

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
(Formerly West Bengal University of Technology)
Syllabus of B.Sc. Sustainable Fashion Design & Management
(Effective from 2023-24 Academic Sessions)

Course Name: History of Fashion

Mode: Offline

Credits: 5

SUB CODE: BSFD301

Aim of the Course: The aim of studying the History of Fashion is to understand how clothing reflects and shapes cultural, social, and economic trends over time, exploring its role in identity expression, technological advancements, economic shifts, and artistic innovation.

Course Objectives: Students will learn to analyze fashion artifacts within their historical contexts, embracing interdisciplinary perspectives from fields such as art, sociology, and economics. Through exploring global fashion contributions and technological advancements, students will gain insights into the dynamic nature of the fashion industry and its contemporary relevance. Moreover, the course seeks to develop students' critical thinking and research skills, enabling them to engage thoughtfully with fashion's role in society past and present.

Sl.	Graduate attributes	Mapped modules
CO1	Students will develop a comprehensive understanding of the historical evolution of fashion, including key periods, styles, and influential figures.	M1
CO2	Students will learn to analyze fashion within its broader historical, social, cultural, and economic contexts, recognizing the interconnectedness between fashion and society.	M2
CO3	Students will acquire research skills to locate, analyze, and synthesize a variety of primary and secondary sources relevant to fashion history.	M2
CO4	Students will develop an understanding of cultural diversity and sensitivity, recognizing and respecting different cultural expressions and practices within the realm of fashion.	M3
CO5	Students will develop a global perspective on fashion history, understanding how fashion trends and practices have been influenced by diverse cultures, regions, and historical contexts.	M4
CO6	Students will be encouraged to foster creativity and innovation, drawing inspiration from historical fashion trends and practices to inform contemporary design and fashion entrepreneurship.	M4
CO7	Students will explore the interdisciplinary nature of fashion history, drawing connections between fashion and disciplines such as art history, sociology, anthropology, and economics.	M4

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Learning Outcome/Skills:

Upon completing the History of Fashion course, students will have developed a range of skills and achieved learning outcomes. They will possess a deep understanding of the evolution of fashion, including its cultural, social, and economic significance. Students will be adept at critically analyzing fashion artifacts within their historical contexts, utilizing interdisciplinary perspectives to gain insights into the broader societal implications of clothing and style.

Knowledge and understanding should be demonstrated in the areas of (1) Fashion Evolution (2) Global Perspectives (3) Fashion Evolution (4) Fashion Industry Dynamics (5) Interdisciplinary Connections

Module Number	Content	Total Hours	% of questions	Bloom Level (applicable)	Remarks, if any
THEORY					
M1	History of the world's influential civilizations and associated art, craft & design movements in chronological order.	15	25	1,2	NA
M2	Cave to Early Modern	15	30	1,2,3	NA
M3	Research and analysis of key/major art, craft and design movements and styles throughout the varied civilizations and societies in world history.	15	20	1,2	NA
M4	Research and identify key Art, Craft and Design developments and styles within India and South East Asia.	15	25	1,2,3	NA
Total Theory		60	100		
TUTORIAL		15			
TOTAL		75			

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Detailed Syllabus

Module1: History of the world's influential civilizations and associated art, craft & design movements in chronological order.

In this module, we'll embark on a journey through the annals of history, exploring the evolution of influential civilizations and their profound impact on art, craft, and design movements. From the dawn of civilization to the present day, we'll delve into the artistic expressions that have defined each era, revealing the rich tapestry of human creativity and cultural exchange.

Total Hours:15

Module2: Cave to Early Modern

- Cave painting and Paleolithic sculpture
- Ancient Near Eastern art and architecture
- Egyptian art and architecture
- Greek and Roman art and architecture
- Arts of the Islamic World
- Chinese visual culture
- Early Modern Art
- European Renaissance and Baroque Art and Design
- Early Modern Korean and Japanese Art and Design

Total Hours:15

Module3: Research and analysis of key/major art, craft and design movements and styles throughout the varied civilizations and societies in world history.

Exploring Key Art, Craft, and Design Movements Across World Civilizations.

In this module, we'll delve into the rich tapestry of art, craft, and design movements that have emerged across diverse civilizations and societies throughout world history. From ancient civilizations to modern times, these movements have reflected the cultural, social, and technological developments of their time, shaping the artistic landscape and influencing generations to come.

Total Hours:15

Module4: Research and identify key Art, Craft and Design developments and styles within India and South East Asia.

Exploring Art, Craft, and Design Developments in India and Southeast Asia.

In this module, we'll embark on a journey to explore the rich artistic traditions and design developments of India and Southeast Asia. From ancient civilizations to modern times, these regions have been home to vibrant cultures, diverse artistic expressions, and intricate craftsmanship that reflect their unique heritage and influences.

Total Hours:15

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Suggested Readings:

Books

History of Modern Art: Painting Sculpture Architecture Photography By H. Harvard Arnason, Peter Kalb

Art History by Marilyn Stokstad, David Cateforis

The Story of Art: E.H. Gombrich

Gardner's Art Through the Ages 10th Reiss Edition by Richard Tansev (Author), Fred S. Kleiner (Author), Horst De LA Croix (Author)

Art history's history - Originally published: 1994 Author: Vernon Hyde Minor

Architecture & Building, A.K. Jain, Khanna Publishing House

Websites

<https://www.historytoday.com/alex-potts/what-history-art>

<http://www.visual-arts-cork.com/history-of-art.htm>

<http://www.all-art.org/>

https://en.wikipedia.org/wiki/History_of_art

https://en.wikipedia.org/wiki/History_of_painting

<http://arthistoryresources.net/ART>

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Course Name: Pattern Making & Garment Construction II

Mode: Offline

Credits: 5(3L+2P)

SUB CODE: BSFD302

Aim of the Course: Pattern Making & Garment Construction is a subject crucial to the fashion industry, focusing on translating design concepts into tangible garments. Its aim is to equip students with the skills to create precise patterns that serve as blueprints for cutting and stitching fabrics effectively. Through this subject, students learn about measurements, fabric properties, and sewing techniques, enabling them to construct garments that fit well and align with design intentions. It's about mastering the technical aspects of fashion design, ensuring that creativity meets functionality in the final product.

Course Objectives: To enable the students to:

- Exploration and development of advanced pattern drafting and construction techniques for apparels. An intensive focus on the design and development of basic and creative pattern drafting skills and techniques to create individual design pieces in fabrics through the process of test fittings to toiles to the final garment.
- Learning and implicating different design construction and finishing techniques to create a final design pieces for apparels and interiors with standard design craftsmanship and finishing's.

Sl.	Graduate attributes	Mapped modules
CO1	Students will gain essential knowledge and skills from drafting basic sheath and shift dress blocks for the front and back torso.	M1
CO2	Students will acquire comprehensive knowledge and skills by drafting basic trouser patterns and exploring their variations.	M2
CO3	Through experimenting with variations such as straight-leg, wide-leg, or tapered trousers, students gain insight into how alterations in pattern shape and proportions influence garment style and functionality.	M2
CO4	Students will learn the fundamental principles and techniques of mitering, both in pattern drafting and stitching. They will understand how to create mitered corners in patterns, a crucial skill for precise and professional garment construction.	M3
CO5	The students will learn advanced techniques such as couture finishes, intricate seam finishes, and specialized hemming methods tailored to each garment type.	M4
CO6	Students will delve into the art of mitered apparel, mastering the intricacies of mitering corners for collars, cuffs, and hems, ensuring clean and polished finishes.	M4
CO7	The students will gain insight into the specialized treatments and processes used to enhance the performance, appearance, and durability of various fabric types.	M5

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Learning Outcome/Skills:

The learning outcomes and skills gained from Pattern Making & Garment Construction encompass a range of technical and creative abilities essential to the fashion industry. Students develop proficiency in pattern drafting, understanding how to translate design concepts into precise templates for cutting and sewing fabric. They acquire knowledge of garment construction techniques, including seam types, finishes, and fitting adjustments, enabling them to create well-finished, tailored garments.

Module Number	Content	Total Hours	% of questions	Bloom Level (applicable)	Remarks, if any
THEORY					
M1	Draft basic Sheath and shift dress (torso) blocks- front and back.	10	25	1,2	NA
M2	Draft basic trouser and its variations.	10	30	1,2,3	NA
M3	Introduction to Mitering – pattern and stitching.	10	20	1,2	NA
M4	Advanced garment construction and finishing techniques for dresses, trousers and Mitered apparel.	15	25	1,2,3	NA
M5	Introduction to technical finishing's of different type of fabrics.	15			
Total Theory		60	100		
Practical		15			
TOTAL		75			

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Detailed Syllabus

Module 1: Draft basic Sheath and shift dress (torso) blocks- front and back.

This will provides students with the foundational knowledge and skills necessary to draft basic patterns for sheath and shift dress blocks, focusing on the front and back torso. Through a combination of theoretical instruction and practical exercises, students will learn the principles of pattern drafting, measurement interpretation, and garment construction techniques specific to these dress styles.

Total Hours:10

Module 2: Draft basic trouser and its variations.

This will provides students with the fundamental knowledge and skills necessary to draft basic patterns for trousers and explore various style variations. Through a combination of theoretical instruction, practical exercises, and garment construction projects, students will learn the principles of pattern drafting, measurement interpretation, and garment construction techniques specific to trousers.

Total Hours:10

Module 3: Introduction to Mitering – pattern and stitching.

Students will learn how to create precise mitered corners in patterns and master mitered stitching techniques to achieve polished and seamless garment construction.

Principles of Mitering in Pattern Making, Techniques for Mitering in Stitching, Mitered Collars and Cuffs, Mitered Pockets and Hems

Total Hours:10

Module 4: Advanced garment construction and finishing techniques for dresses, trousers and Mitered apparel.

Advanced Garment Construction and Finishing Techniques for Dresses, Trousers, and Mitered Apparel.

This will explores intricate garment construction and finishing techniques tailored to dresses, trousers, and mitered apparel.

Total Hours:15

Module 5: Introduction to technical finishing's of different type of fabrics.

This will provides an in-depth exploration of technical finishing's applied to various types of fabrics in the textile industry. Students will learn about the different types of fabric finishes, their applications, and the techniques used to enhance the performance, appearance, and durability of fabrics.

Total Hours:15

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PRACTICAL

Credit:2

Total Hours: 15

1. Introduction to Sheath and Shift Dresses
2. Body Measurements and Drafting Tools
3. Pattern Manipulation and Variations
4. Fit and Adjustment Techniques
5. Introduction to Trousers, Body Measurements and Drafting Tools
6. Drafting the Basic Trouser Block
7. Drafting Trouser Variations - Straight-Leg Trousers
8. Drafting Trouser Variations - Wide-Leg Trousers.
9. Advanced Dress & Trouser Construction Techniques
10. Advanced Finishing Techniques for Dresses & Trousers

Suggested Readings:

Books

1. Quality Mangement in Garment Industry, B. Purushothama, Khanna Publishing House.
2. Readers Digest, Guide to Sewing and Knitting.
3. Sewing for the Apparel Industry., Claire Schaeffer, Prentice Hall.
4. Garment Technology for Fashion Designers.,Gerry Cooklin, Book Link, USA.
5. Sewing for Fashion Design.,Nurie.Relis/Gail Strauss-Reston Publishing Co.
6. Designing apparel through the flat pattern: E. Rolfo Kopp,& Zelin, Fairchild publications.
7. How to draft basic patterns: E. Rolfo Kopp,& Zelin, Fairchild publications.
8. Patternmaking for fashion design : Armstrong, Helen Joseph, Harper& Row Publications.
9. Garment technology for fashion designers: Gerry cooklin, Book link.