# MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL (Formerly West Bengal University of Technology) Syllabus of BBA in HOSPITAL MANAGEMENT (Effective from 2023-24 Academic Sessions)

### **Programme Outcome of BBA in Hospital Management (PO)**

- 1. Possessing the necessary skills and knowledge to effectively navigate and apply hospital management principles.
- 2. Ability to extrapolate to novel situations and Integration of knowledge in diverse contexts.
- 3. Ability to integrate information from various sources and combine different ideas to create a comprehensive understanding of a topic.
- 4. After completion, students are capable of collecting, organising, and interpreting data from different sources to gain insights and draw meaningful conclusions.
- 5. Demonstrate adeptness in accessing, evaluating, and leveraging various information sources using ICT.
- 6. Able to learn a team-oriented approach.
- 7. Display the ability to listen attentively, read and write critically, and deliver complicated material to various groups in a clear and coherent manner.
- 8. Referring to the capacity to exhibit ethical principles and values while overseeing hospital operations and decision-making.
- 9. Emphasizing the obligation to address societal needs and contribute positively to the community.

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#### **Curriculum Structure**

### SEM-1

SI.	Subject	Code	Subject Name	Credits		Total	
	Туре			L	Т	Р	Credits
1.	DSC	BBA (HM) 101	Hospital Operations Management & planning	4	1		5
2.	(major) BBA (HM) 1		Accounts	4	1		5
3	DSE	MIM101	Principles Of Management	2	1		3
4.	GE		Any one from GE basket A/D	2	1		3
5.	AECC	AECC101	English & Professional Communication and soft skill	2			2
6	SEC	SEC181	Life skills & personality Development			2	2
7	VAC	VAC181A/B/C	Yoga/Health & wellness /sports			2	2
Total Credit							22

### SEM-2

SI.	Subject	Code	Subject Name	Credits		Total	
	Туре			L	Т	Р	Credits
1.	DSC	BBA(HM) 201	Medical Terminologies	4	1		5
2.	(major)	BBA(HM) 202	Medical records Science I	4	1		5
3.	DSE	MIM201	Organization Behaviour	2	1		3
4.	GE		Any one from GE basket B/E	2	1		3
5.	AECC	AECC201	Modern Indian Languages and Literature	2			2
6	SEC	SEC281	IT Skills			2	2
7	VAC	VAC281A/B/C/ D	Critical thinking/ NSS/ mental health/ environment studies			2	2
Total Credit							22

### SEM-3

SI.	Subject	Code	Subject Name	С	Credits		Total
	Type			L	Т	Р	Credits
1.	DSC (major)	BBA(HM) 301	Medical Records II	4	1		5
2.	(major)	BBA(HM) 302	HealthCare Marketing	4	1		5
3.	DSE		Any one from Minor Basket	3	1		4
4.	GE		Any one from GE basket C/F	2	1		3
5.	AECC	AECC 301	Fundamentals of entrepreneurship	2			2
6	SEC	SEC 301	Understanding basics of cyber security			2	2
Total Credit							21

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### SEM-4

SI.	Subject	Code	Subject Name	С	Credits		Total
	Туре			L	Т	Р	Credits
1.	DSC	BBA(HM) 401	Support utility services- I	4	1		5
2.	major	BBA(HM) 402	Hospital Inventory & purchase management	3	1		4
3		BBA(HM) 403	Environment & sustainable development	3	1		4
4.	DSE		Any one from Minor Basket	3	1		4
5.			Any one from Minor Basket	3	1		4
6.	AECC	AECC401	Indian Constitution and Society.	2			2
Total Credit							23

#### SEM-5

Sl.	Subject	Code	Subject Name	Credits		S	Total
	Type			L	T	P	Credits
1.	DSC	BBA(HM) 501	Support utility services- II	4	1		5
2.		BBA (HM) 502	Epidemiological transition in Healthcare	4	1		5
3.			Any one from Minor Basket	3	1		4
4.	DSE		Any one from Minor Basket	3	1		4
4.	SEC	SEC581	OBSERVATIONSHIP			4	4
Total Credit							22

### SEM-6

Sl.	Subject	Code	Subject Name	Credits		}	Total
	Type			L	T	P	Credits
1.	DSC	BBA(HM)601	Quality in healthcare	4	1		5
2.		BBA(HM)602	Public Health and healthcare Policy	4	1		5
3.		BBA(HM)603	Occupational health and hazards	3	1		4
4	DSE		Any one from Minor Basket	3	1		4
5			Any one from Minor Basket	3	1		4
	Total Credit						

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#### **SEM-7**

Sl.	Subject	Code	Subject Name	Credits		Total	
	Type			L	T	P	Credits
1.	DSC	BBA(HM)701	Healthcare Management Information System	4	1		5
2		BBA(HM)702	Research methodology in Healthcare system	4	1		5
3.		BBA(HM)703	Health Insurance	3	1		4
4.	DSE		Any one from Minor Basket	2	2		4
5			Any one from Minor Basket	3	1		4
Total Credit							22

### **SEM-8**

	Subject	Code	Subject Name		edits	5	Total	
Sl.	Type		_	L	T	P	Credits	
1.	DSC	BBA(HM)801	Social and Behavioral sciences and basics of clinical psychology	4	1		5	
2.		BBA(HM)802	HEALTH ECONOMICS	4	1		5	
3	SEC 1 (CHOOSE SEC 1 / SEC2	SEC881	INTERNSHIP & RESEARCH PROJECT  ( OR THREE PAPERS)			12	12	
4	SEC2	BBA(HM) 894	ACADEMIC PROJECT			4	4	
5		BBA(HM) 895	PUBLIC HEALTH NUTRITION			4	4	
6		BBA(HM) 896	EVALUATION OF AI APPLICATION IN HEALTHCARE			4	4	
	Total Credit							