Maulana Abul Kalam Azad University of Technology, West Bengal (Formerly known as West Bengal University of Technology) Syllabus of BBA in Banking and Finance Effective from academic session 2023-2024

FYUP-CCF [BBA in Banking and Finance]. MAKAUT

Sem	Major (Offline)	Minor (Blended Mode) (Management)	Inter Disciplinary (Offline)	Ability Enhancement (Offline)	Skill Enhancement (Online /Sessional)	Common Value added Course (SESSIONAL)	Total credits
-	FY BFS101 Principles of Micro Economics (5credits) FY BFS102 Introduction to Banking Services (5credits)	M01: Computer Fundamental	Any one from GE baskets Basket A or D (3 credits)	English and Professional Communication	Life Skills & Personality Development (2 credits)	Yoga/ Health & Wellness/ Sports (2 credits)	22
11	FY BFS201 Principles of Macro Economics (5 credits) FY BFS202 Introduction to Mutual Funds (5 credits)	M02: Management Information System	Any one from GE baskets Basket B or E (3 credits)	Modern Indian Languages and Literature (2 credits)	IT Skills (2 credits)	Critical Thinking / NSS/ Mental Health/ Environmental Studies (2 credits)	22
III	FY BFS301 Marketing Management (5 credits) FY BFS302 Financial Accounting (5 credits)	M03: Word and PowerPoint & Spreadsheet Application with Excel / R programming & Data Analytics	Any one from GE baskets Basket C or F(3 credits)	The Constitution, Human Rights and Law (2 credits)	Understanding basics of Cyber Security (2 credits)		21

Maulana Abul Kalam Azad University of Technology, West Bengal (Formerly known as West Bengal University of Technology) Syllabus of BBA in Banking and Finance Effective from academic session 2023-2024

IV	FY BFS401 Banking Theory Law and Practice (3+1 Credits) FY BFS402 Cost and Management Accounting (3+1 Credits) FY BFS403 Organisational Behaviour (4+1 Credits)	M04: Basics of Operating System / Database Management System with SQL /PHP Programming & Web Development M05: Graphic Design with Photoshop and Illustrator/ Unix And Shell Programming/ Advanced Excel & Data Analytics	Society Culture and Human Behavior (2 credits)		23
Λ	FY BFS501 Marketing of Banking Services (4+1 credits) FY BFS502 Financial Markets and Instruments (4+1 credits)	M06: Cloud Computing/ Introduction to Computer Networks / M07:E-commerce and Application		Internship [Code: FYBFDI581] (4 credits)	22
IV	FY BFS601 Investment Banking (4+1 Credits) FY BFS602 Derivatives (4+1 credits) FY BFS603 Business	M08: Web Development with HTML and CSS/ Data Mining & Data Warehousing M09: Internet and Network / ERP			22

Maulana Abul Kalam Azad University of Technology, West Bengal (Formerly known as West Bengal University of Technology) Syllabus of BBA in Banking and Finance Effective from academic session 2023-2024

	19 sub - 91 credits	11 sub – 42 credits	3 sub – 09 credits	4 sub – 08 credits	3 sub & Int & Proj - 22 credits	2 sub – 4 credits	176
VIII	(4+1 credits)						
	FY BFS803 Research Methodology						
					credits		
	OR				project 12		
	and Financial Institutions				881B:Research		
	FY BFS802 Managing Banks				FY BFS		
	(4+1 credits)				or		
	Management				Capstone		
	FY BFS801Strategic				FY BFS 881A:		22
VII	Ethics (3+1 Credits)	Analysis & Reporting using SAS					
	Governance and Business	Interpretation/ Data					
	FY BFS702 Corporate	/ Data Analysis and					
	(4+1 credits)	M11: Digital Marketing					
	Management	Laws/ Machine Learning with Python					
	FY BFS 781 Project	Security and Cyber					
	Operations (4+1 credits)	Management / Introduction to Cyber					
	FY BFS701 Micro Finance	M10: Software Project					22
	Taxation (3+1 credits)						