

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly known as West Bengal University of Technology)
Syllabus of BBA (Supply Chain Management)
Effective from academic session 2023-2024

FYUP-CCF [BBA in Supply Chain Management], MAKAUT

Sem	Major (Offline)	Minor (Blended Mode) (Management)	Inter Disciplinary (Offline)	Ability Enhancement (Offline)	Skill Enhancement (Online /Sessional)	Common Value added Course (SESSIONAL)	Total credits
I	FYBBAGB 101-BASICS OF FINANCIAL ACCOUNTING(5) FYBBAGB 102-PRINCIPLES OF MANAGEMENT(5)	M01: Computer Fundamental	Any one from GE baskets Basket A or D (3 credits)	English and Professional Communication	Life Skills & Personality Development (2 credits)	Yoga/ Health & Wellness/ Sports (2 credits)	22
II	FYBBAGB201- INTRODUCTION TO GLOBAL BUSINESS ENVIRONMENT(5) FYBSCM 202-Introduction to Supply Chain Management (5)	M02: Management Information System	Any one from GE baskets Basket B or E (3 credits)	Modern Indian Languages and Literature (2 credits)	IT Skills (2 credits)	Critical Thinking / NSS/ Mental Health/ Environmental Studies (2 credits)	22
III	FYBBAGB301- MANAGERIAL ECONOMICS(5) FYBBAGB302-BUSINESS REGULATORY FRAMEWORK(5)	M03: Word and PowerPoint & Spreadsheet Application with Excel / R programming & Data Analytics	Any one from GE baskets Basket C or F(3 credits)	The Constitution, Human Rights and Law (2 credits)	Understanding basics of Cyber Security (2 credits)		21
IV	FYBBAGB 401-MARKETING & SALES MANAGEMENT (4)	M04: Basics of Operating System / Database Management		Society Culture and Human Behavior (2 credits)			23

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly known as West Bengal University of Technology)
Syllabus of BBA (Supply Chain Management)
Effective from academic session 2023-2024

	FYBBAGB 402-HUMAN RESOURCE MANAGEMENT (4) FYBSCM 403-Basics of Logistics Management(5)	System with SQL /PHP Programming & Web Development M05: Graphic Design with Photoshop and Illustrator/ Unix And Shell Programming/ Advanced Excel & Data Analytics					
V	FYBSCM 501- International Business and Global Supply Chain (5) FYBSCM 502-Inventory Management(5)	M06: Cloud Computing/ Introduction to Computer Networks / M07:E-commerce and Application			Internship [Code: FYBFDI581] (4 credits)		22
VI	FYBBAGB 601-Project management(5) FYBSCM 602-Customer Relationship Management(4) FYBSCM 603- Risk management in Global Business(5)	M08: Web Development with HTML and CSS/ Data Mining & Data Warehousing M09: Internet and Network / ERP					22

Maulana Abul Kalam Azad University of Technology, West Bengal
(Formerly known as West Bengal University of Technology)
Syllabus of BBA (Supply Chain Management)
Effective from academic session 2023-2024

VII	FYBSCM 701-Procurement and Quality Management (5) FYBSCM 702-Research Methodology(5) FYBBAGB 791-Statistics Lab 1 (4)	M10: Software Project Management / Introduction to Cyber Security and Cyber Laws/ Machine Learning with Python M11: Digital Marketing / Data Analysis and Interpretation/ Data Analysis & Reporting using SAS					22
VIII	FYBSCM 801-Management of Service Operations(5) OR FYBBAGB891-Statistics Lab 2 (5) FYBSCM 802-Supply Chain Analytics (5)				Capstone/ [Code FYBSCMC881] Research project [Code FYBSCMR882] 12 credits		22
	19 sub - 91 credits	11 sub – 42 credits	3 sub – 09 credits	4 sub – 08 credits	3 sub & Int & Proj - 22 credits	2 sub – 4 credits	176