MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL (Formerly West Bengal University of Technology) Syllabus of B.Sc. In Hospitality & Hotel Administration (Effective from 2023-24 Academic Sessions) Semester-IV

BHHAM401: F&B Service Operations

Credit: 5

Course Content:

Unit 1: Function Catering and Buffet Management

Introduction Types of Function Function Administration & Organization. Booking Procedure, Menus, Function contracts, Seating Arrangements

Introduction

Types, Buffet Sectors, Equipment Used, Factors, Space requirements & Checklist, Buffet Presentation, menu planning, staff requirement

Unit 2: Beer

Introduction, Production of Beer Types and Brands, storage and service International brands of Beer.

Unit 3: Other Fermented Beverages

Sake Cider Perry

Unit 4: Bar Operations

Introduction, Bar stock maintenance Types, Layout, Equipments Used, Control Methods & Licenses Staffing, job description, job specification Bar Planning and Designing & Bar Menus, costing, corkage

Unit 5: Billing & Control Methods

Billing Methods - Duplicate & Triplicate System, KOTs & BOTs, Computerised K.O. T's. Necessity and functions of a control system, F&B Control cycle & monitoring

Reference Books:

- Food & Beverage Service Training Manual-Sudhir Andrews
- Food & Beverage Service -Lillicrap & Cousins
- Modern Restaurant Service -John Fuller
- Food & Beverage Service Management-Brian Varghese
- Introduction F& B Service-Brown, Heppner & Deegan
 - Professional Food & Beverage Service Management -Brian Varghese

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Front Office Operations BHHAM402

Credit: 4

- The guest cycle- Reservations, Pre-registration activities, Registration activity, On arrival procedures, Departure Procedures
- Cooperation with other departments
- Property management system
- Budgeting and various reports.
- Front Office cashier, Checkout and account settlement
- Front Office Accounting– Accounting fundamentals, Hotel credit management
- The guest folio- Tracking transactions account allowance
- The Night Audit- Function, night audit process, Verifying the night audit
- guest complaint handling / Problem solving Process,Common complaints / problems / situations handling

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BHHAM403: Hotel Operations Management

Credit: 4

Hotel operations management is the process of overseeing a hotel's operations to ensure a good guest experience while maximizing revenue and controlling costs.

Customer needs:

- Process to understand what guests want and expect from a hotel.
- How this process helps hotels improve their services and increase guest satisfaction.
- How to design hotel services to meet customer needs?

Budgetary controls:

- Meaning, objectives and advantages of budgetary controls
- Steps and Process: Set financial objectives, develop a budget, Implement the budget, establish actual budgetary positions, compare actual results to budgeted figures, perform variance calculations and analysis, Take corrective actions

Facilities layout:

• How to lay out a hotel's facilities: Restaurants, banquets, kitchen, Floor pantry, back office

Management information system:

- MIS Concept, evolution and meaning of MIS; Information system for competitive advantage,
- MIS function in an organization. Limitations of MIS

Inventory Management:

- Inventories Definition, Classification of Inventories, Need for inventories, Merits & Demerits of Inventories
- Inventory Control Techniques and Principles