requisite						
SI. No.						
<u>1</u> 2	Use of Computers	interfece				
2	Exposure to MS Office	птепасе				
Contents			Hrs./w	ook		
Chapter	Name of the Topic		Hour	Marks		
onapter	Name of the Topic		S	indi K3		
01 Navigation	Navigation, Arro	w Keys, SHIFT & CTRL	3	7		
and Data	•	ng Cells, Rows and Columns				
	 Deleting Cells & 					
	•	& Splitting the Screen				
	Special Paste:	, , , , , , , , , , , , , , , , , , , ,				
	Sorting					
	Filtering					
		ormatting & Style				
	 Formatting Wall 	U				
	-	for Financial Modeling				
	Cell Dimensions	0				
	 Styling Fundame 	ontale				

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	 Styling Practice Special Paste Review Applying Special Paste to the Model Best Practices for Number Formatting Forward Multiples Negative Numbers & Percentages Go To Special Grouping Data 		
02 Formatting and Style	 Introduction to Formatting & Style Formatting Walkthrough The Five Rules for Financial Modeling Cell Dimensions Styling Fundamentals Styling Practice Special Paste Review Applying Special Paste to the Model Best Practices for Number Formatting Forward Multiples Negative Numbers & Percentages Go To Special Grouping Data Formulas and Conditionals Introduction to Formulas & Conditionals Relative and Absolute Values Part 1 Relative and Absolute Values Part 2 Sum, Max, Min, Average Median, Rank, Percentile, Bonus Concatenation Part 1 Concatenation Part 2 IF Asking IF Twice Formula Error AND OR SUMIFF SUMPRODUCT COUNT, COUNTA, COUNTIF COUNTIFS INDIRECT INDEX MATCH INDEX and MATCH Cell Color 	3	7

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		1	T
	Custom Formulas		
	Hidden Values		
	Test		
03 Charts	Charts	3	7
	 Introduction to Charts 		
	Best Practices for Charts		
	The Basics		
	Selecting Data In Column Charts		
	Customize Your Chart Part 1		
	Customize Your Chart Part 2		
	Line		
04 The		0	7
04 Time	Understand and be able to apply the concepts of	3	7
Value of	the time value of money.		
Money	Recognize the sensitivity of financial payoffs to		
	changes in interest rates and other conditions that		
	business managers must cope with.		
	 Tailor a series of future cash inflows or outflows 		
	necessary to satisfy present or future business		
	objectives.		
	 Use Excel's financial commands to convert future 		
	values to their equivalent present values, and		
	• vice versa.		
	 Use Excel's financial commands to determine the 		
	net present value of a series of future cash flows.		
	 Calculate periodic payments for mortgages and 		
	other loans to identify how much of each payment		
	goes to paying off the principal and how much		
	goes to paying interest.		
	Use Excel's Goal Seek and Solver tools to achieve		
	an objective.		
	 Create one- and two-variable input tables to do 		
	sensitivity analysis		
05 Pivot	Pivot Tables	3	7
Tables and	V-Lookup		
Lookup	H-Lookup		
06	Recording and running macros	3	7
Introducing	Absolute vs relative referencing		
Visual Basic	 Working with the Visual Basic Editor and 		
for	Developer tab		
applications			
07 Creating	Understanding and creating modules	3	7
your own	Common rules of programming		
code	Where to store macros		
	 Modifying / improving simple modules 		
	 Problem solving / finding concise solutions 		

08 Getting VBA to make decisions	 Using logical comparisons The IFENDIF structure The SELECT CASEEND SELECT structure Error handling and trapping 	3	7
09 Introduction to repeating code	 The need for and benefits of loops Implementing a DO WHILE LOOP Examples of the FOR NEXT structure 	3	7
10 Interaction between VBA and the end- user	 Activating message boxes and user prompts Processing end-user input via input boxes Writing your own User Defined Functions (UDFs) Working with multiple arguments Using your bespoke function in Excel 	3	7
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination	30	30
	Total:		100
Motor Skills:	tical Skills ort with using Computers		
1.Ability 2.Analy	al: SI. No. 1& 2 compulsory & at least three from the rest to Make Data Accessible tical Skills ort with using Computers	t)	
Assignments:			
List of Books Text Books:			

Name of A			Name of t Publisher	-			
Curtis Frye		Microsoft Excel Step by Step	2016	2015 / 978- 0735698802		Microsoft Press	
Reference	Books:						
Francis J.	Clauss	Corporate Financial Analysis with Microsoft Excel®		2010 / 978 162884-6	3-0-07-	The McGr Companie	
End Seme allotted-3		nation Scheme.		Maximum I	Marks-70.	Т	ime
Group	Unit	Objective Que (MCQ only with t correct answer)			Subjective	Questions	i
		No of question to be set	Total Mark s	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3		
part ● Spe	cific instructi	oice type question on to the students on top of the quest	to mainta	ain the order			-

Name of the Co	urse: Bachelors in Ban	king and Financial Services				
	reneurship Manageme	0				
Course Code: E		Semester: 3				
Duration: 30		Maximum Marks: 100				
Teaching Scher	ne	Examination Scheme				
Theory: 2 hours		End Semester Exam: 70				
Tutorial:		Teacher's Assessment: 10				
Practical:		Internal Assessment: 20				
Credit: 2		Practical Sessional internal continuo	ous			
		evaluation:				
		Practical Sessional external				
examination:						
Aim:						
SI. No.						
1	Build a foundational understanding of Entrepreneurship Management					
2	To understand various	s concepts involved in Entrepreneurs				
		nning, business ethics, risk managem	ent, grow	rth,		
	marketing,					
	innovation, manageme	ent and so on				
Objective:						
SI. No.						
1	To build a foundation i	in Entrepreneurship Management				
•						
Pre-Requisite:						
SI. No.						
	NA					
Contents			Hrs./we			
Chapter	Name of the Topic		Hour s	Marks		
01	Introduction		3	7		
Foundation of		eneurship - Entrepreneur and				
Entrepreneu ria						
Management	Corporate Entrepren					
		reneurship - Differences Between				
		ector Entrepreneurship				
	Social Entrepreneurs	•				
	Entrepreneur versus					
	Entrepreneurial Proc					
	Effective Entreprener	unarivianagement				

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02 Entrepreneu rial Business Planning	Purpose of the Plan Benefits of a Business Plan Elements of a Business Plan - Section 1, 2 and 3	3	7
03 Creativity, Innovation and Entrepreneu rial Manager	Introduction Creativity Creative Process Trends Methods of Generating Ideas - Focus Groups, Brainstorming, Brain writing, Problem Inventory Analysis, Reverse Brainstorming, Gordon Method, Checklist Method, Free Association, Forced Relationships, Collective Notebook Method, Attribute Listing, Big-Dream Approach, Parameter Analysis Innovation - Types of Innovation Design Thinking- Aspects of Design Thinking, Organizational Barriers, Overall Culture	3	7
04 Entrepreneu rial Risk Management	Introduction Defining Risk Types of Risks Risk Management - Context Definition, Risk Identification, Risk Analysis and Evaluation, Risk Treatment Options, Monitoring and Reviewing	3	7
05 Entrepreneu rial Marketing Mix	Introduction Nature of Marketing Marketing's Tools/Instruments – Product, Price, Distribution, Promotion Entrepreneurial Marketing Entrepreneurial Marketing Types - Guerrilla Marketing, Ambush Marketing, Buzz Marketing, Viral Marketing	3	7
06 Organizing an Entrepreneu rial Venture	Introduction Reasons for Forming a Specific Legal Form of Business Types of Legal Forms Available in the U.S. Board of Directors/Board of Advisors- Board of Advisors, Board Meeting, Board of Directors	3	7
07 Raising Capital for the Entrepreneu rial Path	Introduction Types of Capital Sources of Capital – Self, Family and Friends, Crowdfunding, Supplier and Trade Credit, Angels (Private Investors), Venture Capital, Private Equity Placements and Share Offerings, Government Grant Programs	3	7

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA Banking and Financial Services (Effective from academic session 2021-22)

	(Enective non	academic session 202	21-22)	
Grow Char Grow Mana Meth Alliar Attra	with Perspectives and Gro cacteristics of Fast-Growin with Strategies agement Actions Enablin lods for Growing A Busin inces or Acquisitions, Francting and Retaining Emp	ng Companies g Growth ess - Going Global, Stra nchising or Licensing,	•	3	7
Natu Basic Elect Type Impa Bene	re of E-commerce c Forms of Electronic Con tronic Commerce and Ele s of Electronic Commerce act of Electronic Commerce efits from Electronic Commerce	3	7		
Introduction Ethics and Entrepreneurial Managers- Ethical Dilemmas, Model of Ethical Behavior, Development of Ethical Values Ethical Behavior Approaches Business Ethics and Entrepreneurial Management- Immoral Entrepreneurial Managers, Amoral Entrepreneurial					7
Managers, Moral Entrepreneurial Managers Nature of Social Responsibility Pyramid of Social Responsibility Benefits from Social Responsibility					
Sub	Total:			30	70
of Se	emester Examination	tion & Preparation			30
Tota	:				100
	Title of the	Edition/ISSN/ISB	No	ne of the	<u> </u>
					,
	Entrepreneurship Management	2018 / 978- 0195695243	-		
e.					
5.	The Lean Startup: How Constant Innovation Creates Radically Successful Businesses	2011 / 978- 0670921607	Per	Penguin UK	
	Grow Char Grow Mana Meth Alliar Attra Strat Intro Natu Basic Elect Type Barri Intro Ethic Busic Immo Ethic Busic Intro Ethic Busic Intro Ethic Sub Inter Sub	Introduction Growth Perspectives and Gro Characteristics of Fast-Growin Growth Strategies Management Actions Enablin Methods for Growing A Busin Alliances or Acquisitions, Fran Attracting and Retaining Emp Strategies Introduction Nature of E-commerce Basic Forms of Electronic Con Electronic Commerce and Ele Types of Electronic Commerce Impact of Electronic Commerce Banefits from Electronic Commerce Barriers to Implementing Elect Introduction Ethics and Entrepreneurial Mar Model of Ethical Behavior, De Ethical Behavior Approaches Business Ethics and Entrepre Immoral Entrepreneurial Mar Entrepreneurial Managers, Moral Entrepreneur Nature of Social Responsibilit Pyramid of Social Responsibilit Pyramid of Social Responsibilit Benefits from Socia	Introduction Growth Perspectives and Growth Cycle Characteristics of Fast-Growing Companies Growth Strategies Management Actions Enabling Growth Methods for Growing A Business - Going Global, Stra Alliances or Acquisitions, Franchising or Licensing, Attracting and Retaining Employees, Exit and Harvest Strategies Introduction Nature of E-commerce Basic Forms of Electronic Commerce Electronic Commerce and Electronic Business Types of Electronic Commerce Impact of Electronic Commerce Barriers to Implementing Electronic Commerce Introduction Ethics and Entrepreneurial Managers- Ethical Dilemm Model of Ethical Behavior, Development of Ethical Va Ethics and Entrepreneurial Managers, Amoral Entrepreneurial Managers, Moral Entrepreneurial Managers Nature of Social Responsibility Pyramid of Social Responsibility Pyramid of Social Responsibility Book N Entrepreneurship 2018 / 978- Managerent 0195695243 Management 0195695243 Management 0195695243 <td>Introduction Growth Perspectives and Growth Cycle Characteristics of Fast-Growing Companies Growth Strategies Management Actions Enabling Growth Methods for Growing A Business - Going Global, Strategic Alliances or Acquisitions, Franchising or Licensing, Attracting and Retaining Employees, Exit and Harvesting Strategies Introduction Nature of E-commerce Basic Forms of Electronic Commerce Electronic Commerce and Electronic Business Benefits from Electronic Commerce Impact of Electronic Commerce Barriers to Implementing Electronic Commerce Introduction Ethics and Entrepreneurial Managers- Ethical Dilemmas, Model of Ethical Behavior, Development of Ethical Values Ethical Behavior Approaches Business Ethics and Entrepreneurial Managers Nature of Social Responsibility Pyramid of Social Responsibility Pyramid of Social Responsibility Pyramid of Social Responsibility Book N Book N Management 0195695243 Management 0195695243 Management 0195695243 <td>Introduction 3 Growth Perspectives and Growth Cycle Characteristics of Fast-Growing Companies 3 Growth Strategies Management Actions Enabling Growth Methods for Growing A Business - Going Global, Strategic Alliances or Acquisitions, Franchising or Licensing, Attracting and Retaining Employees, Exit and Harvesting Strategies 3 Introduction 3 Nature of E-commerce Basic Forms of Electronic Commerce Basic Form Sof Electronic Commerce Basic Form Electronic Commerce Impact of Electronic Commerce Barriers to Implementing Electronic Commerce Introduction 3 Ethics and Entrepreneurial Managers - Ethical Dilemmas, Model of Ethical Behavior, Development of Ethical Values 3 Ethical Behavior Approaches 3 Business Ethics and Entrepreneurial Managers 3 Mature of Social Responsibility 9 Pyramid of Social Responsibility 30 Internal Assessment Examination & Preparation of Semester Examination 195695243 Total: 195695243 0UP India Interpreneurship 2011 / 978- 0UP India Management 0195695243 0UP India Constant Innovation 0670921607 Pe</td></td>	Introduction Growth Perspectives and Growth Cycle Characteristics of Fast-Growing Companies Growth Strategies Management Actions Enabling Growth Methods for Growing A Business - Going Global, Strategic Alliances or Acquisitions, Franchising or Licensing, Attracting and Retaining Employees, Exit and Harvesting Strategies Introduction Nature of E-commerce Basic Forms of Electronic Commerce Electronic Commerce and Electronic Business Benefits from Electronic Commerce Impact of Electronic Commerce Barriers to Implementing Electronic Commerce Introduction Ethics and Entrepreneurial Managers- Ethical Dilemmas, Model of Ethical Behavior, Development of Ethical Values Ethical Behavior Approaches Business Ethics and Entrepreneurial Managers Nature of Social Responsibility Pyramid of Social Responsibility Pyramid of Social Responsibility Pyramid of Social Responsibility Book N Book N Management 0195695243 Management 0195695243 Management 0195695243 <td>Introduction 3 Growth Perspectives and Growth Cycle Characteristics of Fast-Growing Companies 3 Growth Strategies Management Actions Enabling Growth Methods for Growing A Business - Going Global, Strategic Alliances or Acquisitions, Franchising or Licensing, Attracting and Retaining Employees, Exit and Harvesting Strategies 3 Introduction 3 Nature of E-commerce Basic Forms of Electronic Commerce Basic Form Sof Electronic Commerce Basic Form Electronic Commerce Impact of Electronic Commerce Barriers to Implementing Electronic Commerce Introduction 3 Ethics and Entrepreneurial Managers - 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Ethical Dilemmas, Model of Ethical Behavior, Development of Ethical Values 3 Ethical Behavior Approaches 3 Business Ethics and Entrepreneurial Managers 3 Mature of Social Responsibility 9 Pyramid of Social Responsibility 30 Internal Assessment Examination & Preparation of Semester Examination 195695243 Total: 195695243 0UP India Interpreneurship 2011 / 978- 0UP India Management 0195695243 0UP India Constant Innovation 0670921607 Pe

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL NH-12 (Old NH-34), Simhat, Haringhata, Nadia -741249 Syllabus of BBA Banking and Financial Services

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	(Effective from	n aca	Idemic	session	2021-22))

F 10					70			
	End Semester Examination Scheme. Maximum Marks-70. Time allotted-3hrs.							
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions				
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks	
АВ	1,2,3, 4	10 10	18	3 4	2 3	4	40	
	4,5, 6, 7, 8							

Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.

Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Subject: Bus Course C	ode: BBABFS305 – A	Semester: 3
Duration: 30		Maximum Marks: 100
Teaching Scheme		Examination Scheme
Theory: 5 hours per week		End Semester Exam: 70
Tutorial:1 hours per week		Teacher's Assessment: 10
Practical:		Internal Assessment: 20
Credit: 6		Practical Sessional internal continuous evaluation
		Practical Sessional external examination:
Aim:		
SI. No.		
1 Build a foundational understanding of Business Law		
2 Establish an understa for business		tanding between different rights, acts and laws effective
Objective:		
SI. No.		
1	To get an understan	ding of Business Law and its varied concepts for busines
Pre-Requisit	e:	
SI. No.		
1	NA	

Chapter	Name of the Topic	n academic session 20	Hoi	ur Marks		
			S			
01 Contract Act, 1872 & Sale of Goods Act, 1930	Contract; Agreement a Contract, free consent, objects/ consideration, Remedies for breach o Sale of Goods Act, 19 Agreement to sell, ess Contract – Conditions	 Contract Act, 1872: Essential elements of Contract; Agreement and Contract – Capacity to Contract, free consent, consideration, lawful objects/ consideration, Breach of contract. Remedies for breach of Contract Sale of Goods Act, 1930: Scope of Act, Sale and Agreement to sell, essential of a valid Sale Contract – Conditions and warranties – Implied Condition and warranties, Rights of an unpaid 				
	Seller	es, Rights of an unpaid				
02 Negotiable Instrument Act, 1981 & Consumer Protection Act, 1986	 Negotiable Instrument Act, 1981: Introduction of Negotiable Instruments – Characteristics of negotiable Instruments, Promissory note, Bills of exchange, Cheque, Dishonour of Cheque Consumer Protection Act, 1986: Objects of 					
03 Company Law	MOA, AOA, Prospectu	 What is company? – Incorporation of company – MOA, AOA, Prospectus, Meetings, Meaning of transfer and transmission of shares 				
04 Intellectual Property Rights (IPR)	 Patent definition. What patentable? Invention a and Applications Trademarks, definition infringement and passi Copy right definition ar right exists, Originality, Authors and Owners, F 	 IPR definition/ objectives Patent definition. What is patentable? What is not patentable? Invention and its Attributes, Inventors and Applications Trademarks, definition, types of trademarks, infringement and passing off. 				
	Sub Total:		30	70		
	Internal Assessment Examination	ion & Preparation of		30		
List of Books	Total:			100		
Text Books:						
Name of Autho	or Title of the Book	Edition/ISSN/ISBN	Name o Publish			
Ashish K Agrawa	Business Laws	2020 / 978- 9354062575	CA. Ash	CA. Ashish K Agrawal		
Poforonco Por						
Reference Boo Sushma Arora	Business Law 5th Edition	2019 / 978- 9389546415	Taxman Publicat Limited	n ions Private		
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Syllabus of BBA Banking and Financial Services (Effective from academic session 2021-22)

Group	Bhrs. Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3		

Name of the C	ourse: Bachelors in	Banking and Financial Services			
	nation Technology Te				
	BBABFS305 - B	Semester: 3			
Duration: 30		Maximum Marks: 100			
Teaching Sch		Examination Scheme			
Theory: 5 hour		End Semester Exam: 70			
Tutorial:1 hour	rs per week	Teacher's Assessment: 10			
Practical:		Internal Assessment: 20			
Credit: 6		Practical Sessional internal continuo		ation	
A i		Practical Sessional external examina	tion:		
Aim:					
SI. No.		Level and the second		•	
1	Build a foundationa Management	I understanding of Information Technolog	gy in Bus	iness	
2	Establish a link bet managing business	ween various components of Information	Technol	ogy while	
Objective:					
SI. No.					
1	To build a foundational understanding of Information Technology in Business Management				
Pre-Requisite: SI. No. 1	NA				
Contents			Hrs./we	ek	
Chapter	Name of the Top	ic	Hour s	Marks	
01 Applying Fundamental Excel Skills and Tools in Problem Solving	Formattin Worksheed Problems, Height, Ch Numbers, Columns, C Checking S Formulas a Determinin Precision V Accuracy i	g and Correcting Common Errors in g and Formulas- Examining a Basic t for Errors, Correcting Formatting Modifying Column Width and Row ecking Error Messages, Formatting Inserting and Aligning a Title, Inserting Correcting Errors in Formulas, Simple Formulas for Accuracy, Using and Cell References Instead of Values, by Order of Precedence, Understanding vs. Display of Cell Values, Checking in Formula Updates g and Comparing Data Using Simple - Working with Multiple Worksheets,	3	7	

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Syllabus of BBA Banking and Financial Services (Effective from academic session 2021-22)

	(Effective from academic session 2021-22	.)	
	 Calculating Totals Using the SUM Function, Calculating Quickly with AutoSum, Calculating Average, Minimum, and Maximum Values, Calculating the Number of Values Using the COUNT and COUNTA Functions Analyzing Cell References When Writing and Copying Formulas- Creating a Budget Workbook, Organizing the Workbook, Understanding Relative Cell Referencing, Understanding Absolute and Mixed Cell Referencing, Naming a Cell or Cell Range, Writing a Formula to Subtotal the Cost of Goods Sold, Writing a Formula to Calculate Selling Expense, Writing a Formula to Calculate Projected Earnings, Completing the Budget Workbook 		
02 Solving Problems with Statistical Analysis Tools	 Using Statistical Functions to Compare Data Values- Understanding the Fundamentals of Statistics, Controlling the Precision of Data Using the ROUND Function, Rounding Values to the Nearest Hundredth, Using Paste Special to Copy and Paste Data, Calculating the Mean, Median, Mode, and Standard Deviation, Managing Large Worksheets by Freezing Panes and Splitting the Window, Comparing Current Values with Historical Values, Calculating the Difference Between Two Sets of Data, Calculating the Percent Difference Between Two Sets of Data Organizing and Evaluating Different Data Groupings- Quick Insertion of Aggregate Values for a Data Set, Determining a Rank for Each Value in a Data Set, Determining the Highest and Lowest Values in a Data Set, Determining the Highest Value with the LARGE Function, Determining the Lowest Value with the SMALL Function, Determining the Number of Items That Meet Specified Criteria, Determining a Total Value for Items That Meet Specified Criteria Extending the Analysis with What-If, Goal Seek, and Simulation- Evaluating a Larger Data Set, Specifying a Custom Number Format, Understanding Custom Formatting Codes, Considering Alternatives: What-If Analysis and Goal Seek, Performing What-If Analysis, Using the Goal Seek Tool to Work Backward, Combining COUNTIF and AVERAGEIF to Analyze Data in Specific Categories, Analyzing Data Through Simulation, Randomly Assigning a 	3	7

	Number Between Two Values Using the RANDBETWEEN Function, Assigning a Random Value Using the RAND Function, Calculating Probable Costs Using the ROUND Function, Completing the Cost-Benefit Analysis		
03 Determining Effective Data Display with Charts	 Visualizing Data- Effective Data Display, Visualizing Data with Sparklines, Effective Charting in Excel, Determining the Appropriate Chart Type and Chart Options Evaluating Chart Sub-Types - Examining Sub- Types for Various Chart Types, Adding Things Up: Stacked Chart Options, Summing to 100%: Alternatives to Pie Charts, Slicing the Pie Too Thin: Summarizing Too Much Detail in Pie Charts, Monitoring a Business with Stock Charts Exploring More Advanced Chart Types- Evaluating the Effectiveness of Radar, Bubble, and Dashboard Charts, Understanding Radar Charts, Understanding Bubble Charts, Creating a Management Dashboard 	3	7
04 Applying Logic in Decision Making	 Analyzing Data Using Relational Operators and Boolean Logical Functions- Reviewing Financial Criteria Related to Credit, Using Relational Operators to Compare Two Values, Using Boolean Logical Functions to Evaluate a List of Values and Determine a Single TRUE or FALSE Value, Using the OR Function to Evaluate Criteria, Using the AND Function to Evaluate Criteria, Using the NOT Function to Evaluate Criteria, Applying Conditional Formatting to a Worksheet, Applying Conditional Formatting Using Preset Formats, Applying Conditional Formatting Based on Cell Value, Applying Conditional Formatting Based on the Results of a Formula Analyzing Data Using IF Functions and Nested Functions- Introduction to IF Functions, Writing an IF Function with a Logical Test That Evaluates TRUE/FALSE Values, Writing an IF Function That Performs a Simple Calculation, Writing IF Functions with Nested Functions, Constructing a Simple Nested IF Function, The Order of Logical Tests for Nonmutually Exclusive Criteria, The Order of Logical Tests for Mutually Exclusive Criteria, The Order of Logical Tests for Criteria Between a Range of Values 	3	7

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Syllabus of BBA Banking and Financial Services (Effective from academic session 2021-22)

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	Creating Complex Logical Constructs for Solving Problems- Evaluating More Complex Criteria, Using an IF Function to Combine Sets of Criteria, Using the None Of Construct, Using the Only Construct, Nesting Boolean Logical Operators to Analyze Criteria, Completing the Complex Nested IF Formula		
05 Retrieving Data for Computation, Analysis, and Reference	 Performing Basic Lookups to Calculate and Evaluate Data- Working with Lookup Tables, Retrieving Data from a Vertical Lookup Table, Looking Up Unit Prices Using the VLOOKUP Function, Examining the VLOOKUP Rules, Retrieving an Exact Match, Retrieving Data from a Horizontal Lookup Table Performing More Complex Lookups Involving Multiple Worksheets and Multidimensional Tables- Retrieving Data from Multiple Worksheets, Using VLOOKUP with Multiple Worksheets, Looking Up Data in a One-Row or One-Column Range, Retrieving Data from Multidimensional Tables, Using the INDEX Function with a Two-Dimensional Table, Using the INDEX Function with a Three-Dimensional Table Nesting Lookup and Reference Functions to Retrieve and Calculate Data- Refining the Order Form, Preventing Errors in Data Retrieval, Using the ISBLANK Function, Nesting LOOKUP and IF Functions to Calculate the Price per Unit, Choosing the Lookup_Value Using an IF Function with a Nested VLOOKUP, Choosing the Table_Array Using the CHOOSE Function, Choosing the Col_Index_Num Using a Constant Value, Choosing the Range_Lookup Using a VLOOKUP Function, Creating the Final Formula for Determining Unit Price, Calculating Totals, Calculating the Discount Amount, Calculating the Shipping Costs Using MATCH and INDEX Functions, Determining the Row_Num of the INDEX Function Using a VLOOKUP Function, Determining the Row_Num of the INDEX Function Using a VLOOKUP Function, Determining the Row_Num of the INDEX Function Using the MATCH Function, Determining the Row_Num of the INDEX Function Using the MATCH Function, Determining the Column_Num of the INDEX Function Using the MATCH Function, Determining the Area_Num of the INDEX Function Using the MATCH Function with a Nested List, Creating the Complex INDEX Formula and Completing the Worksheet 	3	7

			,	
06 Evalu the Fina Impact o Loans a Investm	ancial of ind	 Calculating Values for Simple Financial Transactions- Understanding How Interest Is Calculated, Calculating Simple Interest, Calculating Compound Interest, Reviewing Alternative Financing Options, Using the PMT Function to Determine a Loan Payment, Understanding Cash Flow (Inputs and Outputs), Specifying Consistent Units of Time, Determining the Value of the Loan Payment, Using a Financial Function with Cell Referencing, Using the RATE, NPER, PV, and FV Functions, Determining the Future Value of a Financial Transaction, Determining the Present Value of a Financial Transaction, Determining the Interest Rate of a Financial Transaction, Determining the Number of Periods of a Financial Transaction, Selecting a Financing Option Creating a Projected Cash Flow Estimate and Amortization Schedule- Designing a Worksheet to Estimate Cash Flow, Identifying the Missing Data Elements, Setting Up an Amortization Schedule, Calculating Principal and Interest Payments, Calculating Principal and Interest Payments Between Two Periods, Calculating Depreciation Options Provided in Excel, Calculating Taxes, Completing the Analysis Evaluating the Financial Viability of Alternative Project Options- Setting Up a Worksheet to Analyze Profitability, Calculating Net Present Value, Entering the NPV Function, Setting Up a Table of Hurdle Rates, Calculating the Internal Rate of Return, Creating a Chart Showing the Hurdle Rate vs. NPV, Calculating the Return on Investment, Determining the Payback Period, Setting Up the Worksheet for the Low Capital Option, Evaluating the Results of the Analysis 	3	7
07 Orga Data for Effective Analysis	e	 Importing and Structuring Text Data in Excel Worksheets- Working with Text Data, Combining Text Using the CONCATENATE Function, Extracting Characters from a Text String, Removing Spaces from a Text String, Determining the Position of a Character Within a Text String, Sorting and Removing Invalid Data, Converting Text into Columns of Data, Labeling and Sorting Data, Analyzing Data by Creating Subtotals, Creating and Working with an Excel 	3	7

	 Table, Sorting an Excel Table, Filtering an Excel Table, Adding Data to an Excel Table, Removing an Excel Table Definition Analyzing Data Imported from a Database and Organizing Data with a PivotTable Report-Importing Data from a Database into Excel, Importing an Access Table into Excel, Using the Microsoft Query Wizard to Select Data from a Database, Making Calculations with Date and Time Data, Analyzing Data Using a PivotTable Report, Analyzing Data Using the Row, Column, and Value Areas, Creating a PivotTable Report, Adding Fields to the FILTERS Area, Using Slicers to Filter PivotTable Data, Evaluating Data Using a PivotChart Report Importing and Exporting XML Data-Understanding Markup Languages and XML, XML Documents, Analyzing XML Data with Excel, Importing XML Data as an XML Table, Adding an XML Map to a Workbook, Exporting XML Data 		
08 Using Data Tables and Excel Scenarios for What-If Analysis	 Using Data Tables to Perform Break-Even and Sensitivity Analyses- Conducting Break-Even and Sensitivity Analyses, Analyzing What-If Results with Data Tables, Preparing a Worksheet for Data Tables, Varying One Value in a What-If Analysis, Setting Up a One-Variable Data Table's Structure, Completing a One-Variable Data Table, Interpreting One-Variable Data Tables, Varying Two Values in a What-If Analysis, Setting Up a Two-Variable Data Table's Structure, Completing a Two-Variable Data Table's Structure, Completing a Two-Variable Data Table's Structure, Completing a Two-Variable Data Table, Interpreting Two- Variable Data Tables Using Scenarios to Perform What-If Analysis- Comparing the Results of Complex Analyses, Planning Scenarios, Preparing the Inputs, Preparing the Outputs, Setting Up a Scenario, Preparing the Outputs, Setting Up a Scenario, Preparing a Worksheet for Scenarios, Adding Scenarios to a Worksheet, Viewing and Analyzing Scenarios, Editing and Deleting Scenarios, Generating Scenario Reports, Creating Scenario Summaries, Creating Scenario PivotChart Reports Using Excel's Data Tables to Create a Simulation- Understanding Simulation in Business, Preparing a Worksheet for a Simulation Using a Data Table, Developing a Simulation with a Two-Variable Data Table, Structuring a Two- Variable Data Table for a Simulation, Completing 	3	7

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(Effective from academic session 2021-22)

	a Two-Variable Data Table for a Simulation, Calculating Simulation Statistics, Interpreting Simulation Results		
09 Enhancing Decision Making with Solver	 Solving Product Mix Questions Using Goal Seek and Solver- The Other Side of What-If Analysis, Performing What-If Analysis Using Goal Seek, Creating a Solver Model, Adding or Changing a Constraint in a Solver Model, Saving a Solver Solution as a Scenario, Analyzing Data Using a Solver Report Enhancing the Production Plan with Solver- Adding Time Variables to the Production Plan, Adding Formulas and Constraints to the Solver Model, Troubleshooting an Infeasible Solution, Troubleshooting an Unbounded Solution, Identifying a Feasible Solution, Visualizing the Constraints in a Solver Model, Finding an Optimal Solution Managing Transportation Problems with Solver- Developing a Distribution Plan Using Solver, Setting Up a Worksheet for the Distribution Plan, Saving a Solver Model, Using Solver When Demand Exceeds Supply, Assigning Contracts by Using Binary Constraints, Evaluating Assignment Problems with Too Many Resources 	3	7
10 Troubleshootin g Workbooks and Automating Excel Applications	 Preparing Error-Free Workbooks- Planning an Excel Application, Understanding the Existing Spread sheet, Planning a More Automated Model to Calculate EPS, Controlling Data-Entry Errors Using the Data Validation Tool, Setting Up a Data Validation Rule, Creating an Input Message, Specifying an Error Alert Style and Message, Circling Invalid Data, Protecting Workbooks, Locking and Unlocking Cells and Protecting the Worksheet, Hiding and Displaying Rows and Columns, Protecting a Workbook, Documenting Workbooks, Providing a Thorough Documentation Worksheet, Including Comments in a Worksheet Identifying and Correcting Formula Errors-Types of Formula Errors, Tools for Solving Formula Errors, Using Error Messages to Understand Formula Errors, Tracing and Solving Formula Errors, Tracing Errors, Using the Evaluate Formula Tool, Tracing Precedent Cells, Tracing Dependent Cells, False Positive and 	3	7

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	Options • Automating Excel Ta Creating a Macro, Dis Tab, Assigning a Macro Planning the Macro, R Macro-Enabled Workt Customizing the Ribbo	, Setting Error-Checking playing the DEVELOPE ro Name and Shortcut Ko Recording a Macro, Savir book File, Running a Mac on, Creating a Custom ro, Viewing a Macro in th	R ey, ng a cro,	
	Sub Total: Internal Assessment Examinat	tion ? Dronaration of	30	70 30
	Semester Examination	lion & Preparation of		30
Practical:	Total:			100
1. 2. 3.				
4. 5. Motor Skills: List of Practica Assignments: List of Books	l: SI. No. 1& 2 compulsory &	at least three from the	rest)	
4. 5. Motor Skills: List of Practica Assignments:		at least three from the Edition/ISSN/ISBN 2015 /	rest) Name of t Publisher Wiley	

Reference	e Books:			1		1	
Amir Manzoor		Information		2012 / 978-		Createspace	
		Technology	/ in	146999188	37	Independent Pub	
		Business Pa	aperback				
List of eq SI. No.	uipment/ap	paratus for	laboratory e	experiment	s:		
<u>1</u>		NA					
End Semo	ester Exami hrs.	nation Sch	eme.	Maximum I	Marks-70.	Ti	ime
Group	Unit	Objective (MCQ only correct ans			Subjective	Questions	
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10		3	2		52
В	4,5, 6, 7, 8	10	18	4	3	4	
par ● Sp	rt. ecific instructio	on to the stud	. ,	ain the order	ect answer are		

Course Code: BBABFS305 - C		Semester: 3				
Duration: 30		Maximum Marks: 100				
Teaching Sche	me	Examination Scheme				
Theory: 5 hour		End Semester Exam: 70				
Tutorial:1 hou	rs per week	Teacher's Assessment: 10				
Practical:		Internal Assessment: 20				
Credit: 6		Practical Sessional internal continuous evaluation:				
		Practical Sessional external examination:				
Aim: Sl. No.						
1	Appreciate the ro Framework	ole of Islamic Banking & Finance				
Objective: Sl. No.						
1	Apply Islamic Bar	nking & Finance tools and techniques				
Pre-Requisite: Sl. No. 1						
	Basic Economics					
SI. No.		Hrs./w	reek			
Sl. No.		-	reek Marks			
SI. No. 1 Contents	Basic Economics Basic Economics Name of the second	he TopicHour se principles and concepts which iderpin Islam; he place of banking and financewithin am; e sources and interpretation ofIslamic3				

03 IslamicLaw of Contracts	 Principles of Islamic business including the avoidance of riba andgharar; the concept of wa'd (promise); the elements of a valid contract; thedifferent types of contract; the purchase and sale of currencies. 	3	8
04 Financial Techniques Applied by Islamic Banks	 The nature of Islamic current accounts; the nature of the major contracts – mudaraba, musharaka, murabaha, ijara, salam, istisn'a; theuse of letters of credit and guarantees in Islamic finance contracts. 	3	8
05 Islamic Asset and Fund Management	 The purpose of investment in Islam; prohibited industries; structuring Islamic investment funds; the Islamic stock selection processand the role of the sharia'a supervisory board 	3	8
06 Sukuk Market	 The nature of sukuk compared withconventional securities; issuing sukuk; different types ofsukuk; AAOIFI standards for sukuk and ratingsukuk issues. 	3	8
07 Islamic Insurance - Takaful	 The nature and structure of takaful compared with conventional insurance; remunerating the insurance operatorand sharia'a governance of takaful undertakings. 	4	8
08 Financial Statementsfor Islamic Banks	 The framework of InternationalFinancial Reporting Standards; contents of the main financialstatements; the need for specific Islamic accounting standards; the role of AAOIFI and IFRS 	4	8
09 Islamic Corporate Governance	 The different approaches to corporategovernance; additional challenges presented byIslamic banks; the role of the sharia'a supervisory board and corporate governance issuesin takaful. 	4	6

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Syllabus of BBA Banking and Financial Services (Effective from academic session 2021-22)

	Sub	Total:				30	70
	Inte of Se	rnal Assessment E emester Examinat	xaminatio ion	n & Preparatio	on		30
	Tota						100
List of Book Text Books	-						
Name of Author		Title of the Book			Edition/ISSN/ISB N		e
Dr. Muhammad Ilham Sheikh		Introduction to Finance and Banking	Introduction tolslamic Finance		2019 / B07VF4NSMP		1
Reference I	Books:						
Reference Books: Brian Kettell		The Islamic Bar and Finance Workbook: Ste Step Exercises you Master the Fundamentalso Islamic Banking Finance	p- by- to help of	2011/978- V 0470978054		Wiley	
End Semest	ter Fxamin	ation Scheme.			Maximum N	Aarks-70.	
Time allott	ed-3hrs.			1			
Group Unit		Objective Questions (M only withthe correct answer)			ubjective Qu	estions	
		No of question to be set	Total Marks	No of questionto be set	To answer	Marks per question	Total Marks
Α	1,2,3, 4	10	18	3	2	4	52
В	4,5, 6, 7, 8	10		4	3		

• Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.