

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY
 (Formerly West Bengal University of Technology)
SYLLABUS: B.SC IN SUSTAINABLE FASHION DESIGN & MANAGEMENT
 (Effective from 2023-24 Academic Sessions)

Course Name: Apparel Production & Trims Studies

Sub Code: BSFD 601

Credits: 4(3L+1T)

Aim of the Course

To equip students with practical knowledge of apparel production processes, from design development to garment manufacturing and trims application.

Course Objectives

To provide students with foundational knowledge of the apparel industry, covering pre-production, production processes, fabric and trim handling, and basic embroidery techniques used in garment manufacturing.

Sl. No.	Graduate Attributes	Mapped Modules
CO1	Understanding the fundamentals and organization of the garment industry with special reference to India	M1
CO2	Understanding the production of garments and various operations involved in the apparel industry.	M2
CO3	Understanding and importance of production planning and control in garment manufacturing.	M2
CO4	Understanding the various sewing operations, equipment, machines and technology involved in the apparel industry	M2
CO5	Understanding the production of garments and various operations involved in the apparel industry including bundling, ticketing & pressing	M2
CO6	Understand different accessories & components used in the apparel industry	M3
CO7	Gaining skills in fabric inspection and evaluating fabric samples, trims, and production methods for quality and efficiency.	M4

Learning Outcome/Skills

Upon successful completion of this course, students will gain a clear understanding of the structure and operations of the apparel industry. They will be able to analyze and participate in the pre-production process, including design sheet preparation and seasonal collection development. Students will develop skills in fabric inspection, cutting, fusing, and garment assembly techniques. They will also be equipped to identify and apply appropriate trims and understand their functional significance in production. Additionally, students will acquire basic machine embroidery skills and develop the ability to critically evaluate production processes for efficiency and quality, preparing them for roles in garment manufacturing and product development.

Module Number	Content	Total Hours	% of Questions	Bloom Level (Applicable)	Remarks, if any
THEORY					
M1	Understanding the fundamentals and organization of the garment industry with special reference to India	3	10	1, 2	NA
M2	Understanding and importance of production planning and control in garment manufacturing.	8	15	1, 2	NA
M3	Understanding the various sewing operations, equipment,	6	20	1, 2, 3	NA

	machines and technology involved in the apparel industry				
M4	Understanding the production of garments and various operations involved in the apparel industry including bundling, ticketing & pressing	8	25	1,2	NA
M5	Understand different accessories & components used in the apparel industry	10	20	1,2	NA
M6	Gaining skills in fabric inspection and evaluating fabric samples, trims, and production methods for quality and efficiency.	10	10	1,2,3	NA
TOTAL (THEORY)		45			
PRACTICAL					
M5	Tutorial	15			NA
TOTAL		60	100		

DETAILED SYLLABUS

PAPER CODE: BSFD 601 (Theory)			CREDIT: 4(3L+1T)	TOTAL HOURS: 60
SL. NO.	MODULE NO	MODULE TITLE	DETAILS	TOTAL HOURS
1	Module-1	Understanding the Fundamentals And Organization of the Garment Industry with Special Reference to India	<ul style="list-style-type: none"> • Basic organizational structure of a garment manufacturing unit; s • Stages of operation (flow chart) in garment manufacturing; various departments- design, marketing, finance, purchase, production, planning and operations. • Apparel industry in India; domestic industry; size and nature of the industry and its development in recent years. 	03
2	Module-2	Understanding and Importance of Production Planning and Control in Garment Manufacturing	<ul style="list-style-type: none"> • Definition, objectives of production control, coordination of production control department to the manufacturing. • Organizations other departments. • Control parameters; apparel production parameters; planning and lead time. • Product development; steps from prototype to production model; importance of pre-production activities. • Product data management; understanding and interpretation of specification sheet. • Pre-production functions – product acceptance. • Operation Sequence Development: garment breakdown with machine and attachment details; development of production grid for garment construction; development of production flowchart. 	09

3	Module-3	Understanding the Various Sewing Operations, Equipment, Machines and Technology Involved in the Apparel Industry	<ul style="list-style-type: none"> • Different methods of marker planning and marker use. • Requirements and methods of spreading. • Objectives and machinery of cutting; different types of cutting methods and machines. • Sewing Technology (Definition, parts & functions of SNLS machine. • Seams: types of seams & their properties. • Stitches: types of stitches & stitch notations. • Different types of industrial sewing machines and associated work-aids. • Different types of feed mechanism. • Sewing machine needles. • Sewing threads (fiber type, physical & chemical properties, appearance & tactile properties, construction & finish, thread size, thread package, thread costs, thread properties and seam performance). • Sewing problems (stitch formations, seam-line puckering). 	06
4	Module-4	Understanding the Production of Garments and Various Operations Involved in the Apparel Industry Including Bundling, Ticketing and Pressing	<ul style="list-style-type: none"> • Bundling and Ticketing: Guidelines for bundle ticket design; functions of bundle tickets; bundle ticket control. • Manufacturing systems: make through and assembly line manufacturing - advantages and disadvantages. • Fusing (requirements of fusing, process of fusing; means of fusing; fusing equipment's, and advantages of fusing); welding & adhesives and molding. • Purpose of pressing; categories of pressing; means of pressing; pressing equipment's and methods; pleating; permanent press and durable press techniques. 	09
5	Module-5	Understand Different Accessories & Components Used in the Apparel Industry	<ul style="list-style-type: none"> • Use of components & trims; types and performance properties of labels. • Linings & interlinings. • Nets, laces, braids & elastics. • Hooks & loop fastening, eyelets; zip fasteners; buttons, tack buttons, snap fasteners & rivets. • Seam bindings & tapes; metallic yarns and embroidery threads. 	09
4	Module-5	Gaining Skills in Fabric Inspection and Evaluating Fabric Samples, Trims and Production Methods for Quality and Efficiency	<ul style="list-style-type: none"> • Quality assurance during product development. • Methods to avoid problems during pattern making, garment construction and other areas. • Inspection procedures; work-study in garment industry. • Methods to control time and cost. 	09

PRACTICAL				
5	Module-6	Tutorial	Visit to an apparel industry and prepare a report with samples	15

References

Apparel Production & Manufacturing

1. Armstrong, H. J. (2012). *Patternmaking and Garment Construction*. New Jersey: Pearson.
2. Carr, H., & Latham, B. (2005). *The Technology of Clothing Manufacture* (3rd ed.). Oxford: Blackwell Science.
3. Chuter, A. J. (1999). *Introduction to Clothing Production Management* (2nd ed., reprint). UK: Blackwell Science.
4. Cooklin, G. (1997). *Introduction to Clothing Manufacture*. UK: Blackwell Science.
5. Cooklin, G. (1998). *Garment Technology for Fashion Designers* (1st ed., reprint). UK: Blackwell Science.
6. Jarnow, J., & Moon, Y. (2010). *Apparel Manufacturing: Sewn Product Analysis*. New York: Fairchild Books.
7. Karthik, T., Ganesan, P., & Gopalakrishnan, D. (2017). *Apparel Manufacturing Technology*. New York: CRC Press, Taylor & Francis.
8. Pilling, J., & Bicknell, P. (2008). *Garment Technology for Fashion Designers*. Oxford: Elsevier.
9. Smith, D. (2004). *Clothing Production Management*. London: Blackwell Publishing.

Textiles, Trims & Materials

10. Gulrajani, M. L. (1984). *Textile Mills in the Changing Environment*. India: Publication of the Textile Association.
11. Venkatesan, R., & Katti, V. (1999). *Indian Textile Policy for the 21st Century*. New Delhi: B.R. Publishing Corporation.
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16. Grose, L., & Fletcher, K. (2012). *Fashion and Sustainability: Design for Change*. London: Laurence King Publishing.

Quality, Production Management & Industry Studies

17. Bhardwaj, V., & Fairhurst, A. (2010). *Fast Fashion: Response to Changes in the Fashion Industry*. International Journal of Retail & Distribution Management.
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SYLLABUS: B.SC IN SUSTAINABLE FASHION DESIGN & MANAGEMENT
 (Effective from 2023-24 Academic Sessions)

Course Name: Draping

Sub Code: BSFD 602

Credits: 5(3L+2P)

Aim of the Course

To equip students with foundational and advanced draping techniques to innovatively construct one-piece and bifurcated garments, emphasizing volume, folds, silhouette, and contemporary design development on the dress form.

Course Objectives

This course introduces the fundamentals of draping as a creative approach to garment design, emphasizing fabric behavior, silhouette, fit, and proportion. Students will learn essential draping concepts, tools, and studio practices while developing well-fitted basic shell patterns that serve as the foundation for garment construction. The course focuses on dart manipulation and conversion techniques to create design features such as cowls and yokes, and explores a variety of bodice and skirt silhouettes. Students will apply draping techniques to increasingly complex styles and diverse fabrics, culminating in an independent design project and the development of a professional portfolio.

Sl. No.	Graduate Attributes	Mapped Modules
CO1	Understand the principles, history, and significance of draping in fashion design.	M1
CO2	Identify fabric characteristics and analyze their suitability for various draped designs.	M2
CO3	Demonstrate proficiency in basic and advanced draping techniques on the dress form.	M3
CO4	Translate draped forms into accurate flat patterns.	M7
CO5	Apply draping techniques to design skirts, bodices, sleeves, and complete garments.	M6
CO6	Develop creative silhouettes and original designs using experimental draping.	M9
CO7	Ensure proper fit, balance, proportion, and garment functionality through draping	M8
CO8	Present professionally finished draped garments and documentation for portfolios	M10

Learning Outcome/Skills

By the end of the course, students will be able to demonstrate proficiency in both basic and advanced draping techniques, applying fabric properties effectively to achieve desired volume, fit, and form. They will gain the ability to develop garment components such as bodices, skirts, cowls, and yokes directly on the dress form, translating flat design concepts into three-dimensional realities. The course will enhance their skills in evaluating proportion, silhouette, and balance, while encouraging creativity and originality in garment construction. Students will also be equipped to design and construct finished garments that reflect current fashion trends and market relevance.

Module Number	Content	Total Hours	% of Questions	Bloom Level (Applicable)	Remarks, if any
THEORY					
M1	Introduction to Draping Principles and Techniques	4	5	1, 2	NA
M2	Fabrics & Grain Fundamentals	4	5	1, 2, 3	NA
M3	Draping Basic Blocks (Slopers)	4	5	1, 2	NA
M4	Dart Manipulation and	6	10	1, 2, 3	NA

	Style Lines				
M5	Bodice & Torso Draping	4	5	1,2,3,6	NA
M6	Draping of Skirt	4	10	1.2,3,6	NA
M7	Sleeve & Collar Draping	6	10	1.2,3,6	NA
M8	Fullness and Cowls	4	10	1.2,3,6	Na
M9	Draping to Flat Pattern Translation	2	10	1,2	NA
M10	Garment Assembly & Fit Evaluation	2	10	1.2,3	NA
M11	Complex Adaptations, Advanced Techniques and Fabric Exploration	5	20	1.2,3,6	NA
TOTAL (THEORY)		45			
M12	PRACTICAL	30			NA
TOTAL		75	100		

DETAILED SYLLABUS

PAPER CODE: BSFD 602		CREDIT: 5(3L+2P)	TOTAL HOURS: 75	
SL. NO.	MODULE NO	MODULE TITLE	DETAILS	TOTAL HOURS
1	Module-1	Introduction to Draping Principles and Techniques	<ul style="list-style-type: none"> Definition and Importance of Draping in Fashion Design. Draping vs Flat Pattern Making. Historical Evolution of Draping (Classical to Contemporary). Tools, Equipment & Dress Forms Safety and Studio Practices. 	03
2	Module-2	Fabrics & Grain Fundamentals	<ul style="list-style-type: none"> Fabric Types and Properties Understanding Fabric Grain Lines (Straight, Cross and Bias), Tension, And Gravity. Overview of Necessary Tools and Materials (Muslin, Pins, Tailor's Chalk, Etc.). Understanding and Preparing the Dress Form (Measurements and Taping Guidelines). Muslin Characteristics And Usage Muslin Preparation (Blocking and Marking). Fabric Behavior on the Form. 	03
3	Module-3	Draping Basic Blocks (Slopers)	<ul style="list-style-type: none"> Pinning, Marking & Truing Draping a Basic Dress Foundation. Transferring Draped Muslin to Paper Patterns (Trueing and Marking). 	03
4	Module-4	Dart Manipulation and Style Lines	<ul style="list-style-type: none"> Manipulating Dart Excess to Different Locations (Shoulder, Side Seam, Center Front/Back). Creating Dart Equivalents: Gathers, Pleats and Tucks. Developing Princess Style Lines from the Armhole and Shoulder. Working with Asymmetrical Dart Placements. 	06
5	Module-5	Bodice & Torso Draping	<ul style="list-style-type: none"> Princess Line Bodice. Empire Line Draping. Strapless & Asymmetrical Bodices. Neckline Variations. Balancing and Fit Adjustments. 	06

6	Module-6	Draping of Skirt	<ul style="list-style-type: none"> • Draping A-line, Flared, Paneled, and Circular Skirts. • Application of Hip Yokes. 	03
7	Module-7	Sleeve & Collar Draping	<ul style="list-style-type: none"> • Armhole and Mobility. • Basic Sleeve Draping. • Draping of Puff, Bell Sleeves, Dolman Sleeve, Raglan Sleeve and Kimono Sleeve. • Draping of Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar and Turtle Neck Collar. 	6
8	Module-8	Fullness and Cowls	<ul style="list-style-type: none"> • Techniques of Imparting Fullness through Yokes, Pleats, Gathers, Shirring, Frills, Ruffles and Style Lines. • Bias Draping Techniques and Focus on Cowls, Including Basic Front And Back Cowls and the Butterfly Twist. 	04
9	Module-9	Draping to Flat Pattern Translation	<ul style="list-style-type: none"> • Marking and Removing Draped Muslin. • Truing Patterns. • Adding Seam Allowances and Notches. • Pattern Corrections and Fit Testing. • Preparing Patterns for Production. 	03
10	Module-10	Garment Assembly & Fit Evaluation	<ul style="list-style-type: none"> • Fabric Selection for Final Garment. • Garment Construction from Draped Patterns. • Fit Trials and Alterations. • Functional and Aesthetic Evaluation. 	03
11	Module-11	Complex Adaptations, Advanced Techniques and Fabric Exploration	<ul style="list-style-type: none"> • Working with Knit Fabrics, Stretch Materials and Unconventional Materials. • Sculptural and Experimental Draping. • Experimenting with Creative Design Ideas and Unconventional Silhouettes Using Different Shaping Principles. • Final Projects Involving the Creation And Construction of a Full Outfit Using The Comprehensive Set of Learned Fullness Controls and Dart Manipulations. 	06
PRACTICAL				
12	Module-12	Tutorial	<ul style="list-style-type: none"> • Styling Assignments & Mood Boards • Documentation of Draping Process • Presentation Boards & Technical Sheets • Final Capstone Project and Portfolio Development: Independent design project (creating a Complete, Unique Draped Garment); Documenting the Design Process from Ideation To Final Pattern; Finishing Techniques And Professional Presentation of the Final Draped Garment and Portfolio. 	30

References

1. Aldrich, W. (2012). *Metric Pattern Cutting for Women's Wear* (5th ed.). Oxford: Blackwell Publishing.
2. Allen, L. (2005). *Draping: The Complete Course*. London: Thames & Hudson.
3. Armstrong, H. J. (2010). *Patternmaking for Fashion Design* (5th ed.). New Jersey: Pearson.
4. Black, S. (2012). *The Art of Fashion Draping: Principles and Practice*. London: Laurence King Publishing.
5. Hillhouse, M. S., & Mansfield, E. A. (1989). *Dress Design: Draping and Flat Pattern Making*. Houghton Mifflin.
6. Handford, J. (1980). *Professional Patterns Grading for Men's, Women's and Children*. US: Plycon Press.
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8. Kaiser, S. J. (2014). *Fashion Draping Techniques: A Step-by-Step Guide to Garment Design*. New York: Fairchild Books.
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10. Mullet, K. K. (2009). *Concepts of Pattern Grading* (2nd ed.). New York: Fairchild Books Inc.
11. Snook, S. (2009). *Patternmaking and Draping for Fashion Design*. London: Bloomsbury.
12. Stein, S. (2010). *Draping for Apparel Design*. New York: Fairchild Books.
13. Tortora, P., & Eubank, K. (2010). *Survey of Historic Costume* (6th ed.). New York: Fairchild Books.

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SYLLABUS: B.SC IN SUSTAINABLE FASHION DESIGN & MANAGEMENT
 (Effective from 2023-24 Academic Sessions)

Course Name: Fashion Styling & Photography

Sub Code: BSFD 603

Credits: 5 (3L+2P)

Aim of the Course

To develop collaborative and creative skills in fashion styling by exploring visual storytelling through photography, illustration, and image-making, culminating in the creation of a personal portfolio and a predictive fashion editorial.

Course Objectives

This course equips students with essential skills in fashion styling and visual storytelling through collaboration and creative practice. It focuses on the use of imagery, photography, and illustration to build compelling fashion narratives. Students will explore industry-relevant styling techniques, research contemporary trends, and apply digital tools like Photoshop. The course culminates in the creation of a personal portfolio and a predictive fashion editorial, fostering both creativity and professional presentation.

Sl. No.	Graduate Attributes	Mapped Modules
CO1	Understand the historical, cultural, and contemporary contexts of fashion styling and photography.	M1
CO2	Apply principles of fashion styling for editorial, commercial, runway, and digital platforms	M2
CO3	Demonstrate technical proficiency in fashion photography, including camera operation, lighting, and composition	M2
CO4	Conceptualize and execute fashion stories through cohesive visual narratives	M3
CO5	Collaborate effectively with models, designers, makeup artists, and creative teams.	M4
CO6	Utilize post-production and digital workflows to enhance fashion imagery.	M4
CO7	Analyze fashion imagery critically and ethically within global and sustainable frameworks.	M4
CO8	Develop a professional fashion styling and photography portfolio aligned with industry practices.	

Learning Outcome/Skills

By the end of the course, students will be able to apply fashion styling techniques and create visual narratives using photography and digital tools. They will analyze historical, cultural, and trend influences on fashion imagery, develop research and coordination skills, and work collaboratively on professional fashion shoots. Students will gain confidence in using camera equipment, executing and editing fashion imagery, and managing digital workflows. The course also prepares students to make ethical creative decisions, build an industry-ready portfolio, understand professional practices, and confidently present and defend their creative concepts through an independent fashion project.

Module Number	Content	Total Hours	% of Questions	Bloom Level (Applicable)	Remarks, if any
THEORY					
M1	Introduction to Fashion Styling	3	5	1, 2	NA
M2	Fashion History, Trends & Visual Culture	3	10	1, 2, 3	NA
M3	Principles of Fashion Styling	3	5	1, 2	NA

M4	Styling for Media & Platforms	6	15	1, 2, 3	NA
M5	Introduction to Fashion Photography	6	10	1,2	NA
M6	Introduction of Camera & its Functioning	4	15	1,2,3	NA
M7	Fashion Photography Techniques	6	10	1,2	NA
M8	Creative Direction & Concept Development	5	10	1,2	NA
M9	Post-Production & Digital Workflow	5	10	1,2	NA
M10	Professional Practice & Portfolio Development	4	10	1,2,3,6	NA
TOTAL (THEORY)		45			
M11	Capstone Project (PRACTICAL)	30			NA
TOTAL		75	100		

DETAILED SYLLABUS

PAPER CODE: BSFD 603 (Theory)		CREDIT: 5 (3L+2P)	TOTAL HOURS: 75	
SL. NO.	MODULE NO.	MODULE TITLE	DETAILS	TOTAL HOURS
1	Module-1	Introduction to Fashion Styling	<ul style="list-style-type: none"> • Overview of the Fashion Industry • Elements of style and trends • Styling Fundamentals and Specifics • History of Styling • Role of a Fashion Stylist vs Fashion Photographer • Key Fashion Terminologies • Types of Fashion Imagery (Editorial, Commercial, Look Books, Campaigns) • Career Pathways and Industry Standards 	03
2	Module-2	Fashion History, Trends & Visual Culture	<ul style="list-style-type: none"> • History of Fashion & Iconic Fashion Imagery • Evolution of Fashion Photography • Trend Forecasting and Research Methods • Cultural Influences & Global Fashion Aesthetics • Semiotics and Visual Storytelling 	03
3	Module-3	Principles of Fashion Styling	<ul style="list-style-type: none"> • Elements & Principles of Design • Body Types, Colour Theory & Proportions • Wardrobe Building & Sourcing • Editorial vs Commercial Styling • Styling for Gender, Diversity & Inclusivity • Dressing for Events 	03
4	Module-4	Styling for Media & Platforms	<ul style="list-style-type: none"> • Editorial Styling (Magazines & Digital) • Styling for Advertising & E-commerce • Runway & Fashion Shows • Styling for Social Media & Influencers • Sustainable & Ethical Styling Practices 	06

5	Module-5	Introduction to Fashion Photography	<ul style="list-style-type: none"> History and development of photography Basic concept of fashion photography Introduction to Digital Photography Digital and Silver-Based Photography 	06
6	Module-6	Introduction of Camera & its Functioning	<ul style="list-style-type: none"> Types of Camera & Lenses Films Exposure Triangle (ISO, Aperture, Shutter Speed) Camera Accessories Different Type of Image Storage Methods Types of Photography Techniques Composition Techniques Introduction to Studio & Outdoor Photography 	03
7	Module-7	Fashion Photography Techniques	<ul style="list-style-type: none"> Colour Theory & Visual Balance Functioning of Camera with Various Lighting Techniques and Effects Studio Lighting (Continuous & Strobe) Natural Light & On-Location Shoots Posing Models & Directing Talent Shooting Editorials, Campaigns & Lookbooks Fashion Film & Motion Basics Display, Discussion on Captured Photographs 	06
8	Module-8	Creative Direction & Concept Development	<ul style="list-style-type: none"> Concept Boards & Mood Boards Storyboarding Fashion Narratives Art Direction & Brand Identity Team Collaboration & Workflow Management Budgeting & Production Planning Develop strong fashion concepts from ideation to execution 	06
9	Module-9	Post-Production & Digital Workflow	<ul style="list-style-type: none"> Image Selection & Editing Workflow Adobe Lightroom & Photoshop Basics Retouching for Fashion Photography Color Grading & Output Formats 	06
10	Module-10	Professional Practice & Portfolio Development	<ul style="list-style-type: none"> Business Fundamentals, Branding and Marketing for Stylists Client Management & Industry Ethics Copyright, Contracts & Legal Aspects Building a Fashion Styling Portfolio Building a Fashion Photography Portfolio 	03
11	Module-11	Capstone Project (PRACTICAL)	Learners will conceptualize, style, and photograph a complete fashion story (editorial or campaign), demonstrating integrated skills from both fashion styling and photography.	30

References

Fashion Styling & Visual Communication

1. Barthes, R. (2010). *The Fashion System*. UK: Vintage Classics.
2. Gill, A. (2015). *Fashion Styling: An Introduction*. London: Bloomsbury.
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Fashion Photography

1. Barnard, M. (2014). *Fashion Photography: An Introduction*. London: Routledge.
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6. Peterson, B. (2010). *Understanding Exposure*. New York: Amphoto Books.